

STOP SAYING . . . "I CAN'T AFFORD TO TRAVEL"

8 BOOKS THAT GIVE YOU
THE FACTS ON HOW
YOU CAN TRAVEL TODAY
WITHOUT BEING RICH

AROUND THE WORLD BY FREIGHTER

Where and how to travel by freighter
— the lower cost way to travel

FOR no more than you'd spend at a resort, you can take a never-to-be-forgotten cruise to Rio or Buenos Aires. Or through the Canal or to the West Indies or across the Atlantic to the Mediterranean, etc.

And what accommodations you get—large rooms with beds (not bunks), probably a private bath, lots of good food, and plenty of relaxation as you speed from port to port.

Travel Routes Around the World names the freighter lines (hundreds of them, with sailings from practically every port in the world), tells where they go, what they charge, briefly describes accommodations plus life on your freighter, clothes to take, etc.

To stop saying that travel is expensive, get your copy now. Price, \$2.00

RETIREMENT PARADISES OF THE WORLD

West Indies, Mexico, Californias Abroad

This is a book on how to double what your money can buy. For that is what spending a few weeks or months, or even retiring, in the world's Bargain Paradises amounts to.

Throughout this big book you learn where to spend a while in the West Indies, South America, the beautiful islands of the South Seas, and the marvelous Balearic Islands where two can live like kings yet spend very little.

You read about cities and towns where it's always spring, about "Californias Abroad," about "Four Modern Shangri-Las," about mountain hideaways, tropical islands as colorful as Tahiti but nearer home, about modern cities where you can live for less, about quiet country lanes and surf-washed coastal resorts.

If you've ever wanted to travel but wondered how you could afford it; if you have a little income but wonder how you'd ever be able to retire on that; if you want a life of luxuries on what you'd get only necessities back home, then you want this book. \$4.95.

SPECIAL OFFER: All 4 books above—*Travel Routes Around the World*, *Retirement Paradises of the World*, *How to Travel Without Being Rich*, and *Off-the-Beaten Path*—(\$16.35 value) for only \$11.95

ALL OF MEXICO AT LOW COST

WITH Norman Ford's help you'll stop at hotels set in gardenia-filled tropical gardens; you'll know where to find the hotels with first-class dining rooms. You'll find places set amidst orchards or coconut palms, or overlooking a long, tropical beach. You'll find city hotels built around flowered patios, you'll know where to dance nightclub, and find a thousand and one unusual shopping bargains.

With this book you'll never overspend, travel blind, or waste time. So sound a book, so packed with facts, you'll use it everyday of your trip to see the sights you'd otherwise miss and to save the money you'd otherwise spend so needlessly. Price, only \$3.45

HOW TO TRAVEL WITHOUT BEING RICH

DO YOU know it costs under \$200 to travel all the way to Argentina through colorful Mexico, the Andes, Peru, etc., by bus and rail? Or that there are a dozen round the world routings for under \$1500?

If you know the seldom-advertised ways of reaching foreign countries, you don't need fantastic sums of money in order to travel. This book shows you the lower cost, comfortable ways to practically any part of the world. Here are the ship, rail, bus, airplane, and other routings that save you money and open the world to you.

This is the guide that helps you explore the West Indies like an old time resident who knows all the tricks of how to make one dollar do the work of two. Roam around Mexico, South America, Europe, elsewhere? This is the guide that tells you where and how to go at prices you can really afford. \$4.95

OFF-THE-BEATEN PATH

— these are America's own Bargain
Paradises

Where to retire or vacation at what
look like pre-inflation prices and no
one ever heard of nerves or worries.

Off-the-Beaten Path names the really low cost Florida retirement and vacationing towns, the topnotch values in Texas, the Southwest, California, the South and East, Canada, and a dozen other areas which the crowds have not yet discovered:

—Fabulous places like that undiscovered region where winters are as warm and sunny as Miami Beach's, yet costs can be 2/3rds less. Or that island that looks like Hawaii yet is 2000 miles nearer. Or France's only remaining outpost in this part of the world . . . or a village more Scottish than Scotland . . . or resort villages without crowds or high prices . . . or island paradises aplenty in the U.S. or Canada . . . or areas with almost a perfect climate. And for good measure you also read about low cost paradises in Hawaii, the Virgin Islands, and Puerto Rico.

