

You've heard the gags about impotence. And you laugh along with them, thinking: "It could never happen to me." Well, it's no joke. The truth is that it's a rare man who will never have to confront it. Impotence can be ten porary and unimportant, come on suddenly after years of happy sexual experience, or be severe enough to cause torment and anguish. Ignorance of its many variations, causes, and treatments has lead many men (and their wives!) to suffer unnecessarily,

### AN EMINENT AUTHORITY OFFERS CANDID • ADVICE FOR MEN AND BOYS OF ALL AGES

Many men believe prostate problems come only with middle age. But this outstanding specialist explains that young men, boys, even new-born infants can have prostate problems too. He also explodes old myths: In older men enlargements are not inevitable.

- Why is a healthy prostate sexually
- important?
- How can urinary problems cause impotence?
- Can taking male sex hormones
- increase potency?
  Can taking female sex hormones put an end to sex?
- Is abstinence harmful?
  Which drugs and chemicals affect potency?
- What are the most common causes of impotence?
- Why do so many prostatic problems go undetected?
  What are prostaglandins?
- What are the new surgical techniques that do not require incisions? What is male menopause?

- Is vasectomy legal?Can vasectomy improve your sex life?



W. Merrick Rd., Dept. JB-96, Freeport, N.Y. 11520 Serving Satisfied Customers for over 25 Years

["	BUY WITH CONFIDENCE— 30-DAY MONEY-BACK GUARANTEE
Plea:	Norris Corp., 25 W. Merrick Rd., .JB-96, Freeport, N.Y. 11520 se send me copies of <i>Male Sexual Health</i> .95 plus 50c shipping and handling. close □ check □ money order for total. (N.Y. residents add sales tax.)
Sorr	, no C.O.D.s.
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City_	State Zlp © Jay Norris Corp., 1974



### Reliability is Pat Brown's goal.

Patricia Brown came to AC Spark Plug Division in Flint, Michigan, from Paine College in Augusta, Georgia, where she graduated with a BS Degree in Natural Sciences.

Now she's a chemist with 4½ years' standing in the Reliability Chemistry Laboratory at AC. She tests and analyzes the quality of purchased materials which go through various production processes for use in car interiors or engine components.

Pat must determine, through her rigorous testing, exactly what conditions these materials will tolerate. Whether they are ultimately used in gas tanks,



engines, instrument panels, they must meet certain standards.

Pat likes to keep fit physically as well as mentally . . . so she is a forward for the Soul Sisters, a championship league basketball team in Flint. Pat joined the team through Industrial Business Girls, a community and social organization.

The secret of the Soul Sisters' success, as it is in business, is teamwork.

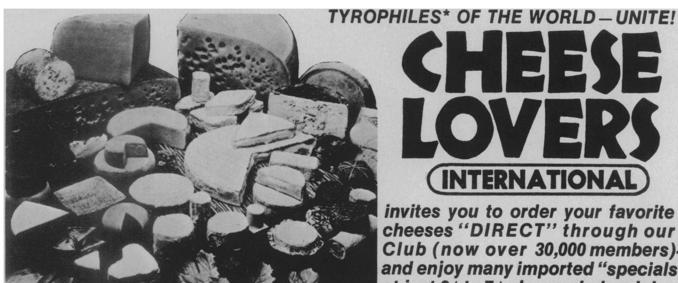
We're proud to have Pat on our team, helping to make life better for all of us.



# **General Motors**

Interesting people doing interesting things.

NOTE: This advertising is being sponsored by General Motors in several youth publications. It is hoped that the subjects featured will serve to increase teenager interest in scientific studies and can be used, perhaps, to show how the things your students are learning are utilized in actual industrial activities. Reprints of this ad are available upon request. Simply write to General Motors, Advertising & Merchandising Section, P. O. Box 5446, Detroit, Michigan 48211.



## NTERNATIONA

invites you to order your favorite cheeses "DIRECT" through our Club (now over 30,000 members)and enjoy many imported "specials" at just 3¢ to 7¢ above wholesale!

#### LOOK AT THESE CHEESES!

- Prize French CAMEMBERT, smooth and creamy gold. A perfect "love-match" for fresh fruit and rich red wine. Club price this month only 4c above wholesale - so hurry!
- Famous original French PORT SALUT luscious with Beaujolais and crisp red apple. Recent Club "Special just 7c above wholesale!
- Mellow Norwegian JARLSBERG from the crystal fjords. A luxury snack or cocktail treat full of "Swiss" holes.
- Seductive French "GRAPPE" coated with velvety black vintage grape seeds. Cha white-gold within — a hedonist's delight!
- Rare Colonial WHITE CHEDDAR from Vermont with NO color or chemicals. Virgin uncut 3-lb. wheel for connoisseurs!
- Piquant snow-white Welsh CAERPHILLY beloved of poet Dylan Thomas. Ideal on crusty black bread with hearty ale!

