

Use this easy way to shop for books that matter.

FEAR: Learning to Cope

By *A. Forgione, R. Surwit & D. Page*. Specific, easy-to-follow techniques for dealing with fear. Based on modern behavioral research and clinical practice, these methods can help you eliminate destructive anxieties and free yourself from limitations that fear imposes on your life. "Major work...fascinating insight into human fears." —*Vincent Price*
160 pp., illus., \$9.95

To order, circle "A"
on Reader Service Card.

HANDBOOK OF HOME REMODELING AND IMPROVEMENT

By *LeRoy O. Anderson*. From minor maintenance work to major remodeling projects, here's expert guidance and convenient tabular data on design, costs, material selection, thermal and sound insulation, painting and finishing, ventilation, and much more.
320 pp., 146 illus., 8½ x 11, \$12.95

To order, circle "B"
on Reader Service Card.

THE VNR CONCISE ENCYCLOPEDIA OF MATHEMATICS

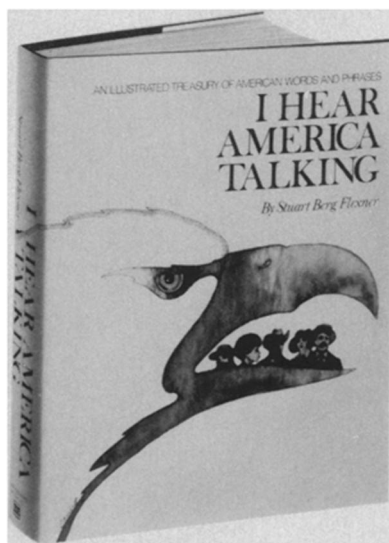
Edited by *W. Gellert*. Every specialized area of mathematics is lucidly explained in this giant storehouse of information. Features include hundreds of worked-out examples, use of color to highlight key points, fascinating historical information, and 950 diagrams, drawings, photographs and plates. 810 pp., 6½ x 9¼, \$18.95

To order, circle "C"
on Reader Service Card.

FIELD GUIDE TO SEASHELLS OF THE WORLD

By *Gert Lindner*. Contains beautiful color photos of over 1,000 seashells, along with information on mollusc anatomy, relationships, habitats, distribution and nomenclature. 272 pp., 244 illus., \$12.95

To order, circle "D"
on Reader Service Card.



EVERYTHING YOU CAN GET FROM THE GOVERNMENT FOR FREE—OR ALMOST FOR FREE

By *Craig & Peter Norback*. A practical, easy-to-use guide to almost 1,000 programs and services available at little or no cost. "This oversized comprehensive directory of federal programs is a godsend."—*Booklist*
250 pp., illus., 11 x 14, \$8.95 paper

To order, circle "E"
on Reader Service card.

COLOR ENCYCLOPEDIA OF GEMSTONES

By *Joel E. Arem*. Hundreds of stunning color photographs representing virtually every known gem species, including gems and color variations never before photographed. The photos reflect a new technique that promises to revolutionize gem photography, and are accompanied by a wealth of data.
320 pp., 315 illus., 8½ x 11, \$35.00

To order, circle "F"
on Reader Service Card.

I HEAR AMERICA TALKING

By *Stuart B. Flexner*. An illustrated treasury of American words and phrases. Hailed by *The New York Times* as "a masterpiece," it presents the often surprising history behind the words that make our language American. This fascinating account of our native tongue "deserves a place alongside the family encyclopedia, dictionary and atlas."

—*John Barkham Reviews*
516 pp., over 500 illus., 8½ x 11, \$18.95

To order, circle "G"
on Reader Service Card.

HANDBOOK OF APPLIED MATHEMATICS

Edited by *Carl E. Pearson*. Here's how to solve all your math problems quickly and easily. Includes scores of worked examples drawn from various areas of science and engineering. 1,000 pp., 200 illus., \$39.50

To order, circle "H"
on Reader Service Card

THE FINE ART OF CABINETMAKING

By *James Krenov*. Learn from one of the world's great masters of woodworking. Over 300 photos and detail drawings show the actual techniques Krenov uses to create his museum-quality cabinetry.
192 pp., 8½ x 11, \$14.95

To order, circle "I"
on Reader Service Card.