A big book, with about 100,000 words. Yet it costs only \$4.45.

AMERICA BY CAR

THIS big book is your insurance of seeing all the four-star sights in whatever corner of the U.S., Canada, or Mexico you drive to. Whether you're visiting New England or California, Florida or the National Parks, the Great Lakes, the Mississippi, the East, the South, the Southwest, the Indian country, etc., it tells you day by day and road by road the scenic way to go and it always directs you to the important sights along the way and in the cities. In Niagara or Los Angeles, Washington or New Orleans, the Black Hills or Montreal, it takes the guesswork out of travel.

America is so big you can easily overlook or forget important sights or make many a wrong turn. So get *America by Car*, the book that makes sure you'll see everything of consequence and always travel right. Only \$4.95 for this 170,000 word book (as big as 3 ordinary-sized novels).

A Good Trip Begins With A Harian Book
Publishers Since 1935

WHERE WILL YOU GO IN FLORIDA?

Florida needn't be expensive—not if you know just where to go for whatever you seek in Florida. And if there's any man who can give you the facts you want, it's Norman Ford, founder of the world-famous Globe Trotters Club.

His big book, *Norman Ford's Florida*, tells you, first of all, road by road, mile by mile, everything you'll find in Florida, whether you're on vacation or looking over job, business, real estate, or retirement prospects.

Always, he names the hotels, motels, and restaurants where you can stop for the best accommodations and meals at the price you want to pay. For that longer vacation, if you let Norman Ford guide you, you'll find a real "paradise"—just the spot which has everything you want.

Of course, there's much more to this big book. If you want a home in Florida, he tells you just where to head. If you've ever wanted to run a tourist court or own an orange grove, he tells you today's inside story of these popular investments.

If you want to retire on a small income, Norman Ford tells you exactly where you can retire now on the money you've got, whether it's a little or a lot. Because he always tells you where life in Florida is pleasantest on a small income, he can help you to take life easy now.

Whatever you seek in Florida, *Norman Ford's Florida* gives you the facts you need to find exactly what you want. Well over 100,000 words, but it costs only \$3.95—only a fraction of the money you'd spend needlessly if you went to Florida blind.

WHERE TO RETIRE ON A SMALL INCOME

This book selects out of the thousands of communities in the U.S. only those places where the climate is right, living costs are less, the surroundings pleasant, and nature and the community get together to guarantee a good time from fishing, boating, gardening, concerts, or the like.

It covers cities, towns, spas, resorts, etc., throughout America—from New England south to Florida, west to California and north to the Pacific Northwest. It includes both Hawaii and the American Virgin Islands.

Some people spend hundreds of dollars trying to get information like this by traveling around the country. Frequently they fail—there is just too much of America to explore! This book saves you from that danger. Yet it costs only \$4.95

Mail to HARIAN PUBLICATIONS
1 Vernon Avenue Dept. 211
Floral Park, New York 11001

I have enclosed \$ cash, check,
or money order). Please send me the books
I checked below. YOU WILL REFUND MY
MONEY IF I AM NOT SATISFIED.

- ☐ Travel Routes Around the World (travel by freighter). \$2.00
☐ Retirement Paradises of the World. \$4.95
☐ How to Travel Without Being Rich. \$4.95
☐ Off-the-Beaten-Path. \$4.45
☐ SPECIAL OFFER #1: All 4 books above for \$11.95
☐ America by Car. \$4.95
☐ Norman Ford's Florida. \$3.95.
☐ Where to Retire on a Small Income. \$4.95
☐ All of Mexico at Low Cost. \$3.45
☐ SPECIAL OFFER #2: Save over \$9 all 8 books above—\$33.65 value—for only \$24.45
Plus 75c Shipping and Handling
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State. Zip Code



AMERICA'S GREATEST VALUES IN SCIENCE LABS AND COURSES!

American Basic Science Club's AMAZING KIT-A-MONTH PROGRAM

You Get ALL the following in ten monthly kits!

