

How to become a SUCCESSFUL CONSULTANT in your own field.

Have you ever wished you could quit your job and start working for yourself?

Well, maybe you can! Many people are amazed when they discover the tremendous amount of professional experience and specialized knowledge they've accumulated — experience and knowledge that others will gladly pay for. Literally thousands of people who made that discovery are now prospering as independent consultants.

The way to begin is by reading *How to Become a Successful Consultant in Your Own Field*, by Hubert Bermont.

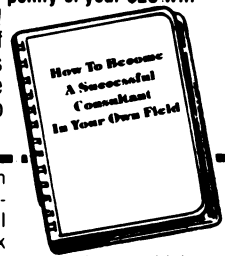
Clear, straightforward, packed with solid information and advice, this authoritative manual tells you everything you need to know to establish your own independent consulting practice. Here's a sampling of the contents:

- What does it take to be a successful consultant? (See Chapter 1.)
- How to get started. (See Chapter 3.)
- How to operate your business — a collection of "tricks of the trade." (See Chapter 5.)
- What to charge your clients — plus five helpful rules on fees. (See Chapter 6.)
- Why you should never work on a contingency (speculative) basis. (See Chapter 7.)
- Ingenious ways to promote yourself — and make people want your services. (See Chapter 9.)
- Contracts: why you should avoid them at all costs. (See Chapter 10.)
- Just what do consultants do all day? (See Chapter 11.)
- How to market your ideas. (See Chapter 11.)
- Why you'll never have to worry about competition. (See Chapter 13.)
- And much more!

Perhaps no one is better qualified to have written this book than Hubert Bermont. He has served as consultant to more than 70 major corporations and trade associations, including the U.S. Chamber of Commerce, McGraw-Hill, the Electronic Industries Association, Evelyn Wood Reading Dynamics and the Smithsonian Institution. Yet he made the decision to become a consultant only after being fired from an executive position at the age of 43. You'll learn first-hand how he did it — and how you can do it, too!

How to Become a Successful Consultant in Your Own Field is just \$20 (tax-deductible if you use it for business purposes), and you're fully protected by this unconditional money-back guarantee: Keep the book for three weeks. If you're dissatisfied with it for any reason whatever, simply return it and every penny of your \$20 will be promptly refunded — no questions asked!

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