BOOKS

BOOKS is an editorial service for readers' information. To order any book listed or any U.S. book in print please remit retail price, plus 25c handling charge for each book to **BOOK ORDER SERVICE**, Science News, 1719 N. Street, N.W., Washington, D.C. 20036. All books sent postpaid.

ARRL ELECTRONICS DATA BOOK—Doug DeMaw, Ed.—Am Radio Relay League, 1976, 128 p., illus., tables, paper, \$4. Written for the radio amateur, contains equations, nomographs, data charts, tables, and explanations of terms and methods.

ADVANCES IN ENZYMOLOGY and Related Areas of Molecular Biology, Vol. 44—Alton Meister, Ed.—Wiley-Interscience, 1976, 318 p., diagrams, tables, \$17.50. Topics range from firefly luciferase, enzymatic racemization, and anomeric specificity, to RNA polymerase, and hexose phosphate transport.

ALCOHOLISM: Interdisciplinary Approaches to an Enduring Problem—Ralph E. Tarter and A. Arthur Sugerman, Eds.—A-W Advanced Book Program, 1976, 857 p., \$27.50; paper, \$13.50. Summarizes the present state of knowledge of the causes, processes and treatment of alcoholism.

APPROPRIATE TECHNOLOGY: Problems and Promises—Nicolas Jequier, Ed.—Development Centre, OECD (OECD Pubns, Wash. D.C.), 1976, 344 p., tables, paper, \$12.50. Contributions address themselves to policy issues concerning low-cost technology for small-scale industries in developing countries, basic options, and special areas where foreign aid would be particularly helpful.

THE INNOVATION MILLIONAIRES: How They Succeed—Gene Bylinsky—Scribner, 1976, 250 p., photographs, \$9.95. About the successful fusion of science with business. Presents profiles of some technological innovators of recent years who combined scientific know-how with the entrepreneur's gift to raise venture capital and make ideas work.

INSANITY INSIDE OUT—Kenneth Donaldson; foreword by David L. Bazelon—Crown, 1976, 350 p., \$10. The personal story of Donaldson's 15-year involuntary commitment and struggle to procure his release from a state mental institution, ending with a landmark Supreme Court decision.

JOURNEY INTO SILENCE—Jack Denton Scott—Readers Digest Pr, 1976, 200 p., maps, \$7.95. Describes the experience of an adventurous journey to a hidden lake on an island north of Norway, within the Arctic circle.

LOUIS PASTEUR: Free Lance of Science—René Dubos—Scribner, 1976, 460 p., photographs, \$12.50. Reissue of the 1950 biography of the French chemist who was the founder of the microbiological sciences. Author's annotated 1976 introduction throws new light on the complexities of genius.

NEW WAYS OF MANAGING CONFLICT—Rensis Likert and Janet Gibson Likert—McGraw, 1976, 382 p., tables, \$14.50. Applies research findings of the Likert method for measuring attitudes as a resource for conflict management in various organizations and groups.

OBESITY: Behavioral Approaches to Dietary Management—Ben J. Williams, Sander Martin and John P. Foreyt, Eds.—Brunner/Mazel, 1976, 232 p., diagrams, tables, \$13.50. Papers describe and evaluate a great variety of techniques of behaviorally-oriented weight control programs now used in this area of research.



GIANT BINOCULARS!

Science · Optics · Hobby Mart HELPING TO DEVELOP AMERICA'S TECHNOLOGY FOR OVER 30 YEARS.

These large-aperture binoculars are superb! Designed by **Novatron** to be the finest at any price, they equal or surpass models selling for UP TO TEN TIMES MORE! The incomparable instrument for long-distance or night time use, they are endorsed by the world's foremost experts. Astronomers, big-game hunters, ornithologists, yachtsmen, aviators—all agree—you must own a pair.

9x65 binoculars with case \$109.95 10x70 binoculars with case 129.95 20x70 binoculars with case 129.95 11x80 binoculars with case 169.95 20x80 binoculars with case 179.95 30x80 binoculars with case 179.95

Please add \$5.00 postage & handling

Box 531SN Big Bear City, Calif. 92314 Street address: 40363 Big Bear Blvd.



Novatron®
Please send 25c for further information.

AUGUST 14, 1976