

DEALER INQUIRIES INVITED





WHAT'S BETTER THAN SPE DREADING?

EED LEARNING

(SPEED PLUS COMPREHENSION)

Speed Learning is replacing speed reading because it's easy to learn . . . lasts a lifetime . . . applies to everything you read . . . and is the only fully accredited course with the option of 3 college credits.

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and reread words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget

most of what you read?

If you answer "yes" to any of these questions — then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

Not just "speed reading" - but speed reading-thinking-understandingremembering-and-learning

The new Speed Learning Program shows you step-by-proven-step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark made by the 75,000 slow readers who completed the Speed Learning Program was: "Why didn't someone teach me this a long time ago?"
They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

What makes Speed Learning so successful?

The new Speed Learning Program does not offer you a rehash of the usual eyeexercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think — a radical departure from anything you have ever seen or heard about. Research shows that reading is 95% thinking and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) thinking. In brief, Speed Learning gives you

what speed reading can't.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material at least twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you — no matter how slow a reader you think you are now. The Speed Learning Program is scientifically planned to get you started quickly... to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explain-

read. Interesting items taken from Time Magazine, Business Week, Wall Street Journal, Family Circle, N.Y. Times and many others, make the program stimulating, easy and fun . . . and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. Speed Learning is a fully accredited course . . . costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home . . . in spare time . . . without risking a penny.

Examine Speed Learning FREE for 10 days

You will be thrilled at how quickly this program will begin to develop new thinking and reading skills. After listening to just one cassette and reading the preface you will quickly see how you can achieve increases in both the speed at which you read and in the amount you understand and remember.

You must be delighted with what you see or you pay nothing. Examine this remarkable program for 10 days. If, at the end of that time you are not convinced that you would like to master Speed

> program and owe nothing. See the coupon for low price and convenient credit terms.

Note: Many companies and government agencies have tuition assistance plans for employees providing full or partial payment for college credit programs.

In most cases, the entire



COLLEGE CREDITS	×
ing is approved for credit by	

he following professional

- Foundation for Accounting Education 20 CPE Credit Hours
- American Management Association
 1.9 Continuing Education Units
- National Society of Public Accountants 20 Continuing Education Hours
- College Credit
- 3 credits from the National College of Business

Details and registration forms included with each

OFFERED INTERNATIONALLY BY

- Institute of Electrical & Electronics Engineers
- American Chemical Society
- National Association of Life Underwriters

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lean 113 Gaither Drive, Mount L	aurel, N.J. 08054 31SNB
Please send me the Speed Learning Program at \$7 Please check the method of payment below: Check or money order enclosed for items of please charge my credit card under their re Master Charge Interbank No.	rdered. New Jersey Residents add 5% sales tax.
Card No.	Exp. Date
I understand that if after 10 days I am not deligand obtain a full refund with no questions ask	
Name	If you don't already own a cassette player, you may order this Deluxe Cassette Recorder for
City State Zip x Signature	only \$49.95. (Includes handling and delivery.) Check here to order

_____ Outside U.S.A. \$89.95 + \$3 surface mail – airmail extra - ____ _