How to Argue and Win! New Books



Here is a clear simply written basic guide to logical thinking, showing how to spot the fallacies, the prejudices and emotionalism, the inappropriate analogies, etc., in the other fellow's argument and how to watch for and avoid the irrational in your own judgments. The author makes plain not only how but also why people resist facing the truth.

A tool for clear thinking as well as convincing others.

Well as convincing others.

THE ART OF ARGUMENT, By Glies St. Aubyn

THE ART OF ARGUMENT, By Giles St. Aubyn \$5.95 plus 50¢ handling 10-Day Money-Back Guar.

EMERSON BOOKS, Inc., Dept. 942A Buchanan, N.Y. 10511

AUTHORS WANTED BY NEW YORK PUBLISHER

types: fiction, non-fiction, poetry, scholarly and juvenile works, etc. New authors welcomed. For complete information, send for free booklet T-8, Vantage Press, 516 W. 34 St., New York 10001

GOVT SURPLUS SAVE UP TO 98%!!



EEPS TRUCKS & CARS

ocally from \$75.00 ... Typewriters, Auto
tis, Tools, Aircraft, Clothing, Boats,
mping, Sports, Photographic, Electronics
upment. Wide Variety And Condition ...
is Government Nationwide. Complete Sales
ectory And Surplus Categories Catalog
00 (Deductible On Your Orders From Our
arate included Surplus Catalog).

SURPLUS SERVICE

Box 820-SCS, Holland, Michigan 49423

Children deserve more than a gift. They deserve



Gift rate (until issues), \$8.95 Highlight		
2300 W. Fifth Ave., Columbus, Ohio 43216		
Please send HIGHLIGHTS as my gift to:		
child name(s) and age(s)		
address		
city 8	tate	zip
Sign gift card "Fre	om	.,,,
	11	• GSZN
your name		
your address		
your city	state	zip
\$enclosed [Bill me after a	Jan. 1st.
● ● HX-B	•	GDZ 45

306

New Books is an editorial service for readers' information. To order any book listed or any U.S. book in print, please remit retail price, plus 25¢ handling charge for each book to BOOK ORDER SERVICE, Science News, 1719 N Street, N.W., Washington, D.C. 20036. All books sent postpaid.

BRAIN BIOCHEMISTRY-H. S. Bachelard-Halsted Pr, 1974, 71 p., photographs, diagrams, paper, \$2.95. Presents a clear picture of the biochemical basis of brain function with particular emphasis on neurotransmission and adaptation.

DIVING COMPANIONS: Sea Lion, Elephant Seal, Walrus—Jacques-Yves Cousteau and Philippe Diolé, transl. from French by J. F. Bernard-Doubleday, 1974, 304 p., 126 color photographs, drawings, maps, glossary, \$10.95. Rare views and observations of marine animals in their habitat, reported by the scientistsadventurers and undersea explorers aboard Calypso.

ECOLOGY AND RECLAMATION OF DEVAS-TATED LAND, Vols. I and II—Russell J. Hutnik and Grant David, Eds.—Gordon, 1974, 538 p., 504 p., photographs, diagrams, tables, \$43.20, \$40.80; 2-vol. set: \$72. Based on international symposium proceedings: Vol. I deals with physical and chemical properties, hydrology and pollution, biological changes, and effects on plants. Vol. II discusses species evaluation, modification of adverse conditions, and advances in reclamation.

ECOPHYSICS: The Application of Physics to Ecology—James Paul Wesley—C. C. Thomas, 1974, 367 p., diagrams, \$19.75; paper, \$13.95. Written primarily for physicists and mathema-ticians, the book presents original research done over the last 12 years applying theoretical physics to explore selected problems of ecology.

ELECTRONIC TEST EQUIPMENT AND HOW TO USE IT—Joe Risse—TAB Bks, 1974, 204 p., illus., \$7.95; paper, \$4.95. Practical guide to the proper operation and uses of commonly available test equipment.

ELECTRONICS UNRAVELED: A New Commonsense Approach—James Kyle—TAB Bks, 1974, 228 p., illus., \$7.95; paper, \$4.95. Presents the basic elements of practical electronics in language easy to understand.

ENERGY-MASS-PHOTON SCALES (For Students) —H. O. Talen—Talen, 1974, 57 p., tables, charts, loose-leaf: \$2.75, in ring-binder: \$4.25. Compact assembly of numerical values in basic physical relationships. Main log scales cover 22 orders of magnitude, annotated for various technologies.

IMMUNOCHEMISTRY-M. W. Steward-Chapman & Hall (Halsted Pr), 1974, 64 p., diagrams, paper, \$2.95. Provides a clear account of the main areas of immunochemical investigation: the nature of antigens, the structure and synthesis of immunoglobulins, the antibody-antigen reaction, and the functions of antibodies.

THE REAL AMERICA: A Surprising Examination of the State of the Union—Ben J. Wattenberg, introd. by Richard M. Scammon—Doubleday, 1974, 283 p., maps, graphs, tables, \$10. A not impartial interpretation of the state of the union based on data from the U.S. Census, data developed by industry and by opinion polls during the past decade.

VOLUNTEER PEACE CORPS

Teachers needed for Peace Corps projects in Africa, Asia, Latin America. Train teachers, develop curriculum, workshops, inservice training; elementary to university level. U.S. citizen, singles or couples. Information: Lynn Rotenberg, ACTION, ORC Box T-17, Washington, D.C. 20525.

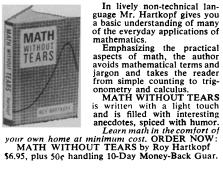
SUBSCRIBE TO SCIENCE NEWS

It is easy to subscribe to Science News. Send a check for \$10 for a one-year subscription (52 issues) or \$18 for two

SCIENCE NEWS

231 West Center St., Marion, Ohio 43302

MATH WITHOUT TEARS



In lively non-technical lan-guage Mr. Hartkopf gives you a basic understanding of many of the everyday applications of

EMERSON BOOKS, INC., Dept. 943A Buchanan, N.Y. 10511



All DYNASCOPES, including this superb RV-6, 6-inch available on easy terms!

f.o.b. Hartford, \$15 Crating Charge

\$22995

Now it's easy to join the thousands of serious amateurs who have discovered the excitement of exploring our mysterious universe. Your enjoyment begins right from the start, yet the challenges and rewards go on for years! And it's a hobby that can be shared at modest cost.

Choose From Many DYNASCOPES®

Picking a telescope to fit your needs and your pocketbook is simple when you select a DYNASCOPE—the same instruments used by more than 150 schools, colleges and observ-atories—and your satisfaction is guaranteed by a full-refund warranty.

FASCINATING GUIDE
YOURS FREE!
Read these valuable facts before buying any telescope. Mail
coupon or postcard for your
complimentary copy of this
helpful guide.

Criterion Manufacturing Co. 620 Oakwood Ave., W. Hartford, Conn. 06110 ® TM Registered U.S. Pat. Office

CRITERION MANUFACTURING CO., Dept. NL-55 620 Oakwood Ave., W. Hartford, Conn. 06110 Please send your free Telescope Guide.

Name.

City_

Science News, Vol. 106

State