

executive health

the report that briefs you on what to watch

©WORLD COPYRIGHT RESERVED 1979 BY EXECUTIVE HEALTH PUBLICATIONS

Volume XIII, Number 12

Pickfair Bldg., Rancho Santa Fe, California 92067

Area 714:756-2600

New Discoveries:

ON THE DANGERS OF NOT GETTING ENOUGH MAGNESIUM IN THE FOOD YOU EAT...

Chronic deficiency can cause heart disturbances ranging from premature beats to deadly ventricular fibrillation with its useless fluttering of the heart neuromuscular symptoms that include twitching and tremor of any or all muscles . . . and much more.

For some years, investigators in the United States, Britain, and many other countries have been noting a mysterious relationship between the hardness and softness of water and the incidence of coronary heart disease and heart attacks. Virtually everywhere studies have been made, the heart death rates in communities with hard water supplies have been lower than in those with soft.

But why? If a causal relationship exists between water composition and heart deaths, presumably the responsible factor should be either something toxic in the soft water or something protective in the hard. And, if the latter, then two of the most likely factors should be calcium and magnesium which are mainly responsible for water hardness.

But, upon first looking into the whole question, a team of University of Toronto researchers, examining blood levels of both minerals in residents of soft and hard water areas and finding no difference, had no reason to believe that soft water users were suffering from less than an optimal intake of either metal.

In 1975, however, the Toronto researchers came upon something that changed their minds. Instead of examining blood, they looked in the heart muscles of people in soft and hard water areas autopsied because of accidental death. And in the heart muscles,

EDITORIAL BOARD

- SIR HANS KREBS, M.D., F.R.C.P. (England), Nobel Laureate in Physiology and Medicine. Emeritus Professor of Biochemistry, Oxford University, Metabolic Research Laboratory, Nuffield Department of Clinical Medicine, Radcliffe Infirmary, Oxford, England.
- RICHARD L. BOHANNON, M.D., F.A.C.P., Lieutenant-General, United States Air Force (Ret.); Medical Director, The Institute for Aerobics Research, Dallas, Texas.
- JAMES F. TOOLE. M.D., F.A.C.P., The Walter C. Teagle Professor of Neurology, Bowman Gray School of Medicine, Wake Forest University, Winston-Salem, North Carolina.
- LEONARD HAYFLICK, Ph.D., Senior Research Cell Biologist, Children's Hospital Medical Center, Bruce Lyon Memorial Research Laboratory, Oakland, California.
- DEMETRIO SODI-PALLARES, M.D., Professor of Medicine, Chief of the Department of Electro-Vectorcardiography, Institute Nacional de Cardiologia, Mexico, D.F.

- ALBERT SZENT-GYORGYI, M.D., Ph.D., Nobel Laureate for Physiology and Medicine, Scientific Director, The National Foundation for Cancer Research, Woods Hole, Massachusetts.
- JOHN K. LATTIMER, M.D., ScD., FACS, Professor and Chairman, Department of Urology, College of Physicians and Surgeons, Columbia University; Director, Squier Urological Clinic and Director, Urological Service, Presbyterian Hospital, New York City.
- JOHN STIRLING MEYER, M.D., Professor, Department of Neurology, Baylor College of Medicine: Director, Baylor-Methodist Center for Cerebrovascular Disease, Texas Medical Center, Houston, Texas.
- SOLON PALMER, Jr., M.D., Scripps Clinic and Research Foundation, La Jolla, California.
- HANS SELYE, C.C., M.D., Ph.D., D.Sc., F.R.S. (C), President, International Institute of Stress, University of Montreal, Montreal, Quebec, Canada.

- LINUS PAULING, Ph.D., Nobel Laureate in Chemistry and in Peace; Emeritus Professor of Chemistry, Stanford University, Stanford, California. Research Professor. Linus Pauling Institute of Science and Medicine. Menlo Park, California.
- MARK D. ALTSCHULE, M.D., Visiting Professor of Medicine, Harvard Medical School; Lecturer in Medicine, Yale University; Staff Consultant, Boston City Hospital; Attending Physician, Boston Veterans Administration Hospital, Boston, Massachusetts.
- ALTON OCHSNER, M.D., Senior Consultant in Surgery, Ochsner Clinic and Ochsner Foundation Hospital and Emeritus Professor of Surgery, Tulane University School of Medicine, New Orleans, Louisiana
- ROGER J. WILLIAMS, Ph.D., D.Sc., Professor of Chemistry, Co-founder and Consultant, Clayton Foundation Biochemical Institute, The University of Texas; Past President, The American Chemical Society, Austin, Texas.

