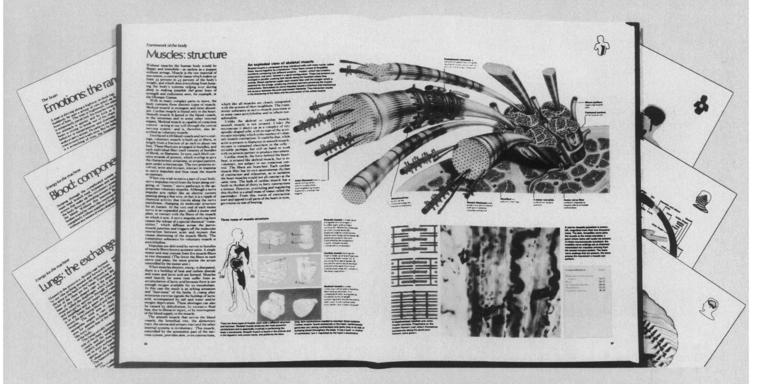
## **Highly Recommended\***

\*Teachers and high school students will find this a complete reference work dependable, understandable, and germane\*\*\*



Outstanding Scientific and Technical Books of 1976 Award—Library Journal

## The Rand McNally Atlas of the Body and Mind

Claire Rayner, Senior Author and Editor

- 66 A handsome, atlas-size guide to anatomical, physiological, medical and psychological aspects of the human body and mind with emphasis on the interaction between the two. Areas covered include evolution, the body's framework from cells to bone and muscle, organs and their functions, control and reproductive systems, the senses, the brain and intellect, defenses of the body. and the span of life from the first year to old age. A concluding section looks to future medical advances, continuing evolution. and genetic engineering. The encyclopedic text is concise but not simplified and the wealth of illustrative material (most in color) which is an integral part of the whole consists of photographs and drawings-some diagrammatic, others realistic, and still others analogous, demonstrating body processes by portraying, for example, the cell as a factory, the digestive system as a processing plant, and memory as a vast factory storage system. The cross-references within the text, the glossary, and detailed index add to the reference value of a well-organized volume which is also sure to attract the scientifically oriented browser. 99 —Quoted in full from American Library Association BOOKLIST, December 1, 1976.
- 66 This is an exciting account of man's knowledge of himself. More than 400 color photographs and illustrations portray the complexity and beauty of the human machine. The 11 sections cover the evolution of man, body framework, control systems, the senses, the brain, intellect, reproduction, etc. The text and glossary are refreshingly clear. This enthralling voyage of interaction between body and mind is highly recommended.—James E. Bobick, Temple Univ. Libs., Philadelphia. 99—Quoted in full from \* LIBRARY JOURNAL, March 15, 1977

66 An invaluable reference containing 11 major sections emphasizing the natural harmony and balance that exists between body structures. The sections are: Evolution, Framework, Energy, Controls, Senses, The Brain, The Intellect, Defenses, Reproduction, Span of Life, and The Future. More than 400 color paintings, photographs, and cutaway drawings accompanied by informative legends-support the text. Many pages are crossed high-referenced and there is an extensive glossary, plus an index. Teachers and high school students will find this a complete reference work—dependable, understandable, and germane. 99—Glenn O. Blough, (Chairman. NSTA Science Teaching Materials Review Committee) Quoted from \*\*THE SCIENCE TEACHER, May 1977



- 66Over 400 photographs and illustrations are integrated with well written text in a way that should capture the attention of today's visually oriented students. 9 - WILSON LIBRARY BULLETIN, Jan. 1977
  - **■** Extensive Glossary

  - More than 400 photographs and illustrations in full color
  - Large 11" x 14" format
  - 208 pages
  - \$30.00 SBN 528-83040-6







## **New BERLITZ Travel Guides**

Choose one FREE when you order a **Berlitz Comprehensive Cassette Course** 

Take any one of these exciting full-color travel guides FREE when you order your course. Just published, these 128-page guides concentrate on a specific destination, not a country or a continent. Each combines easy reading with fast facts: what to see and do, where to shop, what to eat. Stunning city and regional maps pinpoint sights worth visiting. Sold everywhere at \$2.95, one of these colorful new guides is yours FREE with your order. Specify title and number in coupon below.

- Costa Brava
- 914 Costa del Sol and Andalusia
- Costa Dorada and Barcelona
- 924 Ibiza and Formentera
- Madrid
- 918 Dubrovnik and Southern Dalmatia 935 Majorca and Minorca
- 947 Rome and the Vatican 917 Istria
- Venice
- 958 Split
- Corfu Rhodes
- 938 Moscow
- 930 Leningrad
- 906 Canary Islands

## What would you give to learn a second language? (Try \$85.) And what's it worth to your company?

There's a premium being paid for language-knowledge in America today—and it's not only in the export trade. In multinational companies, in major cities, even on the factory floor, a second language marks you as the potential spokesman, the well-educated leader, the man to ask about foreign ways.

And travel is so much more fun when you can meet people and talk their language. Now you can. Easily. Painlessly. All thanks to this 50-lesson do-it-yourself Berlitz® language course. Available in French, German, Italian or Spanish-it's yours for only \$85.00.

Packaged solidly in leather-type binding, the Berlitz Comprehensive Cassette Course contains:

- 1. Ten introductory lessons in a 90-minute long first cassette to familiarize you with the spoken language.
- 2. Forty additional lessons on five convenient 60-minute cassettes, making a total of 61/2 hours of recorded instruction in all.
- 3. 6 illustrated workbooks to use with the tapes, each containing 50 pages of easy-to-understand, concise information to help you speak with the least difficulty. 300 pages, in all, to get you on the way to fluency in a second language.
- 4. A specially prepared, easy-to-use Rotary Verb Finder will help you with irregular verb forms—once you're ready for grammar.

This course avoids the dry and the dull-mixes voices, sound effects and useful text in the delightful manner only Berlitz, the world's best known language instructor, can offer. And cassettes don't scratch, don't warp and don't unwind-last almost indefinitely. Best of all, they are easy to stick in your pocket, take along on a trip or use in the car.

Prepare yourself for a rewarding future. At the same time, enjoy the social advantages only a second language can bring. For \$85.00, choose the course you need to start talking like a native. Use the coupon and order today.

MONEY BACK GUARANTEE Try this Berlitz course for ten days. If you are not satisfied for any reason, simply return it, and obtain a complete refund. You take no risk, so order

For credit card orders dial toll-free, 24 hours a day, 7 days a week 800-243-5000



(Connecticut Residents Dial 1-800-882-5577) Why not give us a ring—right now! (our expense).

MAIL-PHONE COUPON		
Berlitz Publications, In 600 Grand Avenue, Ric	c., Dept. 9018 dgefield, N.J. 07657	Please print name and address clearly
YES! Send me your Berlitz Comprehensive Cassette Course today at \$85.00 each, plus \$2.00 each to cover postage and handling.		
☐ French ☐ G	96101 961	an Spanish 02 96103
Plus, send me my copy of Travel Guide listed FREE!		
Name of Guide		No
Name		
Address		
City	State	Zip
Please indicate method of payment:  Check or money order—payable to Berlitz Publications, Inc.  American Express		
☐ BankAmericard	☐ Diners Club	☐ Master Charge
Credit Card No Expiration Date		
Interbank No. Master Charge Only		
Signature		
Allow 4 to 6 weeks for delivery.  New York and New Jersey residents add sales tax.		