

executive health

©WORLD COPYRIGHT RESERVED 1978 BY EXECUTIVE PUBLICATIONS

Volume XIV, Number 10 • July, 1978 • Pickfair Bldg., Rancho Santa Fe, Calif. 92067 • Area 714:756-2600

New research findings . . .

ON WALKING . . . nature's own amazing "anti-age antibiotic"!

Not running, not jogging, but walking is your most efficient form of exercise and the only one you can safely follow all the years of your life!

Today, after some 2000 years, modern medical researchers are demonstrating (somewhat to their surprise) that Hippocrates, "the father of medicine" was right . . . walking is man's best "medicine"!

Take one example. At a three-day conference on Exercise in Aging—Its Role in Prevention of Physical Decline (held October 27-29, 1977, at the National Institute of Health, Bethesda, Maryland) researchers from across the United States, Canada and Western Europe presented papers on this (until now) largely neglected area of research. As their papers were presented, these important points of agreement emerged:

- (1) Walking is the most *efficient* form of exercise . . . and the only one you can safely follow all the years of your life.
- (2) Exercise can enable your body to maintain a vital reserve which has a protective effect during stress.

- (3) Exercised *bones* do not demineralize. As a result they are far less likely to break or lose their range of motion.
- (4) Exercised *lungs* still exhibit the emphysemalike changes of age, but are far less diminished in their capacity compared to the lungs of sedentary people.
- (5) Exercised *cardiovascular systems* show a similar maximum preservation of function.
- (6) The benefits of exercise in preventing or correcting obesity are striking.
- (7) Late-onset diabetes is almost entirely reversible by exercise if you are overweight.
- (8) Daily exercise permits greater food intake and better blood circulation, thus improving each body cell's nourishment while preventing obesity.
- (9) The physically impaired, particularly the arthritic, can perhaps benefit the most from exercise . . .

EDITORIAL BOARD

- SIR HANS KREBS, M.D., F.R.C.P. (England), Nobel Laureate in Physiology and Medicine. Emeritus Professor of Biochemistry, Oxford University, Metabolic Research Laboratory, Nuffield Department of Clinical Medicine, Radcliffe Infirmary, Oxford, England.
- RICHARD L. BOHANNON, M.D., F.A.C.P., Lieutenant-General, United States Air Force (Ret.); Medical Director, The Institute for Aerobics Research, Dallas, Texas.
- JAMES F. TOOLE, M.D., F.A.C.P., The Walter C. Teagle Professor of Neurology, Bowman Gray School of Medicine, Wake Forest University, Winston-Salem, North Carolina.
- LEONARD HAYFLICK, Ph.D., Senior Research Cell Biologist, Children's Hospital Medical Center, Bruce Lyon Memorial Research Laboratory, Oakland, California.
- DEMETRIO SODI-PALLARES, M.D., Professor of Medicine, Chief of the Department of Electro-Vectorcardiography, Institute Nacional de Cardiologia, Mexico, D.F.
- ALBERT SZENT-GYORGYI, M.D., Ph.D., Nobel Laureate for Physiology and Medicine, Scientific Director, The National Foundation for Cancer Research, Woods Hole, Massachusetts.
- JOHN K. LATTIMER, M.D., ScD., FACS, Professor and Chairman, Department of Urology, College of Physicians and Surgeons, Columbia University, Director, Squier Urological Clinic and Director, Urological Service, Presbyterian Hospital, New York City.
- JOHN STIRLING MEYER, M.D., Professor, Department of Neurology, Baylor College of Medicine; Director, Baylor-Methodist Center for Cerebrovascular Disease, Texas Medical Center, Houston, Texas.
- SOLON PALMER, Jr., M.D., Scripps Clinic and Research Foundation, La Jolla, California.
- HANS SELYE, C.C., M.D., Ph.D., D.Sc., F.R.S. (C), President, International Institute of Stress, University of Montreal, Montreal, Quebec, Canada.
- LINUS PAULING, Ph.D., Nobel Laureate in Chemistry and in Peace; Emeritus Professor of Chemistry, Stanford University, Stanford, California. Research Professor, Linus Pauling Institute of Science and Medicine. Menlo Park, California.
- MARK D. ALTSCHULE, M.D., Visiting Professor of Medicine, Harvard Medical School: Lecturer in Medicine, Yale University; Staff Consultant, Boston City Hospital; Attending Physician, Boston Veterans Administration Hospital, Boston, Massachusetts.
- ALTON OCHSNER, M.D., Senior Consultant in Surgery, Ochsner Clinic and Ochsner Foundation Hospital and Emeritus Professor of Surgery, Tulane University School of Medicine, New Orleans, Louisiana.
- ROGER J. WILLIAMS, Ph.D., D.Sc., Professor of Chemistry, Co-founder and Consultant, Clayton Foundation Biochemical Institute, The University of Texas; Past President, The American Chemical Society, Austin, Texas.

How Long Will You Live?

