

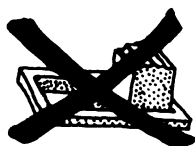
PURE SOLAR POWER CREATES...

* SELECTED FOR 1977 CONSUMER ELECTRONICS DESIGN & ENGINEERING AWARD.

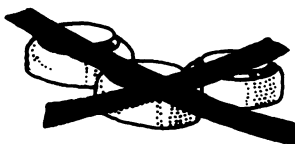
The 1 million hour calculator that never shuts off!*

TEAL ANNOUNCES THE WORLD'S FIRST PURE SOLAR-POWERED CALCULATOR: The Photon. Batteryless & Switchless.

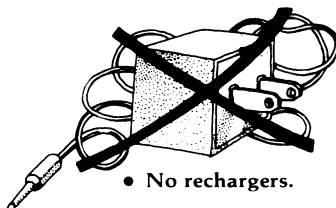
- "Pure Solar" Means:
- No Batteries, Ever!
 - Large, LCD Readout
 - No Recharging
 - No On/Off Switch!
 - Operates For At Least 100 Years or More



• No On/Off Switch.



• No Batteries.



• No rechargers.



A Silicon Solar Generator Instantly Converts Light To Electronic Energy... The 9 Incredible Solar Cells in the Photon's Power Window are Never Used Up, never wear out or deteriorate! Barring physical damage, your Photon will operate for 1 million, possibly up to 10 million hours! It's the only calculator ever manufactured to provide you an actual lifetime of service.

The World's Most Efficient Calculator Naturally Uses The World's Most Efficient and Abundant Energy Source; LIGHT. Years ahead of its time, the just released Photon from Teal now makes all other calculators obsolete, expensive and cumbersome to maintain.

Servicing Information: Teal's Quality Control Includes a 24 Hour Aging/Testing Process to locate almost all initial failures.

Therefore, the defect rate is an unprecedented low of less than one out of every 200 pieces (or .5%)! Normal defects with most other makes are between 10% and 30% in the first year.

Nevertheless, for your convenience, Teal has 14 FAST, TRAINED Service Centers all around the U.S. These centers are listed in the instruction booklet in your unit.

NO BATTERIES, NO AC ADAPTORS, NO RECHARGING, NO ON/OFF SWITCH, LIFETIME USAGE, OVER-THE-COUNTER GUARANTEE; FROM TEAL, The Most Highly Engineered, Quality Conscious Calculator Company In The World.

To Order, Call Toll Free: 1-800-235-6945, Ext. 1054. Calif. Res. Call: 805-966-7187.

Or Send The 2-Week Trial Order Coupon To:

Starshine Group.

924 Anacapa St., Dept. 863, Santa Barbara, CA 93101

Please send me _____ TEAL Photo "Pure Solar" Calculator(s) @ \$39.95 (plus \$3 shipping & insurance) ea. If not satisfied, I can return it within 2 weeks of receipt for a full refund of purchase price (less shipping charge).

- Check or Money Order Enclosed (Calif. Residents Add 6% Sales Tax)
 Charge My Credit Card Number Below:
 Bank Americard/Visa Master Charge (Interbank # _____)
 American Express Diners Club Carte Blanche

Credit Card _____ Exp. Date _____

Name _____

Address _____

City/State/Zip _____

Signature _____

For Orders of 10 or more, please take a 10% discount. © Starshine 1978

Almost Any Light Source Will Work... Office or Home, ambient, fluorescent or incandescent light. Since the 9 Solar Cells instantly convert light to energy, batteries are forever eliminated (no need to store energy, it's in abundant supply whenever there is light!) On/Off switches are non-existent (no need to "conserve" energy by shutting it off), and beepers warning of overuse or low power are obviously unnecessary.

Full Features Include A Big, Readable LCD Readout...

- Super Fast 8 Digit Display (Plus sign) with Leading Zero Suppression
- 4 Key Direct Access Memory • Line % Key • Sign Change Key
- Square Root Key • Full Floating Decimal • Algebraic Logic
- Overflow Sign "E". Memory Sign "M". • Calculation: Standard 4 Functions Plus Constant, Power, Add/On Discount, 4 Key Percentage, Square Root, Memory Calculations. • Power Supply: NO BATTERIES. 9 Silicon Solar Cells optimized to operate to any characteristic wave of light. • Size: 5" x 2½" x ¼". Wt. 2½ oz.
- Includes A One Year Over-The-Counter Exchange Warranty, Plus A Pocket Credit Card Wallet Carrying Case (as pictured).