NO EXPERIENCE NECESSARY
Everyone can enjoy space age science with this easy-to-use equipment and exciting, learn-by-doing courses. It's easy—it's fun!

DEVELOPED BY TOP SCIENTISTS
The ABS Club program is a real science course developed with famous Southwest Research Institute—a non-profit public service organization, nationally recognized as the center of scientific research in the Southwest.

GOOD QUALITY EQUIPMENT
These kits are not toys. They consist of standard components by Centralab, General Electric, Strobilite, Leviton, Precision Tube, Cinch-Jones, Mallory, Lancaster Lens, General Instrument, Trim, RCA, Stackpole, Eastman Kodak, Clarex and other reliable manufacturers.

NO SPECIAL TOOLS REQUIRED
All you need are a screwdriver and pliers. New spring connectors make fast, firm joints—no soldering. Hardware, wire, etc., included.

FUN FOR THE WHOLE FAMILY
This program offers such a variety of activities that every member of the family can find a field of interest. In many homes, working with the kits is a family affair enjoyed by all.

INVALUABLE FOR STUDENTS
Makes school science fascinating and easy. Gives students a head start. The kits are a valuable source of ideas and equipment for school projects.

MANY EXTRA PROJECTS
This new series is much improved and expanded. Many ideas originated by our members have been used to provide extra projects adding variety and excitement to every kit.

MEMBERS ARE ENTHUSIASTIC
Over 50,000 members have successfully used and enjoyed these kits. All the projects are proven and practical.

"Every kit is very complete in explanation, illustrations, materials, hard ware and extras. This is what I like."
F. Batorick, Manhall, Pa.

"Hard-to-get equipment at a great price. Thanks to your kits I am enjoying new fields of science."
J. Allemon, White Springs, Illinois.

"The ABS Club kits are very practical, interesting and educational... and the projects always work."
Larry Schutts, Eden, New York.

"I have immensely enjoyed every minute with the kits, and eagerly await the postman every month."
Fred Carter, Sanford, Florida.

"A wealth of information presented in an easy-to-learn manner."
Tom Webster, Vidor, Texas.

"It is incredible that we can obtain so much material for such a price. The manuals alone are of great value."
Sister M. Maria, Bishop Dwenger High School, Fort Wayne, Indiana

"I am an electronics student in the Air Force. We have not covered anything in school that your kits have not covered."
John G. Dill, Keesler Air Force Base, Biloxi, Miss.

"When I started your program I knew little about any of the topics that you presented. I now am repairing radios and photography is my main hobby."
Bruce Russell, Denver, Colo.

"A friend of mine is taking a correspondence course in electronics. I've learned more from your first two kits than he has in twenty lessons."
Ray P. Bilodeau, Leominster, Mass.

ELECTRICAL LAB

All the equipment for basic electrical experiments with Wheatstone Bridge (measures resistance), Magnetizer and De-magnetizer, Thermocouple, Mystery Shock Box, Continuity Tester, Estimation Voltmeter, Solenoid Coin Tapper, Electromagnetic Relay, Neon Lamp, Galvanometer, Induction Coil, Resistors, Chemicals and Electrodes for Plating and Electrolysis. **FOR SAFETY** a step-down Isolation Transformer provides required current.



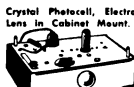
STROBE LIGHT

A Neon Lamp that flashes at intervals you can synchronize with the speed of rotating or vibrating objects in order to "freeze" their motion to permit close study and checking frequencies and RPM. Flashes are timed by a variable frequency oscillator with a range of 20 to 600 cycles per second.



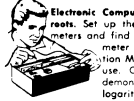
PHOTOELECTRIC RELAY

Crystal Photo-cell, Electronic Amplifier, Relay, large Condensing Lens in Cabinet Mount. Features automatic on-off or holding circuit operation. Sensitivity Control, Plug-in Outlet for controlled circuit. Use for alarms, counters, etc. Operates on 115V AC. A basic unit for many exciting experiments.