Ignorance about how to take care of yourself can be the mistake that kills you in your 50's or 60's . . . "the dangerous years"!

Discover what research scientists now know about how to take the best care you can of the only body you will ever have.

Do as so many thousands of executives do. Subscribe to Executive Health Report. The members of our *Editorial Board* are among the world's most distinguished authorities on *preventive medicine*. Their wise advice can help you not only live longer but enjoy those extra years! (Note their high qualifications.)

Executive Health Report is not sold on newsstands but only by private subscription at \$24 a year in the U.S.A. and its possessions, Canada and Mexico. Individual reports (back issues) \$2.00 per copy. All other countries \$26 by surface mail, \$30 by air mail. (Only International Money Order or check cashable on U.S. bank will be acceptable.)

Subscribe now under this unusual introductory offer:

- (1) Your choice of any three of the reports listed below (\$2.00 each) FREE!
- (2) If you are not satisfied with your first issue, your money will be promptly refunded.

Please study the reports listed here and circle your three choices:

New research findings On Walking... nature's own amazing "anti-age anti-biotic"! Not running, not jogging, but walking is your most efficient form of exercise and the only one you can safely follow all the years of your life!

Linus Pauling, Ph.D.: For the best of health, how much vitamin C do you need? People who take the optimum amount of vitamin C may well have, at each age, only one quarter as much illness and chance of dying as those who do not take extra vitamin C.

New research findings On Zinc . . . the amazing metal so essential to your health.

George C. Griffith, M.D.: On those irregular Heart Beats (Arrhythmias). Some mean little or nothing, but others warn your heart is in trouble. Have you had any irregular heart beats?

On The Syndrome Of Longevity. Key factors dependably present ("constants") in the way of life of men who have outlived other men born when they were by a generation!

Roger J. Williams, Ph.D., D.Sc.: On Your Startling Biochemical Individuality. Some amazing facts about your body you need to know if you want to understand yourself (and other people) better.

Jeffrey A. Gray, Ph.D.: On Anxiety and hope to cope with it!

John K. Lattimer, M.D., Sc.D.: On that treacherous gland, your prostate—especially as you approach 50.

Linus Pauling, Ph.D.: What About Vitamin E? Eminent investigators now suspect it may be one of the key factors to help resist disease and slow the aging process.

On "The Horizontal Exercise." New research findings about sex and how to keep your middle age young!

The truth about the right diet and exercise to lose weight safely and stay slender for life.

Go easy gentlemen, too much social drinking damages your liver (even though you may feel well, eat well, and never get tight!).

On stress and the executive. Dr. Hans Selye, world-famous endocrinologist, explains why hard work is the secret of living a long, satisfying and successful life.

If you get a heart attack, what then? Dr. Paul Dudley White gives you some amazing case histories of long life!

Travel risks travel agents don't talk about! Things you should know and do if you want to fly the world and come home healthy!

Alton Ochsner, M.D.: On "The Chair Disease" . . . Why blood clots in your veins are a little-realized hazard of "desk-bound" executives.

Stephen R. Elek, M.D. On "The Hurryup Disease." Why it may be a key factor that triggers heart attacks as early as age 40.

James F. Toole, M.D.: Can An Aspirin A Day Keep A Stroke Away?

If you sit at a desk all day . . . How to avoid a Pot-Belly and Double-Chin (or get rid of them for good!)

Jan Koch-Weser, M.D.: On Systolic Hypertension, more common than diastolic hypertension and as dangerous. What it is, what it does, and what to do about it.

Linus Pauling, Ph.D.: On Vitamin C and Cancer. Recent studies show that vitamin C has a large life-extending effect for patients with advanced cancer and suggest a similar large effect for earlier stages of the disease.

Leonard Hayflick, Ph.D.: On Getting A Good Night's Sleep! What research scientists now know about this mysterious process we so calmly call "sleep."

Albert Szent-Gyorgyi, M.D., Ph.D.: On A Substance That Can Make Us Sick (If We Do Not Eat It!) One of the world's most honored scientists, winner of the 1937 Nobel Prize for Physiology and Medicine explains the fascinating paradox of vitamins.

New Discoveries: On The Dangers of Not Getting Enough Magnesium in the Food You Eat. Chronic deficiency can cause heart disturbances ranging from premature beats to deadly ventricular fibrillation with its useless fluttering of the heart.

Please use the coupon below under our special money-back guarantee.

EXECUTIVE HEALTH, Pickfair Bldg., Rancho Santa Fe, CA 92067
Gentlemen: Enclosed is my check for \$ for a year's sub-
scription to Executive Health to start with this month's issue. I have cir-
cled the three \$2.00 reports I am to receive free. It is understood that
if I am not satisfied with my first issue, my money will be refunded
NOTE: In filling out coupon below please include all information neces-
sary to insure delivery. Failure to do so risks postal loss of letter.

Firm/Name (Please print clearly)		
Street & No./Route	Suite or Apt	
City, State, Country	Zip	SN-5