

science □ news

August 3, 1974
Vol. 106, No. 5, 65-80



Behavioral Science and Obesity

TA-RA-TA-RA!

Eins, zwei, drei, vier! Links, rechts, links, rechts!



The army of books we can order you would stretch several times the distance to somewhere if we marched them all out. The books listed below are the ones that **SCIENCE NEWS** subscribers have found the most useful during the past year. They make up our **Best Sellers List**.

COMMUNICATION WITH EXTRATERRESTRIAL INTELLIGENCE (CETI)—Carl Sagan, Ed.—MIT Pr, 1973, 428 p., illus., \$10. Proceedings of an interdisciplinary conference of prominent scientists who met in the USSR to examine together the probability and the tools for finding out whether there are other equally or more intelligent beings in the universe. [A]

THE COSMIC CONNECTION: An Extraterrestrial Perspective—Carl Sagan, produced by Jerome Agel—Doubleday, 1973, 274 p., photographs, diagrams, \$7.95. Discusses with great style the intimate connection of earth life and stellar events. [B]

EARLY MAN: Prehistory and the Civilizations of the Ancient Near East—Chester G. Starr—Oxford U Pr, 1973, 206 p., color plates, photographs, maps, \$8.95; paper, \$3.50. Gives a selective overview of a million years of human history, abundantly illustrated, and based on the latest scholarly studies. [C]

EINSTEIN—Jeremy Bernstein—Viking Pr, 1973, 242 p., \$6.95. New study concentrates on the three basic themes in Einstein's work—the development and consequences of the special theory of relativity; the general theory of relativity and gravitation; and quantum theory. [D]

GALAXIES OF LIFE: The Human Aura in Acupuncture and Kirlian Photography—Stanley Krippner and Daniel Rubin, Eds.—Interface Bk (Gordon), 1973, 182 p., color plates, photographs, diagrams, \$12.50. Reports on current experimental research in the area of radiation-field photography. [E]

GREENHOUSE GARDENING—Henry T. Northen and Rebecca T. Northen—Ronald, 1973, 2nd ed., 338 p., color plates, photographs, drawings, \$9.50. Practical information on selecting, building, equipping and managing a greenhouse, and modern methods for growing familiar as well as exotic plants. [F]

HANDBOOK OF VITAMINS AND HORMONES—Roman J. Kutsy—Van Nos Reinhold, 1973, 278 p., \$14.95. Makes easily available unitary, basic information on the properties and modes of action of both the vitamins and the hormones, and on their interrelationships to each other as metabolic controlling agents. [G]

JUNG, SYNCHRONICITY & HUMAN DESTINY: Noncausal Dimensions of Human Experience—Ira Progoff—Julian, 1973, 176 p., \$6.50. Clarifies Jung's concepts of synchronicity, the I Ching and Tao, archetypes and the patterning of time, and the synchronistic ground of parapsychic events. [H]

METRIC SYSTEM SIMPLIFIED—Gerald W. Kelly—Sterling, 1973, 80 p., illus., \$2.95. Ready-reference conversion tables and explanations with practical examples for the nonmathematically inclined reader. [I]

THE ORIGINS OF LIFE ON EARTH—Stanley L. Miller and Leslie E. Orgel—P-H, 1974, 239 p., photographs, diagrams, \$10.95; paper, \$5.95. Interdisciplinary treatment of the subject, attempts to reconstruct the chemical processes that occurred on the primitive earth and led to the appearance of the first living organisms. [J]

PICTORIAL ASTRONOMY—Dinsmore Alter, Clarence H. Cleminshaw and John G. Phillips—T Y Crowell, 1974, 4th ed., 328 p., color plates, 300 photographs and drawings, \$10. Latest revision of the popular astronomy book for amateurs, includes new developments in our understanding of planets, pulsars, neutron stars, black holes, quasars, the interstellar medium, and galactic structure. [K]

PROBABILITY—Donald J. Koosis—Wiley, 1973, 163 p., diagrams, paper, \$2.95. Programmed instruction to teach yourself the basic concepts and skills of probability, includes practice problems and self-tests at the end of each chapter. [L]

RELATIVITY AND COSMOLOGY—William J. Kaufmann, III—Har-Row, 1973, 134 p., photographs, diagrams, paper, \$2.95. Designed for the lay public, the book focuses on the results of insights in astronomy and astrophysics, and the relevancy of the general theory of relativity to any in-depth understanding of physical reality. [M]

If there's a book on how to straighten a trombone, we can probably get it for you. All the books listed in our columns and any books in print (except nonscience paperbacks) are available through our book service. Want several books of different publishers? One letter to us will fetch the lot.

SOLAR ENERGY FOR MAN—B. J. Brinkworth—Halsted Pr, 1973, 251 p., photographs, diagrams, \$8.95. Comprehensive treatise addressed to both professional and layman, deals with the principles of solar energy, its collection and conversion into electricity, photoelectricity, photochemistry and photobiology, and the potentials of solar power. [N]

SUMMER GOLD: A Camper's Guide to Amateur Prospecting—John N. Dwyer—Scribner, 1974, 90 p., illus., map, \$5.95. Experienced amateur prospector tells how and where to look for gold, what federal and local laws apply, and how to enjoy camping while looking for the precious metal. [O]

SYBIL—Flora Rheta Schreiber—Regnery, 1973, 259 p., plates, \$8.95. Case history of the successful analysis of a highly intelligent woman whose multiple personality was split into 16 independently acting characters. [P]

THE TRACE ELEMENTS AND MAN: Some Positive and Negative Aspects—Henry A. Schroeder, M.D.—Devin, 1973, 192 p., tables, \$7.50. Scientific findings in answer to such questions as: How much do we require? How much do we get? What is the function of each? What about the "new" environmental trace elements? What harm do they do? [Q]

THE WEB OF SPACE-TIME: A Step-by-Step Exploration of Relativity—Mitch Struble—Franklin Inst (Westminster Pr), 1973, 174 p., illus., \$5.95; paper, \$3.95. Explains relativity—matter and antimatter, energy, gravity—tracing developments from discovery to discovery. [R]

SCIENCE NEWS BEST SELLERS

1719 N Street, NW
Washington, D.C. 20036

Please send me the books circled below. Enclosed is check to cover retail price plus 25¢ handling charge per book.

A B C D E F G H I J K L M N O P Q R

(PLEASE PRINT)

Name _____

Address _____

City _____

State _____ Zip _____

Prices subject to change