THE ART AND SCIENCE OF INVENTING

By Gilbert Kivenson. Leads you step-by-step through the entire inventive process — problem solving, design of experiments, testing, interpretation of results, patenting and marketing. Shows how to protect ideas and avoid exploitation. Thoroughly explained are patent laws and proposed legislation, basic engineering principles, and contract provisions that should be insisted upon by inventors. 208 pp., illus., \$11.95

To order, circle "J"
on Reader Service Card.

YEAR-ROUND OUTDOOR BUILDING PROJECTS

By Dick Demske. "How-to" information on a wide variety of building techniques and projects from a barbecue center, kids' swing set and outdoor patio furniture to decks, terraces, swimming pools and outbuildings. You'll find step-by-step construction plans for 150 projects, along with valuable money-saving ideas. Fully illustrated with two-color diagrams and numerous photographs of completed projects.

304 pp., 250 illus., 9 x 11¼, \$15.95

To order, circle "K"
on Reader Service Card.

HUMAN SEXUALITY Third Edition

By James L. McCary. New edition of a classic in its field offers a wealth of dependable guidance on the physical, psychological and social aspects of human sex life. Includes recent findings such as those presented in *The Hite Report*, birth control techniques for both men and women, and controversial issues such as abortion and homosexuality.

512 pp., illus., 7¼ x 9¼, \$17.25

To order, circle "L"
on Reader Service Card.

Van Nostrand's SCIENTIFIC ENCYCLOPEDIA Fifth Edition

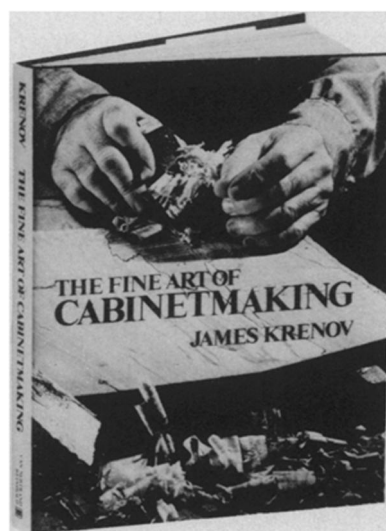
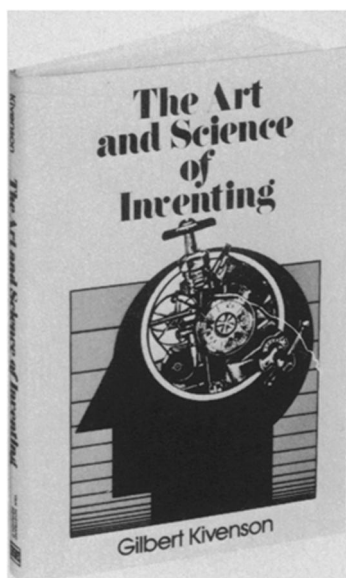
The fastest way to find the answers you want in every branch of modern science. Reflecting today's explosive growth of technical knowledge, this updated edition has been compiled by 190 experts in science and technology, and is written in easy-to-understand language. 2,382 pp., 2,500 illus., \$67.50

To order, circle "M"
on Reader Service Card.

ODDITIES OF THE MINERAL WORLD

By William B. Sanborn. Rocks displaying mysterious underwater scenes? Hollow stones filled with oil? Strange spikes that are always found pointing west? These are only a few of the puzzling oddities you'll find here. For readers starting their own personal collections, the book tells where to look for unusual specimens, how to catalog them, and what they are worth. "A must for every beginning collector."—*Gems and Minerals* 148 pp., illus., 6 x 9, \$9.95

To order, circle "N"
on Reader Service Card.



