- May 3 (PBS) NOVA "The Road to Happiness" presents a picture of Henry Ford—an American legend. The basis for the program is never-before-seen footage from the Ford Film Collection (films made by Ford's own experimental industrial film unit, which, at one time, was the largest motion picture distributor in the world). The films tell the story of a shy, nearly illiterate farm boy who created a social revolution through his refinement of already-existing production techniques.
- May 10 (PBS) NOVA—"The Light of the 21st Century" is the laser — invented only 18 years ago and today part of a billion dollar business. Although when first invented nobody could figure out what to do with them, lasers are now used for everything from medicine to sewing. Not only are current applications examined, but so are their promise for the future.
- May 11 (CBS)—"The Body Human: The Vital Connection" explores the link between the brain and nervous system through unique photographic techniques. Electronic photography provides pictures of some of the 20 billion nerve cells that control human memory, sleep, motion and speech. The third special in the "The Body Human" series, this program, like its predecessors, uses actual medical cases as illustrations.

SCIENCE

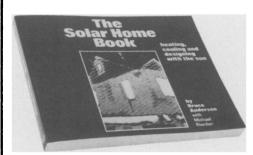
SCIENCE NEWS prints the latest written word of scientific developments and noteworthy news. We've set this space aside to inform our readers of programs of scientific interest that are scheduled on television. Check your local listings for exact times.

- May 16 (PBS) National Geographic Society — "The Animals Nobody Loved" features the rattlesnake, the coyote and the wild mustang. Although once free to roam the West, these creatures are now seen as a threat to livestock and, hence, are widely hunted themselves. Conservationists fear that the wild animals will become extinct, and federal laws are now in effect to help prevent that - laws that the ranchers say will put them out of business.
- May 19 (feed date) (PBS) NOVA -"Across the Silence Barrier" looks at the isolated world of the deaf-of whom there are more than one million in the United States. The program examines scientific and medical breakthroughs that have helped deafness to be better understood but that still leave basic questions unanswered. In spite of the barriers that separate them from the hearing world, deaf people have distinguished themselves in

sports, the arts, education and business. Viewers will be introduced to some of these extraordinary individuals who have surmounted the silence barrier.

- May 24 (PBS) NOVA "The Insect Alternative" examines what went wrong in the treatment of crops with chemical pesticides. Originally used to help save the almost 40 percent of crops lost each year to insects, chemical pesticides now have created a vicious cycle - the more farmers spray, the more pesticide-resistant insects appear, along with staggering numbers of formerly harmless pests. The program looks at several "natural" alternatives, such as that in which harmless insects are used to exterminate harmful ones. (See SN: 1/7/78, p. 10.)
- May 30 (PBS) National Geographic Society - "Treasure!" is what diver Mel Fisher hopes to find in his discovery of the Atocha, a Spanish galleon sunk more than 350 years ago during a hurricane that struck the Florida Keys. Although Fisher, with help from members of his family, has located the ship and has recovered some of its cargo of gold, silver and copper, about \$100 million in treasure still lies on the ocean floor. Aside from the fabulous wealth the ship is expected to yield, it could also provide the most thoroughly documented wrecksite of a 17th century galleon.

"The best book on solar I've seen to date." Richard Stepler. Popular Science



THE **SOLAR HOME** BOOK

Bruce Anderson with Michael Riordan

OVER 80,000 COPIES SOLD

The first book to deal honestly with the drawbacks and blessings of home solar heating and cooling. Simple yet complete, with a wealth of photographs, drawings and diagrams, it's the book for homeowners, tradespeople, designers, apartment dwellers, and all interested in energy options. Allows anyone to build with the sun.

"This is among the best of the new books on solar energy as a viable alternative energy source for homeowners." Library Journal

"A much needed contribution to the state of the art of solar heating and cooling a house. It is 'must' reading for anyone who is thinking about building a house-solar or otherwise." New York Times

Please send me ____ copy(ies) of The Solar Home Book at \$7.50 each, plus 75¢ per book handling charge. Make check payable to:

Name .	 		
State .	 	Zip	

Cheshire Books, c/o Science News, Box F, Dorset, VT 05251

Plant a THINK TANK anywhere and watch the minds grow!

home-office-school-park-club-churches-laboratory



Unique instructional games designed by university professors to make learning fun through brain-to-brain action. Beginning games can be mastered by young children—final games will challenge intelligent adults. These are the famous GAMES FOR THINKERS from WFF 'N PROOF Publishers.

WFF 'N PROOF (logic)	13.00°
QUERIES 'N THEORIES (Science & Language	13.00
EQUATIONS (mathematics)	10.00°
UN-SETS (set theory)	10.00°
PROPAGANDA (social studies)	11.00°
ON-WORDS (word structures)	10.00°
CONFIGURATIONS (geometry)	6.75*
TRI-NIM (problem solving)	5.75*
REAL NUMBERS (arithmetic)	2.25*
WFF (beginner's logic)	2.25*
QWIK-SANE (topology puzzle)	2.25*
TAC-TICKLE (pure strategy)	1.75*
TEACHERS MANUAL	1.25*
MEDITATION GAME (pure strategy)	2.25*
THINKERS BOOKENDS	16.00°
Complete 13-Kit THINK TANK & Teachers	Manual
with Bookends	96.50°
without Bookends	86.50*
*includes postage and handling charges	
Order from: WEE IN DROOF	

Order from: WFF 'N PROOF 1490 - SA South Blvd Ann Arbor, Mi 48104

Fully guaranteed. Dealer inquiries invited.

Gifts that are a COMPLIMENT to receive!

SCIENCE NEWS, VOL. 113, NO. 16