

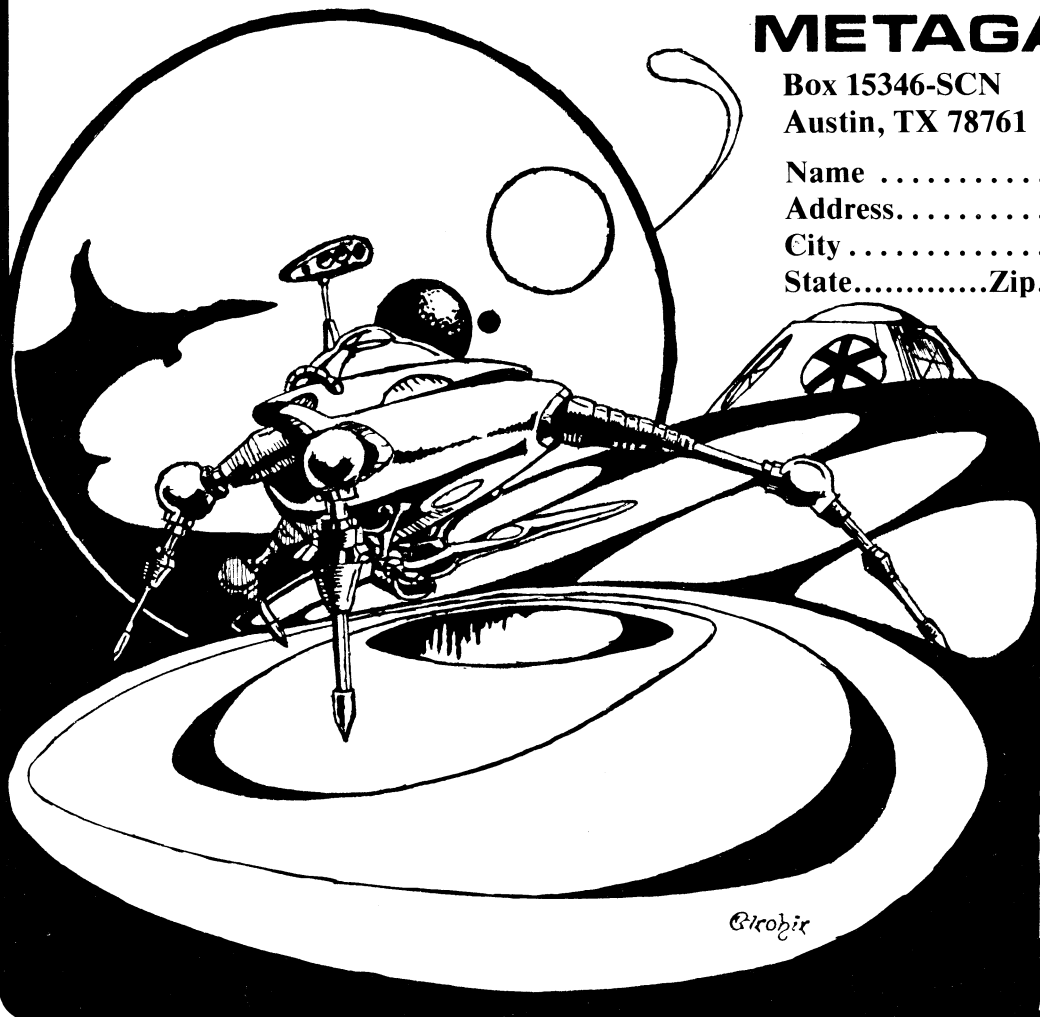
THE SPACE GAMER Magazine can introduce you to a new and wonderful world.

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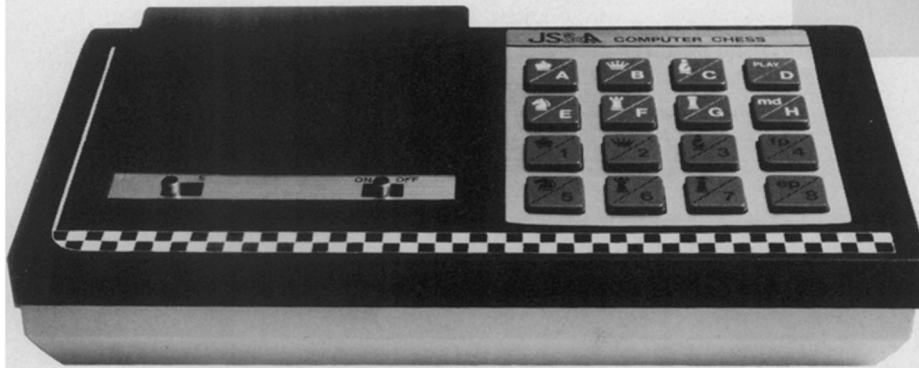
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NEW TECHNOLOGY

The JS&A Mini Travel Alarm will fit in your briefcase, pocket or purse and is no larger than four quarters.



The new JS&A Chess Computer plays six levels of chess and costs only \$99.95.

The Winners

These two products continue to be our best sellers. Can you figure out why?

The two products shown above are our best selling new products. The Chess Computer compares with similar computers selling for up to \$400. The JS&A Mini Travel Alarm compares to the \$100 Seiko alarm but is smaller and less than half the price.

