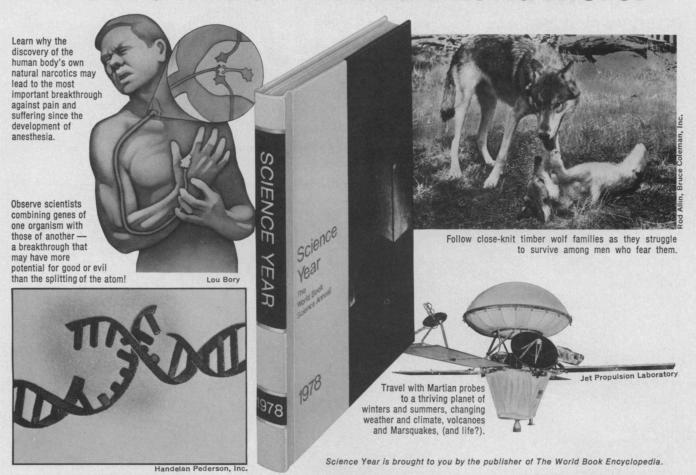
## Discover the truth about modern-day "Frankensteins"...the upcoming Ice Age ...lost cities of the Bible...and more!



## The 1978 Edition of Science Year reveals recent breakthroughs that may directly affect your life and wellbeing.

Send for Science Year and examine it for 15 days free. You'll receive a briefing on the most urgent developments in science today — and something even more.

Over 430 pages of pure adventure. For example, you'll enter a laboratory to witness the single most important scientific breakness the single most important scientific break-through of the 20th Century. Modern-day "Frankensteins" are actually "stitching" to-gether genes of different organisms. Will they cross the several-billion-year-old barrier be-tween plants and animals? Accidentally create a monster? Correct genetic disorders? Find a cure for cancer? Unleash new germs and world-wide epidemics? Next stop: The Bible — and the site of one

Next stop: The Bible — and the site of one of the most exciting archaeological discoveries ever made. Discover an entire city lost beneath the sands of Syria for thousands of years. An ancient library that tells of Sodom and Gomorrah — and introduces a likely ancestor of the Hebrews who predated Abraham by two cen-

Through the 1978 Science Year, your family

will explore the surface of Mars . . . learn why diabetes is actually on the rise secrets of controlling tension and stress through biofeedback . . . find out when the next Ice Age is likely to occur . . . all this, and a great deal more!

Makes learning an adventure — for young and old alike.

Brought to you by the publisher of The World Book Encyclopedia, Science Year is not only fun to read. It brims over with fascinating new information not found in textbooks written just one year ago. It's a valuable supplement for students in junior high, high school, and be-yond. (Also for adults who have never really stopped being students.)

Imagine having a complete A-to-Z file of

da it YO in fu

the year's scientific developments . . . 15 color-fully illustrated, in-depth Special Reports . . . personal and revealing glimpses of people in science! A big, illustrated, brain-stimulating vol-ume the whole family will enjoy. And all it takes to examine it free is to fill out and mail the coupon right away.

out and mail the coupon right away.

Special free-gift offer!

Mail the coupon today and we'll send you the brand-new Science Year Metric Converter ABSOLUTELY FREE! Lets you do

152 lightning-fast conversions to grams, meters, liters, and more. Outperforms converters selling in stores for \$3.50. Even if you decide to return Science Year, it remains yours to keep free!

Send no money now. Cut out and mail today!

FREE-GIFT FREE-TRIAL COUPON

ES—mail me the new Science Year for 15 ays free. At the end of that time, I may return if unsatisfied and owe absolutely nothing.	Signature V	(Free-Trial Order Must Be Signed To Be Accepted)
ou'll even refund return postage on request. therwise, I may keep it for only \$8.95, includ-	Name	(please print)
g delivery! This would entitle me to receive ture annual editions for 15 days' free trial. I	Address	Control of the contro
ould, of course, be notified well in advance shipment and may cancel at any time. No	City	
atter what I decide, I may keep the Science ear Metric Converter as a FREE GIFT!	State	Zip

SEND NO MONEY, MAIL TO: SCIENCE YEAR, Post Office Box 3737, Chicago, IL 60654 H-265-1/C

## This FREE \$20 Offer Increases Your Science Supply Budget\*

Purchase a New "budget-stretching" Bausch & Lomb ACADEMIC HSM Microscope, and you'll receive a Redemption Certificate worth \$20.



That's right, for EACH New B & L ACADEMIC HSM Microscope you purchase between Now and December 31, 1977 you'll receive a \$20.00 certificate redeemable for scientific teaching aids, materials, supplies and any catalogued item at participating dealers. Our participating dealers include the catalogs of America's largest school science dealers.

THE ALL NEW BAUSCH & LOMB ACADEMIC HSM MICROSCOPE is the perfect, fine quality high school microscope for budget conscious schools (two objective vertical model \$159.00, suggested list price). Use one and you'll be convinced that the ACADEMIC HSM Microscope has it all. It's tough, student proof and has the look and feel of fine microscope workmanship. ACADEMIC HSM is the microscope with the

features and quality you need, at the price you want to pay.

There are twelve different models. Most school curriculum requirements can be met with the excellent choice of achromatic objectives, heads, eyepieces, condensers and illuminators. Image quality is bright, crisp and flat with wide fields.

Act now . . . this offer is too good to pass up.

Call this toll free number, 1-800-621-8318 (Illinois residents call, 1-800-972-8308) for the nearest Bausch & Lomb ACADEMIC HSM Microscope Dealer, for literature or to request a demonstration.

\*\$20 Offer expires December 31, 1977.

BAUSCH & LOMB Scientific Optical Products Division