ANALOG COMPUTER

Electronic Computer multiplies, divides, calculates powers, roots. Set up the problem on the scales of two potentiometers and find the answer on the scale of third potentiometer as indicated by a sensitive meter. Instruction Manual covers computer theory and practical use. Over 150 sample problems and answers demonstrate use with fractions, trigonometry, logarithms, physics formulas, ballistics, etc.



LIGHT AND OPTICS LAB

Exciting optical projects for the study of light. Equipment includes: five Precision Lenses, Prism, Polarizing Filters, Diffraction Grating, Mirror, Telescoping Tubing, Lens Mounts, Tube Holders and Brackets. All the parts and instructions to build a Camera Obscura, Camera Lucida, Polariscope, and many other optical devices.



PHOTOGRAPHY LAB

A PRECISION 35MM ENLARGER... horizontal type with twin condensing lenses and 3" f/11 projection lens. Produces quality enlargements up to 8"x10". Contact Print Frame takes negatives up to 3 1/2"x4 1/4". 3 Plastic Developing Trays, Neon Safelight, Tray Thermometer, Film Clips, Developing Chemicals, Printing and Enlarging Paper and Darkroom Handbook. Make quality enlargements for 6¢. Make prints for only 2¢. Full instructions.

RADIO LAB AND COURSE

YOU BUILD A SHORTWAVE AND BROADCAST RADIO.
3-tube regenerative circuit. Uses 115V AC. **CARBON MICROPHONE WITH AUDIO AMPLIFIER.** **RADIO TRANSMITTER** for code or voice. **RIPPLE TANK WAVE GENERATOR** with variable frequency. Invaluable in the understanding of wave theory. **CODE PRACTICE OSCILLATOR** with manual. "Steps to a Ham License." All you need to pass the FCC Ham License Exam.



RADIO SERVICING TOOLS

SIGNAL TRACER. A valuable trouble shooting tool which permits you to "listen in" as you probe through a faulty circuit until you find the trouble spot. **CONTINUITY TESTER.** Pinpoints open circuits and test voltages. The use of both pieces fully described in accompanying manual.



DC POWER SUPPLY

Changes regular 110-120V AC to the direct current required for electronic projects and experimenting. Consists of a Power Transformer, Vacuum Tube Rectifier, 30/20 MFD Capacitor Filter Circuit, and a potentiometer Voltage Selector. A Safe Isolated Power Supply eliminates the need of expensive multi-volt batteries.



MICROCRAFT LAB

Microprojector shows microscopic subjects enlarged with brilliant detail on wall or screen. Has sturdy Steel Cabinet, large Condensing Lenses for extra brightness, and a GE Projection Lamp. Microscope features Ramsden Eye-piece for wide field viewing. Substage Light and Polarizing Filters. Magnifies up to 200X. Includes Slides, Cover Glasses and Microscope Manual.



PHOTOMICROGRAPHY CAMERA

Photographs subjects mounted on microscopic slides. Enlarges up to 100X. Takes clear, sharp pictures of specimens too small to be seen with the naked eye. A fully self-contained unit—no microscope required. Uses standard roll film, either 120 or 35, black and white or color. Make a photographic record of your projects with microscopic subjects.



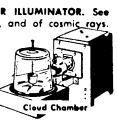
LIGHT TRANSMITTER-RECEIVER

The TRANSMITTER consists of a Light Source, a Modulating Reflector, Diaphragm and an Optical Projection System. The RECEIVER is a Two-Stage Audio Amplifier, controlled by a Photoelectric Cell that catches the projected light beam and causes the original sound waves to be reproduced in the loudspeaker.



ATOMIC ENERGY LAB

ATOMIC CLOUD CHAMBER WITH PROJECTOR ILLUMINATOR. See the vapor trails of alpha and beta particles, and of cosmic rays. **SPINTRISCOPE.** Shows exploding atoms. **ELECTROSCOPE**—metal housed with Scale and Magnifying View. Measures background radiation and tests sample sources. **SAFE RADIOACTIVE MATERIALS.** Alpha Source in handy container and Uranium Ore. Full instructions and explanations open up the fascinating field of nuclear physics.