Is there more to these products than value? Let's take a closer look. The following are descriptions of these two new items with our conclusions at the end.

THE MINI TRAVEL ALARM

It's small. And because it's small, it fits anywhere. In your briefcase or in your pocket.

The new JS&A Mini Travel Alarm measures only 3/8" x 1 1/4" x 2 1/2" and has a small easel support on the back. Just set the alarm, and the electronic beep will wake you up. The clock movement is totally solid-state, and a built-in night light lets you view the time in the dark.

But the JS&A Mini Travel Alarm does more. First, it makes a great pocket watch. The small imitation black leatherette carrying case that comes with the unit has a window so you can view the time even when the unit is in its case. Secondly, it tells accurate time—within fifteen seconds accuracy per month. And finally, it's inexpensive—only \$29.95 complete with carrying case and two readily-available hearing aid batteries. It makes a perfect gift for everyone on your gift list.

There is also a deluxe version with a built-in timer and dual time zone capability. You can now display one time while keeping the second time in memory.

The Mini Travel Alarm can be ordered by

calling our toll-free number below or sending your check for **\$29.95** for the regular version or **\$39.95** for the deluxe version. Please add \$2.50 postage and handling and Illinois residents add 5% sales tax.

THE JS&A CHESS COMPUTER

It's a chess-playing robot. The new JS&A Chess Computer is not only programmed with the rules of international chess, but it has a brain that thinks for itself.

You enter your move and the computer examines all the probabilities and makes its move. There are six levels of play—from beginner to professional—so the game increases in difficulty as you become more proficient. And you can change levels right in the middle of a game if the robot starts to beat you.

The computer is small, easy to store, and is played with your own board and chess pieces. The JS&A Chess Computer has been programmed to handle all the international chess rules including castling, *en passant*, and pawn promotion. The entire unit is housed in a handsome case only 4" x 7" x 2 1/2" high, weighs 14 ounces and comes with an AC adapter.

One of the major breakthroughs has been its price. The JS&A Chess Computer is available for only **\$99.95** complete with AC adapter and complete instructions. (Add \$2.50 for postage and handling and Illinois residents please add 5% sales tax.) If you play chess, you already own half of the system—your board and chess pieces. With JS&A's Chess Computer, you'll own the other half plus a very clever opponent.

OUR CONCLUSIONS

Why are the above two products so successful? Value would seem the most obvious reason. These products easily represent 50% lower prices than popular brand name products. Or is it features? Each product has real advantages over the competition. Or is it simply our 30 day trial period? It's the most consumer-oriented way to use and experience a product before you buy.

Why do people buy these products from JS&A? Value? Certainly. Features? Yes. But most importantly, we give you the assurance that if you are not satisfied with any JS&A product, you may return it within 30 days for a prompt and courteous refund. There's no stuffy sales clerk to ask you embarrassing questions, no parking problems, and no long lines. And we'll even refund our \$2.50 postage and handling charge.

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WHAT'S BETTER THAN SPEED READING?

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Speed Learning is replacing speed reading because it's easy to learn . . . lasts a lifetime . . . applies to everything you read . . . and is the only fully accredited course with the option of 3 college credits.

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and re-read words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget most of what you read?

If you answer "yes" to any of these questions — then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

Not just "speed reading" — but speed reading-thinking-understanding-remembering-and-learning

The new *Speed Learning Program* shows you step-by-proven-step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark made by the 75,000 slow readers who completed the *Speed Learning Program* was: "Why didn't someone teach me this a long time ago?" They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

What makes Speed Learning so successful?

The new *Speed Learning Program* does not offer you a rehash of the usual eye-exercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think — a radical departure from any-

thing you have ever seen or heard about. Research shows that reading is 95% *thinking* and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) *thinking*. In brief, *Speed Learning* gives you what speed reading *can't*.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material *at least* twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you — no matter how slow a reader you think you are now. The *Speed Learning Program* is scientifically planned to get you started quickly . . . to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explaining material as you

read. Interesting items taken from *Time Magazine*, *Business Week*, *Wall Street Journal*, *Family Circle*, *N.Y. Times* and many others, make the program stimulating, easy and fun . . . and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. *Speed Learning* is a fully accredited course . . . costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home . . . in spare time . . . without risking a penny.

Examine Speed Learning FREE for 10 days

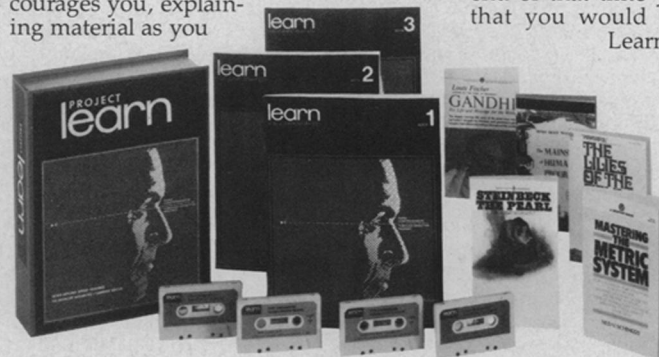
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