All books published
by Van Nostrand Reinhold

ASTRONOMY Tenth Edition

By Laurence W. Fredrick & Robert H. Baker. Latest edition of the classic introduction to astronomy. Utilizing metric units throughout, the book contains an up-to-date presentation of cosmological theory; detailed but non-technical explanations of the origin of stars and planets; in-depth coverage of observational and instrumental techniques; a thorough discussion of quasars, black holes and pulsars; and examinations of curiosities such as the lack of neutrinos emanating from the sun. 700 pp., illus., \$18.95

To order, circle "O"
on Reader Service Card.

THE BOOK OF HEALTH Third Edition

Edited by Randolph Clark, M.D. & Russell Cumley, M.D. Describes, in layman's language, how to treat virtually every human disease. Covers 300 recent developments in the medical field. "Intelligently written . . . easy to pick out useful information . . . outstanding in comparison with other recently published works of this nature."—*Choice*

992 pp., illus., 7 x 10, \$29.95

To order, circle "P"
on Reader Service Card.

PRACTICAL GARDENING ENCYCLOPEDIA

Edited by Roy Hay & Roger Grounds. Beautifully illustrated volume brings all the information you need to create and maintain lovely rock, scree, heather, water or seaside gardens, and special gardens for children. Covers plant classification, greenhouse construction, soils testing and improving, disease and pest control, and cultivation, propagation and pruning techniques.

352 pp., \$19.95

To order, circle "Q"
on Reader Service Card.

SHELVES, CLOSETS AND CABINETS

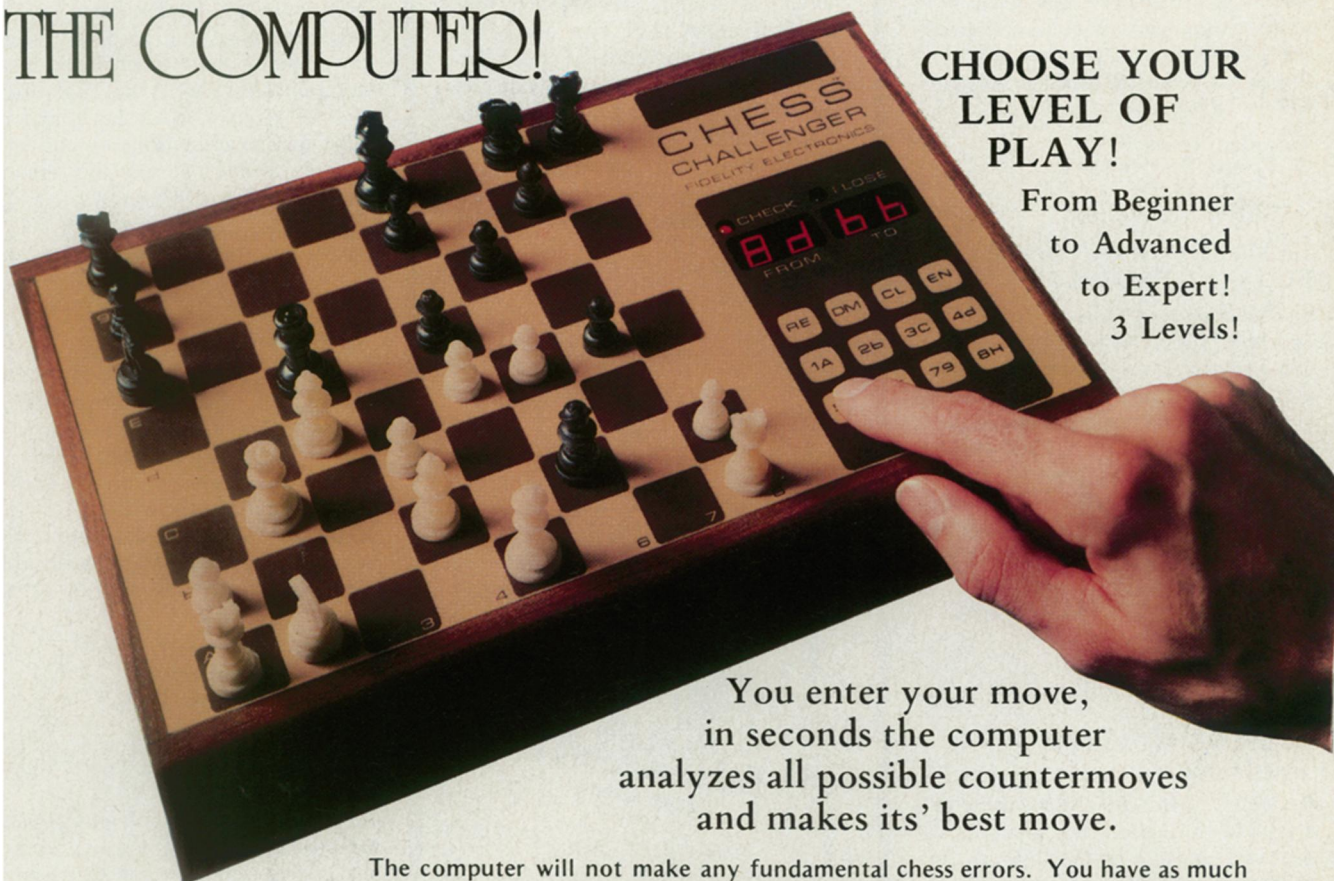
By Peter Jones. Solve your storage-space problems! Over 700 photos and "how-to" drawings cover a wide variety of projects from "five-minute shelves" to beautiful professional-quality furniture. Each project can be mastered by anyone with standard power tools, and easily altered to meet your own specifications. 320 pp., 8½ x 11, \$14.95