Teal Is The 3rd Largest Calculator Manufacturer. A giant in the industry since 1968, Teal has actually produced over 24,000,000 units. Many have been under private label contracts for big names like SCM, OLYMPIA, RONSON, TOSHIBA, VICTOR, LLOYDS, etc. Teal invented the FIRST electronic calculator using an LSI chip in Japan. They also introduced the FIRST LCD (liquid crystal display) giving conventional calculators a longer battery life.

WHAT'S BETTER THAN SPEED READING?

SPEED LEARNING

(SPEED PLUS COMPREHENSION)

Speed Learning is replacing speed reading because it's easy to learn . . . lasts a lifetime . . . applies to everything you read . . . and is the only fully accredited course with the option of college credits.

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and re-read words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget most of what you read?

If you answer "yes" to any of these questions — then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

Not just "speed reading" — but speed reading-thinking-understanding-remembering-and-learning

The new *Speed Learning Program* shows you step-by-proven-step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark made by the 75,000 slow readers who completed the *Speed Learning Program* was: "Why didn't someone teach me this a long time ago?" They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

What makes Speed Learning so successful?

The new *Speed Learning Program* does not offer you a rehash of the usual eye-exercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think — a radical departure from any-

thing you have ever seen or heard about. Research shows that reading is 95% *thinking* and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) *thinking*. In brief, *Speed Learning* gives you what speed reading *can't*.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material *at least* twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you — no matter how slow a reader you think you are now. The *Speed Learning Program* is scientifically planned to get you started quickly . . . to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explaining material as you

read. Interesting items taken from *Time Magazine*, *Business Week*, *Wall Street Journal*, *Family Circle*, *N.Y. Times* and many others, make the program stimulating, easy and fun . . . and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. *Speed Learning* is a fully accredited course . . . costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home . . . in spare time . . . without risking a penny.

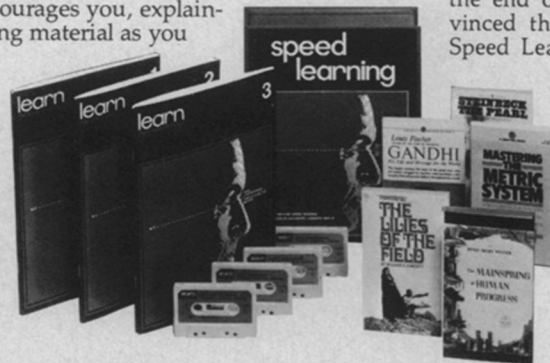
Examine Speed Learning FREE for 10 days

You will be thrilled at how quickly this program will begin to develop new thinking and reading skills. After listening to just one cassette and reading the preface you will quickly see how you can achieve increases in both the speed at which you read and in the amount you understand and remember.

You must be delighted with what you see or you pay nothing. Examine this remarkable program for 10 days. If, at the end of that time you are not convinced that you would like to master *Speed Learning*, simply return the program and owe nothing. See the coupon for low price and convenient credit terms.

Note: Many companies and government agencies have tuition assistance plans for employees providing full or partial payment for college credit programs.

In most cases, the entire cost of your *Speed Learning Program* is Tax Deductible.



EARN PROFESSIONAL & COLLEGE CREDITS

Speed Learning is approved for credit by the following professional and educational institutions:

- Foundation for Accounting Education
20 CPE Credit Hours
- American Management Association
1.9 Continuing Education Units
- National Society of Public Accountants
20 Continuing Education Hours
- College Credit
3 credits from the National College of Business

Details and registration forms included with each program.

OFFERED INTERNATIONALLY BY

- Institute of Electrical & Electronics Engineers
- American Chemical Society
- National Association of Life Underwriters

learn
INCORPORATED

113 Gaither Drive, Mount Laurel, N.J. 08054

31SNY

Please send me the Speed Learning Program at \$89.95 plus \$3.00 for handling and insured delivery.

Please check the method of payment below:

- Check or money order enclosed for items ordered. New Jersey Residents add 5% sales tax.
- Please charge my credit card under the regular payment terms: Bank Americard
 Master Charge Interbank No. _____ American Express Diners Club
- Card No. _____ Exp. Date _____

I understand that if after 10 days I am not delighted in every way, I may return the materials and obtain a full refund with no questions asked.

Name _____

Address _____

City _____ State _____ Zip _____

x Signature _____

If you don't already own a cassette player, you may order this Deluxe Cassette Recorder for only \$49.95. (Includes handling and delivery.)



Check here to order

— Outside U.S.A. \$99.95 + \$3 surface mail — airmail extra —