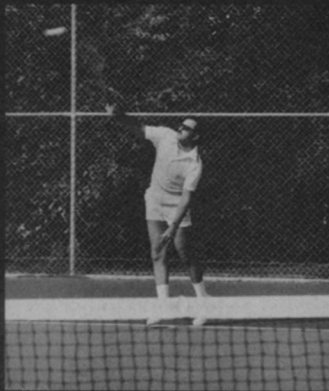


# Don Bailey's weight reducing program is aimed at reducing fuel consumption.

A steady diet of tennis and water skiing in the summer and snow skiing in the winter is sufficient to keep Don's weight just about where he wants it.

Where he does intend to trim a few pounds, however, is from the sheet metal used in automobile bodies.

Don Bailey is a Ph.D. metallurgist working in the Research Lab-



oratories at the GM Technical Center in Warren, Michigan. He's currently involved in a high-priority project aimed at developing lighter, yet stronger metal

parts for car bodies.

All other factors being equal, when the gross weight of an automobile is decreased, its fuel economy increases. So a consequence of Don's extensive research and test-

ing could be fuel and fuel dollar savings for millions of motorists.



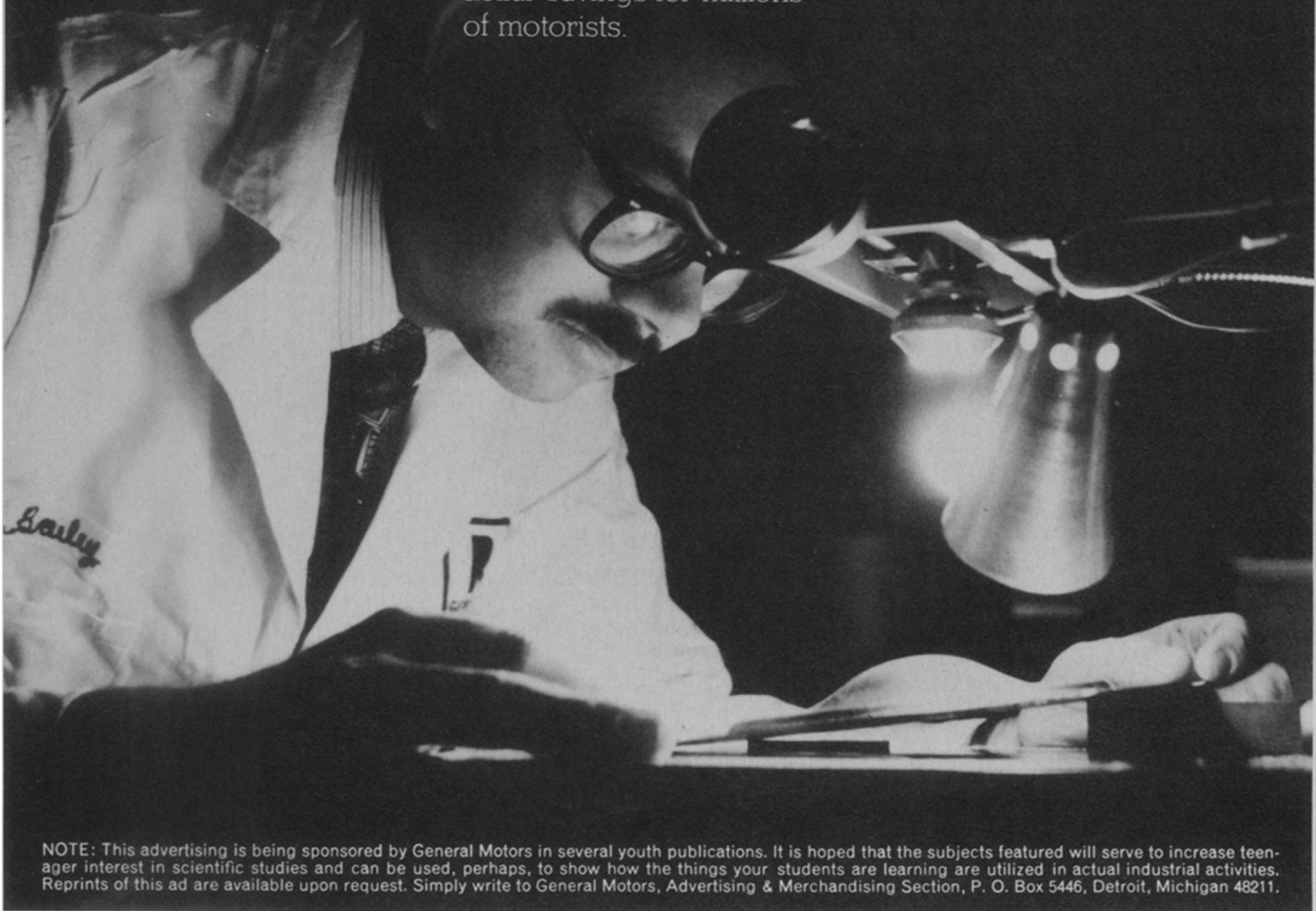
In addition to working in the lab during the week and working out on the slopes and tennis court evenings and weekends, Don maintains an interest in running and

maintaining a 17-foot jet drive runabout boat he built himself.

Don Bailey is an excellent example of the interesting people doing interesting things at General Motors.



**Interesting people doing interesting things.**



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