

Science Fiction Becomes A Reality With This New Futuristic,
"LIVE" Visual Experience...

Laser Theater[®]

Designed and Produced By The Halex Corporation

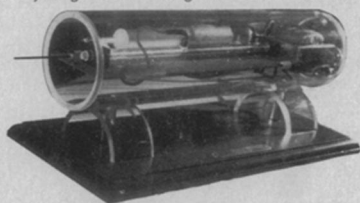
A Spectacular, 3-Dimensional
Fantasy Performance of
"Radiant Red Laser
Light Energy,"
Created By An
Actual Limited Edition
Laser Beam Instrument...

Shown Right In Your Own Living Room!

Welcome To An Unforgettable Evening Of Laser Light Theater, Music, And The "New Art" of Holography... Imagine the excitement and intrigue of inviting your special friends over for an unusually different evening of mind-expanding entertainment, so incredibly stimulating and beautiful no one will ever forget it or be able to verbally express their incredulous reaction. Laser Theater[®] has been said to "totally transcend one's present concept of space and light."

You produce and conduct the "Show" yourself—a genuine, professional Laser Concert, presented in your own home! The potential for new effects is limitless—the bounds of creativity are within your own imagination. We'll supply several props, and any items of glassware or crystal can be used to alter the beam for your own "customized" effects. Or, if you wish, the Laser will conduct itself for hours on end, while you relax and watch.

Introducing Our "Star"—The Multi-Talented Laserlite[®] A Completely New, Space-Age Concept In A Limited Edition Collectible That Does A Lot More Than Just Look Expensive... However, the singular aesthetics of this amazing "machine" are certainly magnificent enough. An actual Helium-Neon



Laser, it is hermetically vacuum-sealed forever in a stunning cylinder of thick, heavy-duty rolled acrylic, mounted regally on a polished walnut pedestal base.

No more than 1000 of these meticulously hand-manufactured Lasers will ever be produced, ensuring each one's lasting "heirloom" value. You will actually own a working, museum-quality example of what will someday be considered a first generation. Electro-Optic Laser Beam Instrument. It could be likened to owning an original wireless radio, a vintage television receiver, or one of the first telephones ever made.

The Laserlite[®] by itself is an ingenious, superb blending of Scientific Achievement and Contemporary Intellectual Art. But There Is So Much, Much, More... The Laserlite[®] Show Begins: After your selected "audience" is seated and has "loosened up" a bit, you darken the room blocking out all sources of light as much as possible.

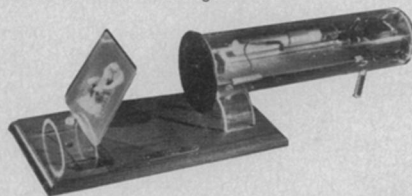
The dark, anticipated silence is broken by specially pre-selected music of your choice, playing on your stereo system. Almost simultaneously, you switch on the Helium Neon Laserlite[®] equipment and suddenly a bewildering, intensely radiant red spot appears glowing brightly on your wall, several feet away. Your eyes soon realize that the glowing red spot is caused by an actual Laser Beam, a mystifying red "Living Streak Of Light," shooting across your room from the safe .05 milliwatt Laserlite[®] instrument. This vision alone is awesome enough but it is a mere prelude...

A Fantasy Trip Through The Universe... Slowly you turn up the remote-control "Theater Box" voltage regulator phase control and in front of your own eyes, the red Laser Dot on your wall fantastically "explodes" into a Supernova Starburst—a moving Milky Way Galaxy of dancing Red "Fantasia" Laser Light. It magically moves and interweaves as if it were actually alive, with seemingly human qualities. It is constantly changing, smoothly feeling its way from one incredible abstract configuration into another. (It is not to be at all confused with the stiffly mechanical, predictably geometric effects created by a common kaleidoscope.)

At times the Laser designs completely encompass your entire wall area shooting into every corner, only to dissolve gracefully into a highly concentrated linear pattern. It then might pirouette into a fluttering pattern... the beautiful, coordinated transitions go on endlessly, never seeming to repeat themselves. Inexplicably, your mind quickly becomes convinced that everything it is seeing is in perfect synchronization to the music. We have termed this illusory phenomena, "mind-modulation".

