

# "A Dramatically Different Way To Look at the World"



Regular or Clip-On Model

Our amazing new Projection Glasses are the complete year-round outdoor glasses to be worn in all kinds of weather at all hours of the day or night! They are 24-hour-a-day glasses — not sunglasses (although you will never wear a pair of sunglasses that will begin to compare with them)! Look through them, and for the first time you will see the world with more beauty, more clarity, depth and definition . . . from the moment you put them on!

Suddenly the scenery is so beautiful it defies description. These scientifically designed glasses seem to focus and sharpen the full beauty and magnitude of nature's work. Clouds have a new, three-dimensional quality. Distant mountains, rivers, lakes, trees and flowers emerge from a haze of light into sparkling definition and awesome clarity. Truly you have never seen the world the way it should look until you've looked through these Projection Glasses.

#### How They Work

The lenses of your Projection Glasses are made of a combination of amber and red formulated to painstakingly precise optical specifications. The resultant color is a unique orange-amber tint that is actually beneficial to your eyesight. The amber improves the vision, red eliminates glare, conserving the "visual purple" of the retina which is normally consumed by bright sunlight. Results: you can expect a 10% improvement in daytime vision . . . greater night time vision . . . far better stereoscopic vision and greatly increased depth perception. Your ability to penetrate fog and haze is increased by 100%.

#### A Dramatic Breakthrough for Safety

Old-fashioned sun glasses reduce vision up to 10% or more, but Projection Glasses actually improve vision up to 10%! Yes, this 20% additional vision can help reduce the accident factor. And the Projection Glasses are ideal for driving in all kinds of weather, rain, fog, snow, etc. Your depth perception improves noticeably. You can judge distances better, you can see twice as far in fog and haze, reduce driving strain, the glare of oncoming lights suddenly becomes softened and not bothersome anymore. And even the scenery becomes more beautiful, clear and more colorful than you've ever seen it look before.

#### What You Can Expect Once You Put On New Projection Glasses

Golfers can play more easily on foggy or hazy days. It's easier to follow the flight of the ball, spot tendencies to hook or slice. Balls that end up in the rough are more readily located. You can locate pins at a greater distance, and the course will look fantastically more beautiful.

Fishermen can see more deeply into the water. Headache-producing glare off the water surface is practically eliminated. Fishing in bright sunlight becomes a pleasure. Dull, gloomy days evaporate into a new warmth and brightness. Skiers can forget blinding snow and glare from white surfaces. Snow and scenery will look more spectacular and you'll see more clearly and more safely.

#### Wear It Right Over Your Present Glasses

Now with our new improved clip on model you can wear the Projection Glasses right over your present glasses. They are so light (they weigh less than one ounce) you'll never know you have them on. Furthermore lenses are shatterproof and may be worn as safety goggles in industrial plants.

#### FULL MONEY BACK GUARANTEE

We unconditionally guarantee you have never worn a pair of sunglasses or any type of glasses that will improve your vision, show you more beauty, and increase your vision better than these fantastic amber-tint Projection Glasses. Don't confuse this with other glasses of this type. These have been perfected only after much research by an outstanding optical company. We are so certain they will improve your vision and bring you a new view on life that you've never seen before, that we offer a full money back guarantee. Wear them under any conditions and if they don't do all that we claim simply return for full money back. Order now, only \$4.99 a pair.

**"You'll see more... enjoy more with PROJECTION GLASSES."**

**THESE PROJECTION GLASSES ADD NEW AND UNUSUAL BEAUTY TO EVERYTHING YOU SEE! SEE THROUGH FOG AND HAZE! ELIMINATE GLARE OF BLAZING SUN AND BLINDING SNOW! SEE EVERYTHING MORE VIVIDLY AND MORE dimensionally!**

#### Praise From Projection Glasses Users

"Recently I had the opportunity to try a pair of your Amber Mellowtone Glasses, and I like them very much. They were a comfortable fit over my regular glasses and they had exceptional definition."  
T. M. June Lake, Calif.

"I have had great success with your Mellowtone glasses worn over my regular prescription glasses."  
B. E. New Orleans, Louisiana

"I have used the set ever since and found them surprisingly effective in obtaining exceptionally clear, distinct vision in very bright, and very dull natural light.

My father recently had problems with his eyes and the treatment prescribed makes it painful to drive at night with oncoming headlight beams.

Although he wears glasses I gave him the ones you sent and he wore them over his. He drove about 50 miles at night a week ago and he was elated over the results! He said he had no problems with lights even from drivers who did not dim, and there was no problem in seeing to drive."  
J. B. Rockford, Ill.

"Several years ago I purchased a pair of your Mellowtone Goggles, and liked them better than any other I ever owned."  
C. O. Garden Grove, Calif.

"I wish every flier could have a pair of these glasses. I used my precious first pair in July and believe me . . . they saved my life many times. They are simply great. They should be mandatory for all fliers."  
B. H. Vacaville, Calif.

**JAY NORRIS CORP.**

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Please check one  Regular Model  Clip On's

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# For this GM Researcher the sky is the limit.

The conservation of energy is a very important problem today, and David Harrington's studies at the GM Technical Center's Research Laboratories could have far-reaching implications for us all. His research projects on fuel/air metering and mixing are directed at improving both fuel economy and emissions.

Dave's investigations



into methods of obtaining more accurate metering of fuel/air mixtures led him to develop a computer simulation of the fuel and air flow into carburetors. This research tool helps engineers obtain answers to many complex carburetion problems in seconds.

Dave's work sounds complicated, and it is. His research is a significant extension of his studies at the University of Michigan where he received his doctorate in Mechanical Engineering.

At night, Dave puts the same energy into his hobby, which is astronomy. It took him two years to build his

own 16" telescope, but his own design allows for all the operating features he wanted for photographing star fields, craters on the moon, planets and eclipses.

Dave's consuming interest in astrophotography has led him from the Gaspé Peninsula in Canada to Senegal in Africa where, in 1973, he photographed the total eclipse of the sun.

Dave has distinguished himself in both his



career and his hobby.

The quality of his astrophotography speaks for itself in the photo reprinted here, and the excellence of his technical papers on the flow of fluids has won him two national awards from the Society of Automotive Engineers.

Dave is a fine example of the interesting people who find their careers at General Motors.



Interesting people doing interesting things.



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