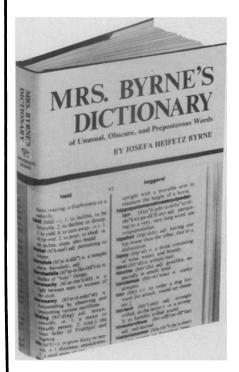


## For years I suffered terribly from

# LETHOLOGICA

### until a nice doctor friend prescribed

## Mrs. Byrne's Dictionary of Unusual, Obscure, and Preposterous Words



Yes, for years I couldn't remember the right words. People I considered complete idiots were finishing my sentences for me. I was leaving blanks in my love letters and suicide notes. I found how bleak the future was when I tried a little cephalonamancy (fortunetelling by boiling an ass head), and tyromancy (fortunetelling by watching cheese coagulate).

I went from doctor to doctor looking for help, finally becoming a confirmed iatrapistiac (one having little faith in doctors), especially when one suggested I needed a hepaticocholangiocholecystenterostomy (look it up).

Then I found *Mrs. Byrne's Dictionary*. Now I can be unusual, obscure and preposterous by turns. Now I don't need an unabridged to go along with my collegiate. For entertainment now, I browse instead of groak (watching people silently while they eat, hoping they'll ask you to join them). I don't care anymore that we have a kakistocracy (government or rule by the worst).

Mrs. Byrne's Dictionary by Josefa Heifetz is better than omphalos-kepsis!

## GARDYLOO!

Herb Caen in the San Francisco Chronicle: "Wildly funny!"

Leslie Hanscom in Newsday: "You can dip in anywhere and come up with pay dirt... hundreds of words to stand your hair on end. Only a clinchpoop could scan these pages without a feeling of awe at the undiscovered boundaries of the English tongue!"

Nels Nelson in the Philadelphia Daily News: "A treasure! We should all kiss the publisher's feet!"

Camilla Snyder in the Los Angeles Herald-Examiner: "Hilariously useful . . . delicious!"

Donald B. Thackrey of *United Press International:* "A dictionary you can browse through and read like a book . . . a dictionary that will give great pleasure to many. Every page contains at least one nugget."

Sydney J. Harris in the Chicago Daily News: "There is no comparable work; I unreservedly recommend it."

At your favorite bookshop or order directly from the publisher, using the handy coupon below.

#### University Books, Inc., 120 Enterprise Ave., Secaucus, N.J. 07094

Please send me by return mail a copy of MRS. BYRNES DICTIONARY for which I enclose \$12.50 plus \$1 for postage and shipping.

My name:			
Address:			
City:	State:	Zip:	

(University Books is a Lyle Stuart company)

SN-6/4/77