

WHAT'S BETTER THAN SPEED READING?

SPEED LEARNING

(SPEED PLUS COMPREHENSION)

Speed Learning is replacing speed reading because it's easy to learn . . . lasts a lifetime . . . applies to everything you read . . . and is the only fully accredited course with the option of 3 college credits.

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and re-read words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget most of what you read?

If you answer "yes" to any of these questions — then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

Not just "speed reading" — but speed reading-thinking-understanding-remembering-and-learning

The new *Speed Learning Program* shows you step-by-proven-step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark made by the 75,000 slow readers who completed the *Speed Learning Program* was: "Why didn't someone teach me this a long time ago?" They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

What makes Speed Learning so successful?

The new *Speed Learning Program* does not offer you a rehash of the usual eye-exercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think — a radical departure from any-

thing you have ever seen or heard about. Research shows that reading is 95% *thinking* and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) *thinking*. In brief, *Speed Learning* gives you what speed reading *can't*.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material *at least* twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you — no matter how slow a reader you think you are now. The *Speed Learning Program* is scientifically planned to get you started quickly . . . to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explaining material as you

read. Interesting items taken from *Time Magazine*, *Business Week*, *Wall Street Journal*, *Family Circle*, *N.Y. Times* and many others, make the program stimulating, easy and fun . . . and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. *Speed Learning* is a fully accredited course . . . costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home . . . in spare time . . . without risking a penny.

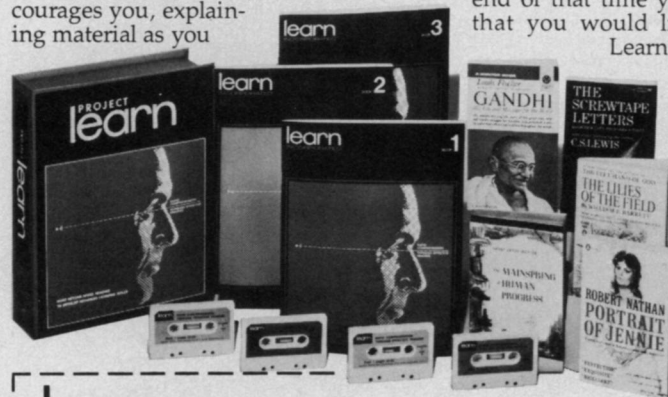
Examine Speed Learning FREE for 10 days

You will be thrilled at how quickly this program will begin to develop new thinking and reading skills. After listening to just one cassette and reading the preface you will quickly see how you can achieve increases in both the speed at which you read and in the amount you understand and remember.

You must be delighted with what you see or you pay nothing. Examine this remarkable program for 10 days. If, at the end of that time you are not convinced that you would like to master *Speed*

Learning, simply return the program and owe nothing. See the coupon for low price and convenient credit terms.

In most cases, the entire cost of your *Speed Learning Program* is Tax Deductible.



EARN PROFESSIONAL & COLLEGE CREDITS

Speed Learning is approved for credit by the following professional and educational institutions:

- AMERICAN MEDICAL ASSOCIATION
15 Credit Hours — Category I
Louisiana State University Medical Center
 - FOUNDATION FOR ACCOUNTING EDUCATION
20 Continuing Professional Education Credit Hours
 - COLLEGE CREDIT
3 credits from the National College of Business
- Details and registration forms included with each program. Note: Many firms and government agencies have tuition assistance plans for employees providing full or partial payment for college credit programs.

ENDORSED BY

- American Management Associations
- Institute of Electrical & Electronics Engineers
- 1000s of executives, physicians and educators

learn
INCORPORATED

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Please send me the *Speed Learning Program* at \$79.95 plus \$3.00 for handling and insured delivery.

Please check the method of payment below:

- Check or money order enclosed for items ordered.
- Please charge my credit card under their regular payment terms: Bank Americard
 Master Charge Interbank No. _____ American Express Diners Club
- Card No. _____ Exp. Date _____

I understand that if after 10 days I am not delighted in every way, I may return the materials and obtain a full refund with no questions asked.

Name _____
Address _____
City _____ State _____ Zip _____
x Signature _____

If you don't already own a cassette player, you may order this Deluxe Cassette Recorder for only \$49.95. (Includes handling and delivery.)



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COME, JOURNEY THROUGH THE UNIVERSE

WITH THE ASTROSCAN 2001

A TELESCOPE LIKE NO OTHER

Now you can personally explore the heavens with the most innovative astronomical instrument ever designed. It's Astroscan 2001, a unique new telescope built by Edmund Scientific Co., a leader in astronomy for over 35 years.

Take Your Entire Family on a Fantastic Visual Voyage

The Astroscan 2001 gives you a window on a world beyond that which you have ever known! You'll see light from distant suns which began traveling to our Earth long before you were born. You'll see star clusters, double stars, nebulae, the planets — the full celestial display of the night sky.

You'll see the moon in crisp, clear detail. It's an inspiring, awesome experience you can enjoy for a lifetime!

Engineered in the Edmund Scientific Laboratories

Edmund Scientific has devoted more than two years of concentrated engineering and product development to produce this special instrument. Our objectives were simple but challenging. The newest Edmund Scientific telescope had to: • give bright, clear views of the stars, the planets, the moon • be light weight for extreme portability; convenient for hikes, bike trips, vacations • be simple to set up and use so anyone, even a young child, could enjoy the exciting hobby of astronomy • and, most important, be affordable!

The result of this intensive program is Astroscan 2001, a telescope so different and so precise even professional astronomers have raved about it. And at just \$149.95 it's one of the best telescope buys available.

Astroscan — A "Richest Field" Telescope

The 2001 is a classic Newtonian reflector telescope, using the same basic optical design as the largest observatory instruments. Light from distant celestial objects enters through an optically-coated window, is reflected and focused by a 4¼" highly-polished *parabolic* mirror, reflected onto a secondary flat-surfaced mirror and through a 28mm magnifying eyepiece, to your eye. The fine optics in Astroscan are equal to most found in the world's best cameras.

With the Astroscan's wide field you can see more stars and features in a single view than possible with most other scopes. And, Astroscan's amazing light-gathering ability permits views of stars so faint they're invisible to the naked eye.

Astroscan weighs just over 10 pounds and is only 17 inches long. The attractively styled 2001 body is ruggedly constructed of high-impact red plastic. Its uniquely designed

aluminum mount and fingertip focusing enables anyone to set up and use this fine instrument in minutes.

Tomorrow's Telescope You Can Own Today!

The Edmund Scientific Astroscan 2001 is now in full production and available for immediate shipment. You can order yours today with the coupon below. Use the Astroscan under the Edmund 30-day unconditional guarantee. Use the 2001 in your backyard, at the beach, in the mountains — anywhere. Experience the spectacular views awaiting you wherever you go. If you and your family are not completely satisfied with this exciting telescope, simply return it for a full refund. Expand your world today. Order now.

Owners report: "A good flexible instrument of this quality has been long overdue."
"... has great overall design."
"The Astroscan 2001 is a very complete telescope."

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Please charge my Am. Exp. BAC MC

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