#### **AND TRY THESE SPECIAL DELIGHTS!**

Spicy ROQUEFORT from France · Creamy HAVARTI from Denmark · Robust PARMI-GIANO from Italy · Golden BUTTERKAESE from Germany · Exotic CHIBERTA from Basque country · Mellow DUNL'OP, the "Scottish Cheddar" · Rich caramel-hued GJETOST

\*Tyrophile: a Greek-derived word meaning (what else?) cheeselover; what our Club members call each other.

from Norway · LAPPI from Finland · BRIE · ZOMMA from Turkey · and hundreds more!

### LOOK AT THESE BENEFITS!

FREE "Concise Encyclopedia of the World's Great Cheeses." Everything You've Always Wanted to Know About Cheese But Never Knew Where to Find in One Place! The 100 most wanted (and delicious) cheeses displayed by country and type, with quick-reference tables on flavor, color, sizes, shapes, usable "life," how to serve and store, buying tips. matching cheese to food and wine tips, matching cheese to food and wine—PLUS a treasury of drawings, photos, cartoons, anecdotes, recipes and extensive GLOSSARY OF FOREIGN & TECHNICAL CHEESE WORDS.

FREE "How to Hold a Successful Cheese and Wine Tasting." Short, simple, sound advice — and so much fun to follow.

FREE "How to Love and Care for Your Fine Cheeses." No-nonsense do's and don'ts for serving, wrapping, cutting, freezing, melting,

FREE "How to Throw a Fondue Party at Home." Classic continental recipes and shortcuts for a few guests to an army.

FREE "Cooking-with-Cheese Recipe Guides." Exciting sauces, soups and salads. Savory meat, fish and game dishes. Lavish buffets, barbecues, picnic treats, champagne suppers, FREE Lifetime subscription to the "Overseas Arrivals Option List." Profusely illustrated "insider's" newsletter. Mailed to you datelimited by U.S. Post Office and unavailable outside the trade except to Club members. Features latest shipments and just-arrived dockings of rare and popular cheeses. Order them direct through Club — no middleman. Some "specials" as low as 3c to 4c above importer's wholesale! Each cheese illustrated, described by type, flavor, origin, etc. in fascinating 1000-word essays.

FREE Gourmet Consultation — your personal questions answered graciously by experts. FREE Gourmet Consultation -

FREE Gourmet Utensils and other Surprise Gifts with special orders.

PLUS Cheese and Wine Tasting invitations.

AND Lovely Christmas and Holiday Gift Packages beautifully wrapped from foreign lands to solve all your personal and business gift needs.

#### No obligations, only benefits

Membership does not obligate you to buy anything. To join, mail coupon with membership fee of only \$6. This is good for life never another fee! It helps defray acquisition and programming your name into computer fulfilment network that makes our Club and your benefits possible. Hurry - cheese "season" getting into full swing! Send to:

Cheeselovers International, Dept. JB-98, Cheeselovers Int'l. Bldg., Freeport, N.Y. 11521

### **FOR PROMPT** ACTION



#### FIVE "MYSTERY" CHEESES

(1) New luxury Armignoit "raisin" cheese unveiled by Fromagerie Picon de Paris. unveiled by Fromagerie Picon de Paris.
(2) Zesty Dutch "finger" cheese almost halfa-foot long. (3) Sinfully delicious French
dessert cheese wickedly laced with Kirsch
(cherry brandy). (4) Hearty golden peasant
cheese from Austria. (5) Creamy rich cocktail cheese from the Swiss Alps. KEEP THIS
GIFT EVEN IF YOU LATER CANCEL.

Club Membership is a WONDERFUL GIFT! Enclose names and addresses of each recipient on separate sheet with \$6 for each name. Gift Members get all Club benefits plus free gift. We enclose handsome gift card signed in your name.

#### Mail to: Cheeselovers International, Dept. JB-98, Cheeselovers Int'l. Bldg., Freeport, N.Y. 11521

YES, enroll me in CHEESELOVERS INTERNA-TIONAL. Here is my low \$6 member fee. It is good for life (never another fee!) and entitles me to order cheese "DIRECT" at special member prices. I will also receive, at once, my Concise En-cyclopedia of the World's Great Cheeses, subscrip-tion to the Overseas Arrivals Option List; Wine-and-Cheese Tasting Guide; Fondue Party Guide;

YES, send me free gift at left for prompt

Cheese Care Guide; Recipe Cooking Guides; etc. Membership does not obligate me to buy anything, ever. And I may return any purchase for a full refund—no questions asked. If not happy with the Club, I may cancel by returning my club materials within 10 days for a full refund of my member fee.

\_\_\_\_Initial here if retailer, or intend to resell

ction.	tion.		cheese bought through Club at higher price.	
Signature			☐ Check enclosed or charge to my	
Name			Master Charge Expiration Date (Located above your	BankAmericard Interbank Number (Located above your
Address			name)	name)
City	State	Zip	Your Card #	
Sorry, no C.O		cheese now-wall	for your special Club order form	ms to arrive.