

Get Away From It All...

Fly with an eagle.

Pioneer in a new way to look at the stars.

Catch a dinosaur.

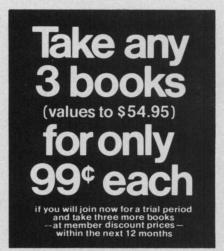
Wander in Europe's greatest wildlife preserve.

Investigate a pulsar.

Live with an orangutan.

as a member of

Natural Science Book Club



(Publishers' Prices shown)

55120. IN SEARCH OF THE RED APE. John MacKinnon. A former field researcher for Jane Goodall tells of his exciting three-year study of the orangutan in the wild jungles of Borneo and Sumatra.

32618. ALL THE STRANGE HOURS. Loren Eiseley. Autobiography of one of America's outstanding naturalists and scientists reveals the stunning Eiseley mind focusing on his formative, adventurous youth, his creative period as a writer and thinker, and his philosophy as a scientist and humanist. \$9.95

48675. FLIGHT TO FREEDOM. Kent Durden. "Like the eagles he loves, Durden is a vanishing species. He has expertise, he sees what he observes, and puts both into words that make unforgettable reading. In this book he even surpasses his first classic, Gifts of an Eagle."—George S. Small. \$5.95

54240. HUNTING FOR DINOSAURS. Zofia Kielan-Jaworowska. The three-year effort to find and decipher the meaning of the ancient bones that litter the Gobi desert. Crammed with fascinating descriptions of dinosaurs and their evolution, and the team's work and discoveries. \$12.00



34720. ATLAS OF ANCIENT ARCHAEOLOGY. Edited by Jacquetta Hawkes. With the aid of over 350 maps, site plans, and drawings, two dozen internationally renowned archaeologists highlight 170 major sites throughout the world.

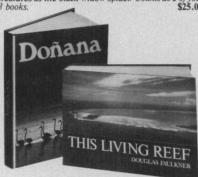
87195. WILD CATS OF THE WORLD. C.A.W. Guggisberg. One of the world's leading authorities on wild cats offers definitive natural histories of each of the 37 species of wild cats.

36090. THE BEST OF BABCOCK. Havilah Babcock. A delightful collection of the matchless outdoor pieces by the late humorist, naturalist, and distinguished teacher, Havilah Babcock. A classic. \$8.95.

78820. THE SOCIAL BEHAVIOR OF THE BEES.
Charles D. Michener. First definitive work on these most amazing insects. A publishing classic. Counts as 2 of your 3 books \$25.00

62630. THE MILKY WAY. Fourth Edition. Bart Bok and Priscilla Bok. A thoroughly updated and expanded edition of the most popular book on our galaxy. Over 125 pictures, charts and diagrams. \$15.00

85820. VENOMOUS ANIMALS OF THE WORLD. Roger Caras. One of America's pre-eminent nature writers explores the entire scope of this remarkable group of animals—from the common honeybee and ant to such exotic, and often deadly, creatures as the black widow spider. Counts as 2 of your 3 books.



How the Club Operates • The Book Club News, describing the coming Main Selection and Alternate Selections, will be sent to you 15 times a year at 3-4 week intervals. • If you wish to purchase the Main Selection, do nothing and it will be shipped to you automatically. • If you prefer one of the Alternates, or no book at all, simply indicate your decision on the reply form always enclosed with the News and mail it so that we receive it by the date specified. • The News is mailed in time to allow you at least 10 days to decide if you want the coming Main Selection. If, because of late mail delivery of the News, you should ever receive a Main Selection without having had the 10 day consideration period, that Selection may be returned at Club expense. • Continued membership past the trial period brings you the added benefits of our Bonus Book Plan—an important way to save even more, at least 70% off publishers prices.

78680. SNAKES OF THE AMERICAN WEST. Charles F. Shaw and Sheldon Campbell. Two skilled herpetologists explore virtually everything that is known about the snakes of the American west, their habits and habitats, their appearances and characteristics. \$12.50

37195. BY THE EVIDENCE. L.S.B. Leakey. Fascinating autobiography of one of the century's greatest paleontologist's life and work from 1926 to the early 1950s. \$9.95

\$9.95 \$4285. TIDELINE. Ernest Braun. Beautifully photographed and written 9-by-12-inch volume on that long, thin strip of wilderness where land, air, and sea meet. Contains almost one hundred full-color photographs vividly depicting one day's change along the tideline.

316.50 36670. BORNE ON THE WIND. Stephen Dalton. With the aid of a revolutionary new technique in close-up photography, one of the world's finest photographers has succeeded in obtaining crystal clear photographs of a vast array of insects taking-off, flying, and landing. Outsized volume contains 74 full-color photographs and text. 518.95

64875. NUBIAN RESCUE. Rex Keating. Dramatistory of the race to save hundreds of Egyptian monuments from the rising waters of the Assuan Dam. Fully illustrated. \$12.50

58900. LOOKING AT ANIMALS. Hugh B. Cott.
Containing over 150 pen-and-ink drawings and photographs (many in color), this lavish volume explores through word and picture the world's richest wildlife area—East Africa.

Action — East Africa.

46500. THE EVOLUTION OF RADIO ASTRONOMY. J.S. Hey. One of the pioneers of radio astronomy offers an absorbing history of this powerful
technique's remarkable development," ... an important work in the history of astronomy. M.I. Meeks, in
Sky and Telescope.

