MATTEL ELECTRONICS

The Mattel Electronics Football game is selfcontained and it fits in the palm of your hand! The computer's on defense. You control the ball carrier's direction and speed as you cut back and forth, avoid tacklers, break for daylight, score TD and hear the "Charge!"-sound of victory. After each play the computerized scoreboard tells you time remaining to play in the quarter, field position, downs and yards to go!



IT'S YOU

The latest micro-electronics

AGAINST TH

- The most challenging football game vet
- The competition of real football

Clever Enough For COMP IV?



The Mind Boggling Computer Game from Milton Bradley

Match wits and reasoning power with COMP IV's computer brain. He challenges you to guess a 3, 4 or 5 digit number from one randomly selected. First, you ask the COMP IV to choose a random number. Your first guess selects the number of digits. COMP IV informs you of the number you guessed correctly and how many of those are sequential. By clever deduction, you find the correct number with a minimum of trials. COMP IV prods you with flashing lights if you dally too long. Finally, the brain grudgingly acknowledges your superior intellect. Now lock in the same problem and see if your brilliant colleague can do better. When you think you are really quick, challenge your boss . . but be careful not to beat him too badly.

. . Coming Soon! Electronic Battle Ship. . . \$69.95

The CHESS CHALLENGER, your microprocessor-based opponent now brings you a new dimension to this most intellectual of board games. The
Chess Challenger is the ideal way to improve your chess game. Now, practice without embarassment against Chess Challenger until you're ready to take on that superior opponent. The Chess Challenger incorporates a sophisticated, reliable decision-making micro-processor as its brain. It is programmed at a difficulty level of 1100, that can be beaten by the average player 75% of the time. For experts,a larger ROM memory is available (add \$75.) increasing the difficulty level to 1600. This enhancement can be made after

FIDELITY ELECTRONICS LTD.

Lectro-Media Ltd. will match any adv. price.... simply clip & attach to your order.

LECTRO-MEDIA LTD P.O. BOX 1770 SN PHILA., PA. 19105 (215) 925-9090



MATTEL ELECTRONICS AUTO RACE AG

The race is on! The computer

controls all the cars but yours. You shift, steer, avoid collisions in a grueling race against the clock! It's perfect to keep the youngsters occupied in the car or on long trips. Mattel Electronics Auto Race is a self-contained game with real sound-effects that needs no TV hook-up! CREDIT CARD ORDERS Call Toll-Free: 800-523-2906

Mattel Electronics' Football @ \$39.95 + AC Adapter @ \$4.95 + \$2. S/H Milton Bradley's COMP IV @ \$39.95 + AC Adapter @ 4.95 + \$3. S/H idelity Electronics' CHESS @ \$199.95 + \$3.-S/H—Upper lev. ROM @ \$75. Mattel Electronics' Auto Race @ 29.95 + AC Adapter @ 4.95 + \$2. S/H

__ AMEX DINERS __ MC __ BAC Exp. Date: Acct. No.: Signature: Bank No .: . Enclosed is my ____Cashiers Check/Money Order Street Address: Zip: State:

Add shipping: (S/H as indicated above). Pa. Res.: add 6% sales tax. AIR: CA, OR, HI, WA, AK, Houston, Dallas: add \$1. No CODs. Street Address Only

IMPORTANT DETAILS ARE YOURS



This stereo microscope was designed to serve college needs in viewing biological specimens, insects, ores, minerals and crystals, and the industrial market for scanning industrial parts and electronic components.

Many find it to be a great value in family hobbies such as stamp and coin collecting, identification of antique silver marks, jewelry manufacturing, gem and rock polishing, watch repairing and horticulture.

62090-002 STEREO MICROSCOPE, 15X AND 45X

- Features sharp definition, wide field image, long working distance 79 to 129 mm and magnification of 15X and 45X.
- Equipped with 15X coated, paired, widefield eyepieces; eyepiece tubes adjustable for interpupillary distance; and revolving nosepiece with paired 1X and 3X coated, achromatic objectives. Roomy stage, 220 X 155 mm, contains reversible black and white contrast plate, 94 mm diameter. In fitted styrene shipping case.
- \$271.00 each, delivered

62090-2

Yes, I'd like to order a CENCO Stereo Microscope at \$271.00. My check or company purchase order is attached.

Central Scientific Company, Inc. Attn: Dept. 99 2600 So. Kostner Ave. Chicago, ILL. 60623

Name _____

Address _____

City ____