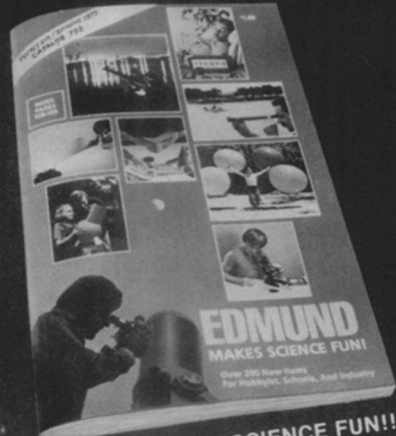


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VOL. 116, NO. 7



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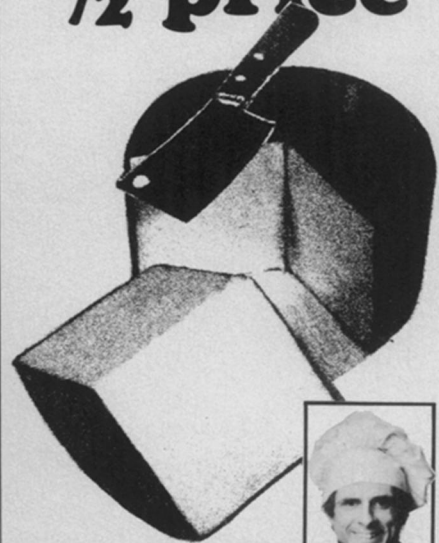
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No. 107



cheddar 1/2 price



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Director

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CHEDDAR REQUEST

Mail to: Gerard Paul, Dept. 61-135
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Yes, Mr. Paul. Please ship me your 3-lb. wheel of Sharp Aged Farm Cheddar for half price—only 7.49 (reg. \$15.00). I may sample as much as I wish—free of obligation. If it is not the best Cheddar of my life, I may return what is left for a full refund plus the cost of return postage. **LIMIT 1 CHEDDAR TO ANY ADDRESS—NO EXCEPTIONS. (#50008).**

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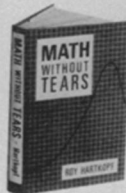
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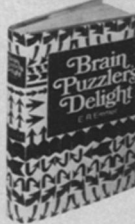
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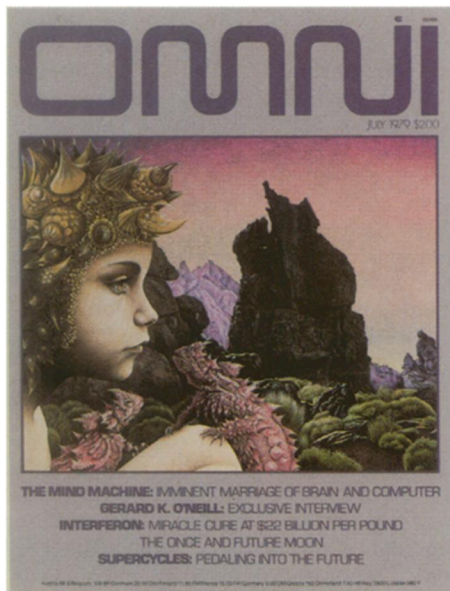
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