How Long Will You Live?

Ignorance about how to take care of yourself can be the mistake that kills you in your 50's or 60's . . . "the dangerous years"!

Only the fit survive. Ignorance about how to take care of yourself can be the mistake that kills you in your 50's or 60's . . . like an ordinary man. But as an executive you are not an ordinary man. Put your brains to use. Discover what research scientists now know about how to take the best care you can of the only body you will ever have

Remember this! The errors of our younger years, are drafts upon our older years, payable (with interest) some 30 years from date.

The so-called "diseases of old age" are essentially the diseases of 50 to 70 . . . "the dangerous years!"

Research scientists find that people who survive these "dangerous years" successfully (without acquiring some "chronic" disease such as cancer or heart trouble) are likely to live on for another healthy quarter of a century. They seem to have developed what might almost be called an immunity to these killers. Why? To find out, some careful studies have now been made of these longlived individuals.

May we suggest that you get the benefit of these new research studies for yourself? Do as so many thousands of executives do. Subscribe to Executive Health Report. The members of our Editorial Board are among the world's most distinguished authorities on preventive medicine. Their wise advice can help you not only live longer but enjoy those extra years! (Note their high qualifications as shown on opposite page.)

Executive Health Report is not sold on newsstands but only by private subscription at \$24 a year in the U.S.A. and its possessions, Canada and Mexico. Individual reports (back issues) \$2.00 per copy. All other countries \$26 by surface mail, \$30 by air mail. (Only International Money Order or check cashable on U.S. bank will be acceptable.)

Subscribe now under this unusual introductory offer:

- (1) Your choice of any three of the reports listed below (\$2.00 each) FREE!
- (2) If you are not completely satisfied with your first issue, your money will be promptly refunded.

Please study the reports listed here and circle your three choices:

New research findings On Walking... nature's own amazing "anti-age antibiotic"!

New research findings On Zinc . . . the amazing metal so essential to your health.

Linus Pauling, Ph.D.: For the best of health, how much vitamin C do you need?

The Anatomy of Courage some truths a man must learn about life (and what he must do if he is to face up to them).

George C. Griffith, M.D.: On those irregular heart beats (Arrhythmias). Some mean little or nothing, but others warn your heart is in trouble.

Raymond J. Shamberger, Ph.D.: On your risk of stomach cancer from untreated beef . . . and how the natural antioxidants, vitamins C and E and selenium, help protect you!

On The Syndrome Of Longevity. Key factors dependably present ("constants") in the way of life of men who have outlived other men born when they were by a generation!

Roger J. Williams, Ph.D., D.Sc.: On your startling biochemical individuality. Some amazing facts about your body you need to know if you want to understand yourself (and other people) better.

Linus Pauling, Ph.D.: On vitamin C and heart disease. Can vitamin C protect you, and how much should you take?

John Stirling Meyer, M.D.: On TIAs and Strokes—Their Long Follow-up. Case histories which show one can recover and live in good health for years.

Alton Ochsner, M.D.: "On the Role of Vitamins C and E in Medicine." A world-famous surgeon tells you how he uses these two essential vitamins.

John K. Lattimer, M.D., Sc.D.: On That Treacherous Gland . . . Your Prostate — as you approach 50.

New Discoveries: On The Dangers of Not Getting Enough Magnesium in the Food You Eat. Chronic deficiency can cause heart disturbances ranging from premature beats to deadly ventricular fibrillation with its useless fluttering of the heart neuromuscular symptoms that include twitching and tremor of any or all muscles . . . and much more.

John Yudkin, M.D.: On "This Sliming Business"... The truth about the prevention and cure of overweight! Linus Pauling, Ph.D.: What About Vitamin E? Eminent investigators now suspect it may be one of the key factors to help resist disease and slow the aging process.

If you sit at a desk all day, how to avoid a potbelly and double-chin (or get rid of them!).

Alton Ochsner, M.D.: On "The Chair Disease" . . . Why blood clots in your veins are a little-realized hazard. Hans Selye, M.D.: On Stress Without Distress. Your mind can make or break you!

The B Vitamins ... Part II. On Vitamin B₀ (Pyridoxine) "The Sleeping Giant of Nutrition."

Jan Koch-Weser, M.D.: On Systolic Hypertension, more common than diastolic hypertension and at least as dangerous. What it is, what it does, and what to do about it.

Please use the coupon below under our special money-back guarantee.

NAME (please print)		
ADDRESS		
STATE/COUNTRY	ZIP	SN-2