The Imagery Will Paint Your Mind! With the split-second finesse of a skillful artist, the Laserlite[®] Show will display patterns that will enchant your mind's imagination. For a moment you might see butterflies in flight, an ensemble of dancing ballerina fairies, a massive network of complex 3-dimensional spider webs, or a captivating wall-size view of outer space including shooting stars and exploding sunspots! You and anyone fortunate enough to share your "show" will react with stunned amazement, and the breathtaking artistic impact will leave most people speechless. It is definitely like nothing you have ever seen or experienced before in your entire life.

You Can Also Explore The "New Art" Of Holography... For your continued fascination we've included some literally spellbinding accessories with your Laserlite Theater Package:



1. By attaching the special beam-diverging lens and inserting one of the 3 different hologram plates, ghostly 3-dimensional images will appear (as pictured) suspended in space in front of the Laser. These holograms (not visible under normal light conditions) when illuminated by Laserlite[®] are so real it is difficult to comprehend why you can't reach in and touch them.

Holography is a tremendously exciting new medium now being used in multi-media display, education, computer information systems, and advanced stress analysis, due to its extreme full-dimensional likeness. You will soon be hearing a great deal more about holography, as it continues to be recognized as the art form of the future.

2. You'll also receive a diffraction grating attachment which turns Laserlite's[®] Beam into a multiple display dot pattern, reminiscent of a miniature planetarium in red.

The Pride Of Owning Your Own Personal Laser! Laserlite's[®] unmatched futuristic beauty will certainly stimulate interest and conversation when merely displayed on a bookshelf, desk, or cocktail table. Just turn it on and watch its fascinating circuitry glow like a huge neon ruby, clearly visible through the Acrylic. Follow the red "Living Streak" of the Laser Beam as it travels across your room—it will even put a dot on a building several blocks away!

Larger, more powerful versions of your Laser are being used daily to communicate with astronauts in space; to weld detached retinas in surgery; for micro-welding in industry; and tracking and ranging communication systems. (Also Superstar Musical Groups including Paul McCartney & Wings, Yes, Genesis, Electric Light Orchestra, and even Shirley McLaine in a recent T.V. Special are using Laser Theatre effects on stage, very similar to those possible with your Laserlite[®].) Yet "The Beautiful Laser" has just begun its dynamic role in our lives.

Our Limited Edition Laserlite[®]... With great pride we can assuredly state that the Laserlite[®] is the undisputed ultimate expression of the "State-Of-The Art." It is warranted by the manufacturer for 12 months, although the average life is 10,000 hours. (A complete service facility is maintained for quick service.) Each of the 1000 Instruments will include a certificate of authenticity, indicating a production number and date of issue. Each certificate will be verified by the hand-signed signature of Laserlite's Creator/Designer, also the Chief Physicist of The Halex Corporation, the world's foremost producer of Laser and Holographic products for the forward-thinking consumer.

Summary, Cost, and Order Information... The complete cost is \$495 (plus \$10 shipping and insurance) for the Laserlite[®] Theater Box, 3 Different Holographic Image Plates, A Mode Selector which includes a beam diverging lens and a diffraction grating filter, an 88 page book on Holography, and complete instructions on operating the equipment, and techniques for producing your own Electronic Laser Theater.

The cost is no more than a piece of quality stereo equipment and will provide as much, if not more pleasure to the owner. If you can afford it you'll never regret it. It is also quite practical for you and some friends or associates to purchase a Laser Theater System jointly, thereby reducing your individual investment considerably.

TO ORDER, simply call us and order by Credit Card (Amer. Express, BankAmericard, Master Charge, Diners, or Carte Blanche), or send us a check, money order or Credit Card number in the mail. (Penn. residents please include 6% Sales Tax.) Credit Card buyers need to include the full number (Master Charge also has a 4-digit bank code which is needed), expiration date and signature. Delivery will take about 4 weeks so please order now. If you are not satisfied for any reason, everything can be returned (within 2 weeks) to us for an immediate refund.

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