EMERSON BOOKS

MATH WITHOUT TEARS



In lively non-technical language Mr. Hartkopf gives you a basic understanding of many of the everyday applications of mathematics.

Emphasizing the practical aspects of math, the author avoids mathematical terms and jargon and takes the reader from simple counting to trigonometry and calculus.

nometry and calculus.

MATH WITHOUT TEARS is written with a light touch and is filled with interesting anecdotes, spiced with

Learn math in the comfort of your own home at minimum cost. ORDER NOW

MATH WITHOUT TEARS by Roy Hartkopf \$7.95 plus 75¢ handling

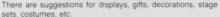
10-day Money-Back Guarantee

PAPER FOLDING AND PAPER SCULPTURE

By Kenneth Ody. This unique manua gives you all the usual and elementary techniques, plus the more advanced forms in three dimensions known as "paer sculpture."
It includes folding, Origami, paper cuts,

animal and figure cutouts, curling and waving, weaving, geometric solids, paper sculpture as relief, in the round, etc. You are taught to create original de-

signs as well as to fashion a great variety of objects: Dancing figures, animals, hats, toys, masks, holiday ornaments etc. There are suggestions for displays, gifts, decorations, stage



by-step illustrations by the hundred are a great help. Splendid photos show the wonderful complexity and striking beauty of objects made. 369 drawings, 25 photos.

\$7.95 plus 75¢ handling

10-day Money-Back Guarantee

GEM TESTING



FOR FUN AND PROFIT

This exciting pursuit combines the challenge of detective work the thrill of spotting sensational buys the satisfaction of knowing when someone else s big flashy "diamond isn't and the opportunity for highly paid, spare-time earnings GEM TESTING, bible of amateur and professional alike is a remarkably simple laviship illustrated book by B. W. Anderson, director of Precious Stone Laboratory. Anderson has exanany man in history.

Illustrated book by B W Anderson, director of London's world famed Precous Stone Laboratory. Anderson has examined more gems than any man in history.

Now he shows you step-by-she'p the high speed methods by which he unerringly identifies precious stones. Emphasis throughout the book is on rapid examination with the naked eye. This FIRST AMERICAN EDITION of GEM TESTING tells, shows and explains everything you need to know. Concepts illustrated the processory of the provider of the provider

GEM TESTING by B. W. Anderson

\$8.95 plus 75¢ handling

10-day Money-Back Guarantee

Inside Music

By J. Raymond Tobin

ANSWERS TO 1001 QUESTIONS



"Simply presented but full of much useful information this is a reference work to be appreciated by student or listener. The separate sections that deal with the orchestra, the families of instruments, special effects, the science of sound signs and abbreviations, musical forms and notations, time, accent and rhythm, scales and keys. intervals, harmony, modulation and sequences. Transposition, and musical ornaments.

Pleasingly illustrated - American Library Association Boo ORDER NOW!

\$7.95 plus 75¢ handling

10-day Money-Back Guarantee

Wage The Energy War at Home

By JOSEPH C. DAVIS & CLAXTON WALKER (May 1978)



Tur

Repair

You can Save Money on your utility bills, Now! ... without reducing your comfort. This new book is a complete and thorough guide to coping with the rising cost of energy. It shows you how to reduce your energy use for air conditioning, heating, lighting and dozens of other household uses. It provides information on insulation, fire places, and house design, and covers everything from basic engineering to solar and wind energy systems. Illustrated.

\$9.95 plus 75¢ handling

10-Day Money-Back Guarantee

FIX LAWN MOWERS

1978 REVISED EDITION of F. Peterson's fascinating handbook teaches you the profitable skills of a

OVER 125 ILLUSTRATIONS show how to trouble shoot, repair car-buretors, engines, balance and sharpen blades, etc. Exploded drawings used extensively.

INSTRUCTIONS COVER reel, rotary, and rider mowers, preventative and routine maintenance, identifying brand names, locating parts, buying

e book for every home owner with a lawn!" - WORKBENCH

Try the HANDBOOK OF LAWN MOWER REPAIR, 1978 Re-

\$9.95 plus 75¢ handling

10-Day Money-Back Guarantee

Mind Tickling Brain Teasers

By Eric Emmet (JAN 1978)



For the novice who finds fun and satisfaction in solving problems of logic. This is a marvelous book to entrap the beginner in the life-long pleasures of problem solving. It provides exercise for the mind, develops the ability to think logically and reason of think logically and reason effectively. As the book pro-

gresses the degree of difficulty increases, and upon completion the beginner is prepared to tackle the next of Mr. Emmet's books. No special knowledge of mathematics is required. Answers and full explanations to each puzzle are provided at the end of the book

\$7.95 plus 75¢ handling; Illustrated

HANDBOOK OF **Knots and Splices**

Charles Gibson gives you detailed step by step illustrated directions step by step illustrated oriections showing you how to select and tie the most effective knot for any job. He covers every aspect of splicing, lashing, braiding, making rope strings, straps, hoists, etc.

Over 100 kinds of knots and rope work are all here in this comprehensive volume.



Includes instructions for splicing steel wire and fancy uses of rope. Specification tables for rope and wire help you determine your specific needs for any project. ORDER NOW.

\$6.95 plus 75¢ handling

10-day Money-Back Guarantee

Your LEFT SHOULDER makes the difference!

One of the most startling discoveries from wide research in the golf swing is that your game literally hinges on your left shoul-

How this is so and how to use this great discovery to improset forth in THE GOLF SECRET by Dr. H. A. Murray — a medical doctor, golfer, and golf researcher, who has applied his expert knowledge of anatomy in this his sweeping and utterly

different study of the golf swing.
His method has now been tested on a large scale and yields simply astounding results! Not only do golf scores drop rapidly but good golf is a hundred times easier to play—because it is NATURAL (not strained) golf.

Fully illustrated ORDER NOW! THE GOLF SECRET by Dr. H. A. Murray

\$5.95 plus 75¢ handling

10-day Money-Back Guarantee

ORDER NOW — 10-DAY MONEY-BACK GUARANTEE

- INSIDE MUSIC	\$7.95	EMERSON BOOKS, Inc. Dept. 743-D
- PAPER FOLDING & PAPER SCULPTURE	\$7.95	Buchanan, N.Y. 10511
— HANDBOOK OF KNOTS & SPLICES	\$6.95	
—THE ART OF ARGUMENT	\$6.95	Please send Books Checked. I enclose \$
— HANDBOOK OF LAWN MOWER		
REPAIR, REVISED EDITION	\$9.95	Name
— MATH WITHOUT TEARS	\$7.95	Hamo
- MIND TICKLING BRAIN TEASERS	\$7.95	Street
— GEM TESTING	\$8.95	Street
—THE GOLF SECRET	\$5.95	
— WAGE THE ENERGY WAR AT HOME	\$9.95	City State Zip

Add 75¢ handling for each book. Save Money! No Handling Charge on orders of 3 or more books.

How to Argue and Win!



Here is a clear simply written basic guide to logical thinking, showing how to spot the fallacies, the prejudices and emotionalism, the inappropriate analogies, etc., in the other fellows argument and how to watch for and avoid the irrational in your own judgments. The author makes plain not only how but also why people resist facing the truth.

THE ART OF ARGUMENT by Giles St. Aubvn \$6.95 plus 75¢ handling

10-day Money-Back Guarantee