SPECTROSCOPE

Analyze spectra of glowing gases. See and identify the Fraunhofer Lines. A quality instrument featuring an easy-to-read built-in scale and a powerful condensing system for a bright spectrum. Equipment includes Alcohol Burner and a 2 Watt Neon Spectral Lamp. Full instructions cover theory and use.



ULTRAVIOLET LAMP

140 watt filter type UV LAMP. Heavy metal cabinet. 6 Foot Cord, Rotary Switch. Produces dazzling color effects with invisible black light. Has many uses in the fields of Mineralogy, Crime Detection and Science. Accessories include invisible ink, Tracer Powder, Fluorescent Crayons.



SURVEYOR'S TRANSIT

A practical Transit. 6X erect image telescope with Range Finder Reticule for measuring remote distances and heights. Vernier reading for both horizontal and vertical scales. Leveling Head with Thumb Screw Adjustment and Spirit Level. Clamps under head hold wooden legs of Tripod. (Legs not included.) Instructions cover elementary surveying, range-finding.



TELESCOPE AND MOUNT

30X erect image. Extends to 30" length. Five ground and polished Lenses. Ramsden Eyepiece. Sturdy Equatorial Mount makes it easy to follow the movement of heavenly bodies. Mount has fittings for wooden legs that complete the tripod (legs are regular 1x2 lumber not included).



WEATHER STATION

A REMOTE READING ANEMOMETER AND WIND-VANE... Flashing Neon Lights on indoor indicator board show wind speed and direction. **Safety Power Card** makes all connections safe. 100 ft. of Lead-in Wire. Plus—Air Tank Barometer with 4th. indicator column. **Sling psychrometer** measures relative humidity. **Rain Gauge** measures rainfall to 1/100 inch. ALSO Cloud Chart and Forecasting Manual—a complete setup for amateur meteorology.



You get ALL the equipment for ALL the above in ten monthly kits

SEND **\$1.00** ONLY TO ENROLL PAY ONLY **\$7.95** FOR EACH KIT THAT YOU RECEIVE

Take as few as you wish—or get all ten...it's up to you!

SOME QUESTIONS ANSWERED

Q. How is it possible? It seems incredible to be able to get all the equipment shown above in just ten kits—at only \$7.95 per kit!

A. The direct-to-you, "no middleman", club plan is just part of the answer. The other key is ABS Club's especially designed multi-use equipment. For example: the Microprojector quickly and easily converts into the Spectroscope, Photo Enlarger and Cloud Chamber Illuminator. Similarly, the Transit doubles as a Telescope Mount. Such multi-purpose design... plus club plan economy... makes possible this all-science program at a price everyone can afford.

Q. May members choose the order in which they receive their kits?

A. Yes. With the first kit members receive a list of the equipment and projects contained in each of the remaining nine kits. With this information they are able to choose the kit sequence that best suits their particular interest.

Q. Can members get their kits all at once instead of one-a-month?

A. Yes. At any time members can have the balance of their kits sent in one shipment. We recommend that you start on the kit-a-month plan because the monthly spacing will give you time to get the full measure of knowledge and enjoyment that each kit has to offer.

MAKE SCIENCE YOUR HOBBY!

NO EXPERIENCE NECESSARY—IT'S FUN! IT'S EASY!

NO OBLIGATION—NO RISK!

★ **You take only as many kits as you wish. No minimum—you may cancel anytime.**

★ **Two weeks approval on each kit you take. You may return any kit for full refund.**

Send coupon today—get your first kit on its way!

■■■■■ TRIAL MEMBERSHIP COUPON ■■■■■

AMERICAN BASIC SCIENCE CLUB, INC. Dept. SN
104 Heimann, San Antonio, Texas 78205
I wish to try the Kit-a-Month Program:

☐ I enclose \$1.00 to enroll and \$7.95 for the first kit postpaid.
☐ I enclose \$1.00 to enroll. Send first kit COD. I'll pay COD fee.

I understand if I am not satisfied with the first kit I may return it for a complete refund including the \$1.00 membership fee.

NAME _____
ADDRESS _____
CITY AND STATE _____ (PLEASE PRINT) ZIP CODE _____
AMERICAN BASIC SCIENCE CLUB, INC.