\$10.00

34400. ARCHAEOLOGY BY EXPERIMENT. John Coles. Spotlights archaeological experiments from the science's primitive beginnings 150 years ago to the highly sophisticated simulated Iron Age settlements that have been established today. \$7.95

that have been established today.

42325. THE DISCOVERY OF OUR GALAXY.

Charles A. Whitney. A distinguished Harvard astronomer recreates the lives and discoveries of great astronomers from the sixth century B.C. to black holes, pulsars, supernovae, and Seyfert galaxies.

\$10.00

42680. DOÑANA: Spain's Wildlife Wilderness. Juan Antonio Fernandez. Sumptuously illustrated portrait of one of the world's most important wildlife sanctuaries. Stunning 9-by-11-inch volume contains over 240 pages of full-color photographs. Counts as 2 of your 3 books.

84210. THIS LIVING REEF. Douglas Faulkner. Lavishly illustrated word-and-picture masterpiece on one of the South Pacific's most beautiful island chains. Outsized volume contains 120 pages of glorious six-color pictures—all with detailed fascinating commentaries. Counts as 2 of your 3 books. \$25.00

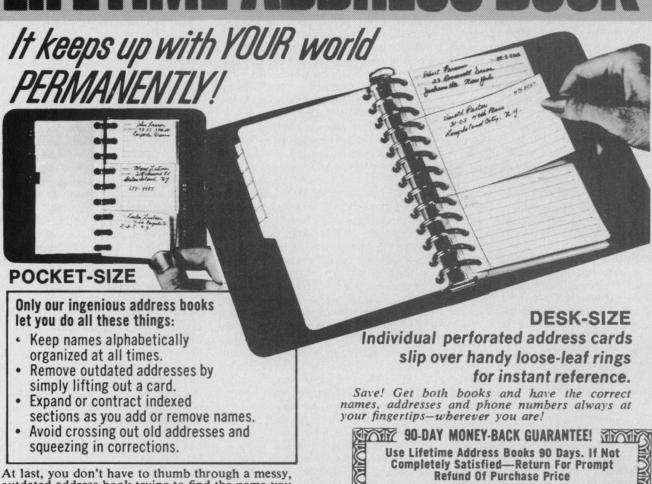
Natural Science Book Club Riverside, New Jersey 08075 4-4AE

Please accept my application for membership and send me the three volumes indicated, billing me only 99¢ each. I agree to purchase at least three additional Selections or Alternates during the first year I am a member, under the club plan described in this ad. Savings range up to 30% and occasionally even more. My membership is cancelable any time after I buy these three books. A shipping and handling charge is added to all shipments. Send no money. Members are billed when books arrive.

ı	3 books for 99	¢ e	each			
ı	Indicate by numb	er t	he 3	books	you	want.

Zip
1

THE LIFT-OUT, SLIP-IN



At last, you don't have to thumb through a messy, outdated address book trying to find the name you want. Because our Lifetime Address Books keep you perfectly organized and up to date! When you want to change our telephone was to be a second to the second the second to the second want to change an address or telephone number, just write it on one of our perforated cards... then pull out the old card and insert the new one into the loose-leaf rings. You never have to cross

out old addresses or squeeze in corrections!
These Lifetime Address Books have a long list of advantages. You add new names in their proper alphabetical order-so you can quickly find the ones you want. The indexed sections can be ex-

ones you want. The indexed sections can be expanded or contracted as you add or remove names. (When you fill up the A's, B's, etc. in an ordinary address book, you have to write new names in another section or start another book.)

Both Lifetime Address Books have handsome, sturdy black leatherette covers. The 5" x 71/4"
Desk-size edition includes 100 perforated cards. The 3" x 5" Pocket edition—attractively embossed in gold lettering—contains 150 perforated cards. in gold lettering—contains 150 perforated cards. And it's just the right size for a pocket or purse! Both books have A to Z index separators—lie flat when flipped open to the page you want. (Which is a real blessing when you're phoning from a telephone booth!)

Order your Lifetime Address Books today! Desktop Address Book for home and office, only \$4.99 (100 Refill Cards-\$1.39). Pocket Address Book, only \$2.99! (150 Refill Cards-89¢.)

JAY NORRIS CORP., 25 W. Merrick Rd. Dept. JB-127, Freeport, N.Y. 11521 Please rush me___Lifetime Address Book(s) Desktop Edition @ \$4.99 purchase price plus 80¢ shipping and handling. ☐ Pocket Edition @ \$2.99 purchase price plus 70¢ shipping and handling. SAVE \$1.43. Order BOTH Desktop and Pocket Editions for only \$6.99 purchase price plus 90¢ shipping and handling. Refill Cards: 100 Desktop Refill Cards only \$1.39 ☐ 150 Pocket Refill Cards only 89¢ Enclosed is \square check or \square money order for Sorry, no C.O.D.'s-Total \$. (NY. residents add sales tax.) PLEASE PRINT: NAME ADDRESS. CITY_

____ © Jay Norris Corp., 1976 ____ Canadian Residents please send orders to: JAY NORRIS CAN LTD. P.O. Box 1000, Dept. JB-127, Montreal North, Quebec H1H 5M9

ZIP

STATE

25 W. Merrick Rd., Dept. JB-127, Freeport, N.Y. 11521
Serving Satisfied Customers for over 25 Years