

# Would you like answers to these questions?

What is the real psychodrama aboard a hijacked plane?

Are therapists making parents the "scapegoats" for their children's problems?

What causes "All-American" boys to become murderers in Vietnam?

How are concentration camp survivors passing on their trauma to their children?

Who is the most likely candidate to become an unwed mother?

What occupations have the greatest difficulty adjusting to unemployment?

What is the "truth" about bullfighters discovered on a Spanish psychiatrist's couch?

How do some therapists use "one-up-manship" to keep their patients down?

Why does the incidence of depression decrease during periods of violence and rioting?

Why do some therapists have sexual relations with their patients?

How do drug using college students compare academically with "straight" students?

How can your gifted child be "turned off" in kindergarten?

How can gun users who are potential murderers be identified?

## HUMAN BEHAVIOR

The Newsmagazine of the Social Sciences

reports on the answers being discovered by today's social scientists to these and many other intriguing questions about that most fascinating subject of all... people. If you would like to find out a little more about your wife, girl friend, boss, children, friends, enemies, the society in which you live, and most importantly... yourself, send today for your complimentary copy of the current issue.

**HUMAN BEHAVIOR** is the first national magazine to report exclusively, authoritatively, and *interestingly*, on the social sciences. Not only is it essential reading for professionals (50% of the subscribers have advanced degrees) in all the social sciences, especially psychologists and psychiatrists, sociologists, educators, social workers, political scientists, and counselors, but it is *fascinating* reading for the non-professional. It presents the "cream" of the discoveries being made in human research in an attractive and inviting, brief, **easy-to-read** format distinguished by excellent graphics and the use of full color.

**HUMAN BEHAVIOR** was conceived and is produced by Western Psychological Services, one of the nation's largest and oldest publishers of professional psychological and educational tests and textbooks, where the editors long felt the need for such a magazine. Clearly they were not alone, for the most consistent comment from new subscribers is "It's just what I've wanted. Why wasn't a magazine like this published before now?"

Each issue features the Human Behavior Reports presenting coverage of current developments in various departments such as:

- Learning
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- Social Behavior
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- The Family
- Population
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- The Campus

In addition there are major feature stories on subjects like encounter groups, alpha waves and meditation, the ordeal of the Ph.D. candidate, the psychology of astrology, the new athlete and his psychological needs, and the latest authoritative findings on marijuana. Each issue also includes a *personal* and *intimate* profile of one of the people at the forefront of social science knowledge and research. Some recent profiles have been on B. F. Skinner (written by his daughter, also a psychologist), Arthur Jensen, S. I. Hayakawa, Thomas Szasz, and Masters and Johnson.



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