WHAT'S BETTER THAN SPEED READING?

SPEED LEARNING

(SPEED PLUS COMPREHENSION)

Speed Learning is replacing speed reading because it's easy to learn . . . lasts a lifetime . . . applies to everything you read . . . and is the only fully accredited course with the option of college credits.

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and re-read words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget most of what you read?

If you answer "yes" to any of these questions — then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

Not just "speed reading" — but speed reading-thinking-understanding-remembering-and-learning

The new *Speed Learning Program* shows you step-by-step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark made by the 75,000 slow readers who completed the *Speed Learning Program* was: "Why didn't someone teach me this a long time ago?" They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

What makes Speed Learning so successful?

The new *Speed Learning Program* does not offer you a rehash of the usual eye-exercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think — a radical departure from any-

thing you have ever seen or heard about. Research shows that reading is 95% *thinking* and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) *thinking*. In brief, *Speed Learning* gives you what speed reading can't.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material *at least* twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you — no matter how slow a reader you think you are now. The *Speed Learning Program* is scientifically planned to get you started quickly . . . to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explaining material as you

read. Interesting items taken from *Time Magazine*, *Business Week*, *Wall Street Journal*, *Family Circle*, *N.Y. Times* and many others, make the program stimulating, easy and fun . . . and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. *Speed Learning* is a fully accredited course . . . costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home . . . in spare time . . . without risking a penny.

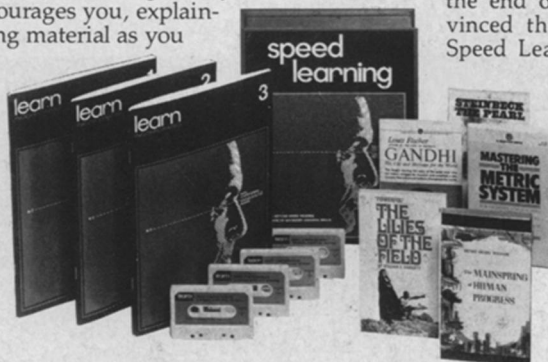
Examine Speed Learning FREE for 10 days

You will be thrilled at how quickly this program will begin to develop new thinking and reading skills. After listening to just one cassette and reading the preface you will quickly see how you can achieve increases in both the speed at which you read and in the amount you understand and remember.

You must be delighted with what you see or you pay nothing. Examine this remarkable program for 10 days. If, at the end of that time you are not convinced that you would like to master *Speed Learning*, simply return the program and owe nothing. See the coupon for low price and convenient credit terms.

Note: Many companies and government agencies have tuition assistance plans for employees providing full or partial payment for college credit programs.

In most cases, the entire cost of your *Speed Learning Program* is Tax Deductible.



EARN PROFESSIONAL & COLLEGE CREDITS

Speed Learning is approved for credit by the following professional and educational institutions:

- Foundation for Accounting Education
20 CPE Credit Hours
- American Management Association
1.9 Continuing Education Units
- National Society of Public Accountants
20 Continuing Education Hours
- College Credit
3 credits from the National College of Business

Details and registration forms included with each program.

OFFERED INTERNATIONALLY BY

- Institute of Electrical & Electronics Engineers
- American Chemical Society
- National Association of Life Underwriters

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Please send me the *Speed Learning Program* at \$89.95 plus \$3.00 for handling and insured delivery. Please check the method of payment below:

- ☐ Check or money order enclosed for items ordered. New Jersey Residents add 5% sales tax.
- ☐ Please charge my credit card under the regular payment terms: ☐ Bank Americard ☐ American Express ☐ Diners Club
- ☐ Master Charge Interbank No. _____ Exp. Date _____
- Card No. _____

I understand that if after 10 days I am not delighted in every way, I may return the materials and obtain a full refund with no questions asked.

Name _____

Address _____

City _____ State _____ Zip _____

x Signature _____

If you don't already own a cassette player, you may order this Deluxe Cassette Recorder for only \$49.95. (Includes handling and delivery.)



Check here to order ☐

— Outside U.S.A. \$99.95 + \$3 surface mail — airmail extra —