To order, circle "R"
on Reader Service Card.

All prices subject to change.

To order any of these books circle appropriate letter on reader service card.

YOU ARE CHALLENGED TO PIT YOUR CHESS SKILLS AGAINST THE COMPUTER!



CHOOSE YOUR LEVEL OF PLAY!

From Beginner
to Advanced
to Expert!
3 Levels!

You enter your move,
in seconds the computer
analyzes all possible countermoves
and makes its' best move.

SPECIFICATIONS:

12-1/8"x8"x1-1/4"high
100% Solid State
Walnut Wood Housing
Felt Foot Pads
Mylar Polyester film covers
playing area and keyboard
U.L. Approved 110 volt A.C.

The computer will not make any fundamental chess errors. You have as much time to ponder your move as you need. For beginning, average and advanced chess players — the average player's chances of beating the Chess Challenger II range from 24% to 70%. You choose white or dark pieces at the beginning and the computer plays until checkmate or stalemate. The Chess Challenger II is ready to play when you are — day or night — no longer do you need to find a human partner to play chess. You can't lose! Try Chess Challenger II. If you are not satisfied, simply return within 15 days for a complete refund.

Order Toll Free 800-243-5676 — 24 Hours per Day — 7 Days per Week
(Connecticut Residents Call 1-800-882-5577)

SPECIAL FEATURES OF CHESS CHALLENGER II:

- Has an amazing memory that will inform you of the location of each piece at any time during the game.
- Double - move capability for castling and en passant.
- Unique entry permits you to watch the computer play an unopposed game so you may learn basic chess strategy.
- Full set of Staunton design wood chess pieces in maple and walnut finish.
- Choose your level of play! Choose from three levels—average, advanced and expert rated by the United States Chess Federation at 1200, 1400 and 1650 points respectively. Varying levels of play makes it the perfect opponent.
- Special lights indicate when you're in check and when the computer is checkmated.
- Chess Challenger II carries a 90 day limited warranty on parts and labor.

ACCEPT THE CHALLENGE! ORDER YOURS TODAY!

- YES, please send _____ Chess Challenger II(s) at \$275.00 each plus \$8.00 each for shipping and insurance. IF I AM NOT SATISFIED, I may return within 15 days for a complete refund.
— My check is enclosed. (NY residents add 5% sales tax.)
— Charge my credit card NO. _____
— VISA _____ Master Charge _____ Exp. date _____

Signature _____
Name _____
Street _____
City _____ State _____ Zip _____

Send to: THE PLEASANTVILLE PLAN, Dept. SC-1
62 Eastview Ave., Pleasantville, N.Y. 10570