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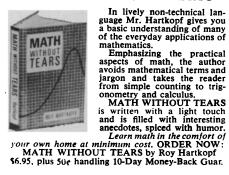
To acquaint the readers of this publication with the easy-to-follow rules for developing rapid reading skill, the company has printed full details of its interesting self-training method in a new blooklet, "How to Read Faster and Retain More" mailed free to anyone who requests it. No obligation. Send your name address and zip code to: your name, address and zip code to: Reading, Sherman Turnpike, Dept. 857-07, Danbury, Conn. 06816. A post 857-07, Danl card will do.



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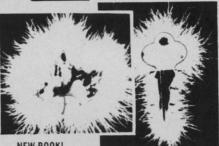
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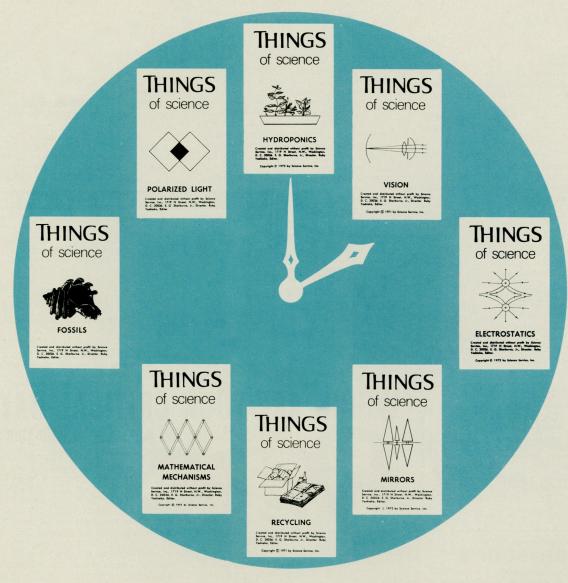
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