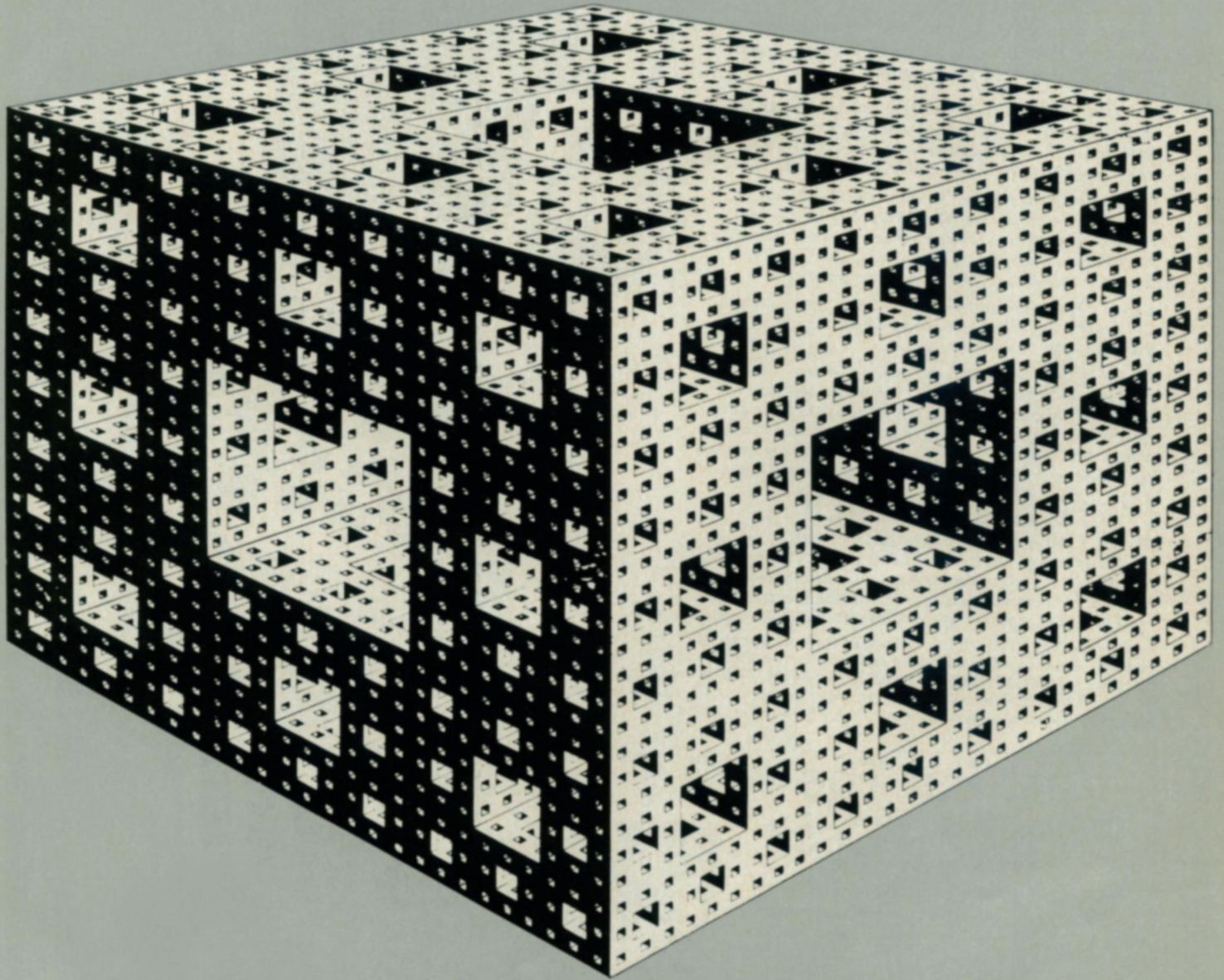


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**EXPLORING
BETWEEN
DIMENSIONS**

World's First Electronic Digital Stopwatch Plus Calculator.

Available Exclusively From Lectro-Media Ltd.

4-Way Timing:

Casio's amazing ST-1, the world's most powerful stopwatch gives you the flexibility to time every sport 100 hours with .005% accuracy.

Standard: Times single events. Successive presses of Start/Stop (S/S) button record times for successive trials. *Total* key displays cumulative time for all trials. *Comp* mode can then be used to calculate average time.

Net or Time Out: Ideal for ballgames with timeouts. Press S/S to commence timeout. First counter freezes cumulative game time. Press *Total* key to show second counter with elapsed time since timeout started. Press S/S again to restart game and unfreeze gametime counter.

Lap-1: *Split/Cumulative* mode times athlete at each lap. S/S freezes display for recording total elapsed time. Press S/S again to unlatch display.

Lap-2: *Taylor/Interval* mode records athlete's time for each lap. S/S button freezes display with latest laptime while resetting clock for next lap. Press again to unlatch display and watch current lap. *Total* key displays cumulative time to last lap. For auto races, S/S gives time between successive cars, while *Total* key gives time behind leader.

Plus Calculator:

The ST-1's smart little calculator has full memory, square root, percentages and discount calculations. *TM* key allows conversion of a stopwatch data in hr-min-sec to fractional hours or minutes and back again. Calculate directly with time data to add employee time logs. Ideal for time and motion studies

Warranty: The ST-1 is fully warranted for one year by Casio Inc., the world's leader in innovative electronics. In addition, Lectro-Media Ltd. will replace any defective unit for a period of 30 days from receipt. **7-Day Free Trial:** Try the ST-1 for 7 days to assure yourself that it is the most versatile stopwatch on the market. If not fully convinced, return the ST-1 for full refund.



\$50

Runner wins 20-km marathon in 1 hour 35 min, 8.7 sec.

Shown Actual Size (calculator cover removed).

And For The Executive Desk

Casio's CQ-2 Electronic Appointment Secretary

The new desk-top version of the popular CQ-1 travel pocket secretary, now has a larger, brighter digitron display for office use. The CQ-2 maintains all of the incredible features of the CQ-1:

Its a **DIGITAL ALARM CLOCK** storing 4 appointment times, a **STOPWATCH** with timeout and lap times and a **CALCULATOR** with time/date abilities.



Need 1/100 sec timing? Lectro-Media carries a full line of **CRONUS** stopwatches including model 2D- with simultaneous display of both split and interval times.



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____ Casio ST-1 Stopwatch/Calculator @ \$50 _____ SN

____ AC Adapter for Scoretable use @ \$5 _____

____ Casio CQ-2 Calculator/Stopwatch/Alarm @ \$65 includes AC Adapter & Carrying Case _____

____ Casio CQ-1 ... Ideal for travel @ \$50 includes AC Adapter & Carrying Case _____

____ Cronus 2D Dual Display Stopwatch @ \$150 includes Batteries & Lanyard _____

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Shipping: \$3 for 1st unit, \$1 for ea. add'l. Pa Res: add 6% sales tax. Air: CA, OR, HI, WA, AK, Houston, Dallas: add \$1. No CODs. Street Addresses only.

MC, BAC/VISA, AMEX & DC accepted: Include signature & expiration date. Please enclose money order, cashiers check or check.