

Introducing . . .

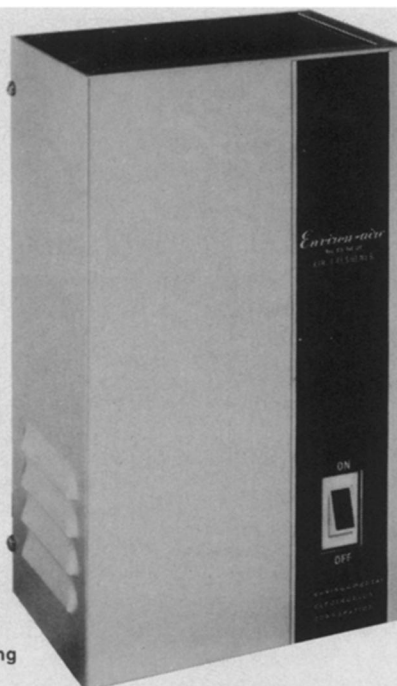
The Fresh-Air Phenomenon

Guaranteed to Control Odors.

The only electronic air freshener listed by



Now, through this exclusive scientific breakthrough, indoor air can be purified in exactly the same way outdoor air is purified by lightning during a thunderstorm.



U.S. Government Patent No. 3,925,673

Think of that sweet "country fresh air" smell following a thunderstorm. That's actually the absence of odor. The electrical activity in the air created by lightning adds a small negatively-charged electron to each oxygen molecule in the air. Science has long recognized the miracle of this phenomenon known as *ionization*. Amazingly, these ionized molecules combine with any odor-bearing molecules in the air—destroying them.

The Environ-air unit's patented process electrostatically creates these same negatively-charged oxygen molecules that permeate any enclosed space and attract odor molecules like a magnet until they're totally "neutralized."

BEFORE ENVIRON-AIRE

There were two ways to control odors: *Dilute*—constantly recycle fresh air to dilute odor molecules or *deodorize*—constantly mask odor with a heavy perfume scent. Now, with Environ-air, there's a third, more effective and highly scientific way. And that's to *destroy* all organic odor molecules electronically.

WHAT THE ENVIRON-AIRE IS NOT

It's not a one-shot cover-up. It doesn't mask odors—it destroys them electronically. And it kills tough odors *continuously*—not temporarily like sprays, wicks, stick-ons, etc. There are never any chemicals to buy, bulbs to burn out or filters to replace. The unit uses only as much electricity as a 25-watt light bulb.

WHAT IT IS

The Environ-air is a *continuous* air-cleansing process so unique it's patented. It uses the latest in space-age electronic technology to create the first energy and cost-efficient air purification system for the home. Even in a

smoke-filled room, you will be breathing only clean, fresh air all day long.

FORCED AIR—THE MOST IMPORTANT NEW FEATURE INNOVATION

One of the secrets of this new system is that it keeps the ionized air in *constant motion*. The Environ-air is the *only* electronic air freshener that *continuously* "pumps out" ionized oxygen molecules into the air, permeating every square inch of space—ready to attack and deactivate any odor-causing molecules instantaneously. Keeping the ionized air circulating is such an important factor that so-called "space age" air fresheners without it are truly outdated. Without it, odor-killing molecules simply fall to the ground near the unit, rendering them useless against odors.

A DUST-FREE ENVIRONMENT: AN UNEXPECTED BONUS

The Environ-air also de-activates dust particles suspended in the air. The ionized oxygen pumped into your room will attach itself to any impurities in the air, causing them to fall to the ground. Ahhhh... what's left is pure, clean air.

PROVEN EFFECTIVE IN HOSPITALS, FISH MARKETS, PET SHOPS & MORE

Prior to this special introduction to consumers, hundreds of Environ-air units were used by businesses with their own peculiar odor problems. After using it for over 8 months they found it to be the only answer to annoying, persistent odors. Why? Because it outperforms other systems in what it does and how it does it.

TO USE IT IS TO LOVE IT

You will feel the difference immediately. The Environ-air will cleanse any 20' x 20' room of odor-causing molecules within just 5 minutes!

Imagine how exhilarated you'll feel with a fresh supply of ionized oxygen surrounding you day and night!

CLEAR THE AIR ONCE AND FOR ALL

In the kitchen... bathroom... basement... nursery... pet areas... smoke-filled offices. Use it anywhere stale, musty, offensive or pungent odors are a problem. The attractive wood-grain unit is compact—10" x 6" x 4" deep—and lightweight—only 8 pounds. It can be wall mounted as an inconspicuous permanent fixture where annoying odors tend to accumulate. Or, it can be moved from place to place as needed, taking up little space on a shelf or floor. And installing it is simple—just plug it in. It uses regular household current.

LET YOUR NOSE PROVE ITS EFFECTIVENESS IN YOUR HOME OR OFFICE

The Environ-air may sound too good to be true. That's why we offer a 30-day trial period and ask you to really give it a workout. For starters, simply turn the unit on, then cut up a big, juicy onion. No tears. No smell.

