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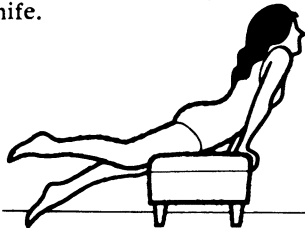
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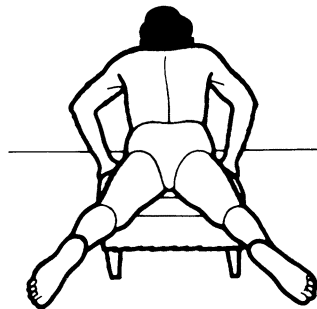
NO MORE BACKACHES ONCE AND FOR ALL-Or You Pay Nothing!

(If you've had back pains for 1 year, 5 years, or even 25 years, let Jerry Wayne show you how you may eliminate them forever.)

Here is perhaps the most exciting news for back sufferers since man stood up and started to walk in an upright position! It's the dramatic story of how one man found the secret of overcoming crippling back pain. This astonishingly simple method worked wonders after everything else had failed: drugs, diathermy, massage, bed rest, traction, steel corsets, and as a last resort, the surgeon's knife.



It's true! Thousands of former sufferers and orthopedic specialists hail this effortless method that puts an end to back pain... gives you "feelable relief" within a few minutes! Like Jerry Wayne, you've probably tried everything else, so don't you think this new plan is worth a 30-day free trial? You have absolutely nothing to lose but that backache that has plagued you all these years!

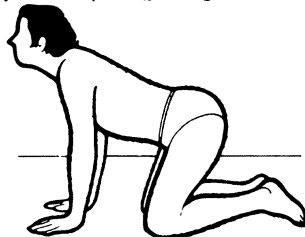


Jerry Wayne's Story Could Be Your Story

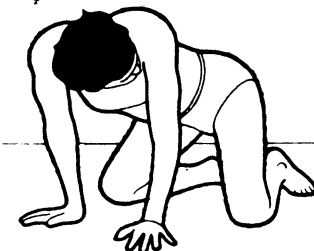
What happened to Jerry Wayne, a famous musical comedy star, could have happened to you, to anyone. He fell on stage one night and his whole body was frozen. He couldn't move. The curtain had to be rung down.

Wayne was carried home in agony, and there began a never-to-be-forgotten story. He consulted one doctor after another, both here and in Europe, in hopes of easing the paralyzing pain in his back. He was confined to bed, hospitalized, put into traction, massaged, treated with diathermy, operated on surgically, given pain-

killing drugs, locked into a steel corset. *Twenty-one years later—after spending a fortune—Wayne discovered a simple cure for back pain. What he found could have saved him thousands of dollars and years of suffering.*



Now he wants to share his discovery with you. His illustrated hardcover book, "The Bad Back Book," is probably the most important news ever published for the millions of Americans who suffer from back trouble. It can save you thousands of dollars and months of misery, starting the minute you open the first pages! It's so effective, we ask you to prove it at our risk!



The Simple Secrets That Free You From Pain

On this page are just a few illustrations of the magic orthopedic motions that can help free you from back pain. These easy motions won't tire you. They're as easy as breathing, standing, bending, leaning, stretching, pulling, pointing. But easy as they are, they're based on years of accurate and tested scientific medical research! Developed by a specialist who has studied back trouble most of his life, each simple, medically approved motion helps you overcome your backache, corrects the cause. Each motion loosens, relaxes, strengthens muscles, tones your body, make everything fall into place... helps prevent a recurrence of your problem. You'll be amazed at how quickly pain goes! The five series of motions described and illustrated in "The Bad Back Book" are so easy to follow!

You'll enjoy these body motions. You'll feel better, you won't strain yourself, because these easy corrective motions were designed for those who dislike exercise of any kind!

In fact, you'll look forward to taking the untiring, orthopedic, isometric-type postures, stances, and stretches shown you in "The Bad Back Book". They only take a few seconds a day, but they could change your whole life! You'll start right out doing the chin lift, the raised back, the right-arm stretch, the body twist, the fist pull, the shoulder lift, and work up to the arched back and shoulder roll, the hip twist, the grind, the body pull, the point-like-an-arrow stretch! *And you'll say goodbye to that backache!* Of course, there are some extreme cases in which no motions are indicated, and in these cases a go-ahead from your doctor is advisable.

Stop That Back Trouble Before It Stops You!

There are millions of Jerry Waynes. His case is not unique. But you can thank your lucky stars that he decided to share with you the simple secrets that overcome back trouble! Rush this coupon in and save thousands of dollars in expensive treatments, traction, hospitalization, surgery, loss of earnings! Follow the simple, easy motions illustrated in "The Bad Back Book" for 20 days. You pay only \$5.98 during this special offer. We pay the 70c shipping cost. *If you don't stop that back trouble before it stops you... if your back pain isn't gone... simply return the book and we'll send you your money back.* Do it right now.

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