SOLIDLY BACKED

If anything goes wrong with your unit during the first year Environmental Electronics Corporation will repair it—without charge. Although the Environ-air is built to last and be virtually maintenance free, it's still nice to know the manufacturer is service conscious.

SPECIAL INTRODUCTORY PRICE

The Environ-air is manufactured for Cambridge International by EEC. We are offering this exciting new product directly to our customers exclusively through the mail for only \$119.95 during our national introduction. Order one at no obligation today.

CAMBRIDGE INTERNATIONAL, Inc.

8700 Waukegan Road Morton Grove, Illinois 60053 (312) 966-5510

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Clip and mail to:

Cambridge International, Inc. Dept. SN14
8700 Waukegan Rd., Morton Grove, Ill. 60053

Please rush me _____ Environ-air unit(s) at just \$119.95 each plus \$6.95 shipping & handling. (Ill. residents add 5% tax.) I understand that if I am not absolutely satisfied with my purchase, I may return it within 30 days for a prompt and courteous refund.

Check or MO enclosed. Charge to: Visa Master Charge American Express

Account # _____ Exp. Date _____

Name _____

Address _____

City _____ State _____ Zip _____

Signature _____ 131

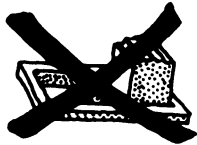
PURE SOLAR POWER CREATES...

* SELECTED FOR 1977 CONSUMER ELECTRONICS DESIGN & ENGINEERING AWARD.

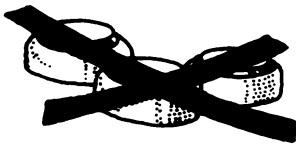
The 1 million hour calculator that never shuts off!*

TEAL ANNOUNCES THE WORLD'S FIRST PURE SOLAR-POWERED CALCULATOR: The Photon. Batteryless & Switchless.

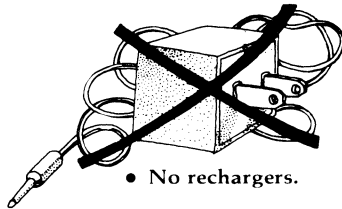
- "Pure Solar" Means:
- No Batteries, Ever!
 - Large, LCD Readout
 - No Recharging
 - No On/Off Switch!
 - Operates For At Least 100 Years or More



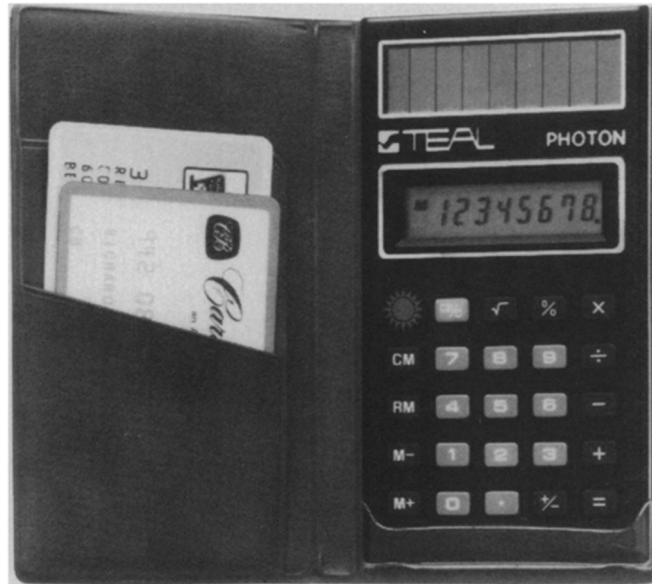
• No On/Off Switch.



• No Batteries.



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Servicing Information: Teal's Quality Control Includes a 24 Hour Aging/Testing Process to locate almost all initial failures.

Therefore, the defect rate is an unprecedented low of less than one out of every 200 pieces (or .5%! Normal defects with most other makes are between 10% and 30% in the first year.

Nevertheless, for your convenience, Teal has 14 FAST, TRAINED Service Centers all around the U.S. These centers are listed in the instruction booklet in your unit.

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Almost Any Light Source Will Work... Office or Home, ambient, fluorescent or incandescent light. Since the 9 Solar Cells instantly convert light to energy, batteries are forever eliminated (no need to store energy, it's in abundant supply whenever there is light!) On/Off switches are non-existent (no need to "conserve" energy by shutting it off), and beepers warning of overuse or low power are obviously unnecessary.

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- Includes A One Year Over-The-Counter Exchange Warranty, Plus A Pocket Credit Card Wallet Carrying Case (as pictured).

Teal Is The 3rd Largest Calculator Manufacturer. A giant in the industry since 1968, Teal has actually produced over 24,000,000 units. Many have been under private label contracts for big names like SCM, OLYMPIA, RONSON, TOSHIBA, VICTOR, LLOYDS, etc. Teal invented the FIRST electronic calculator using an LSI chip in Japan. They also introduced the FIRST LCD (liquid crystal display) giving conventional calculators a longer battery life.

The IRS Can Seize Your Property Whenever It Wishes

Yes, that frightening headline above is absolutely true.

Under a "jeopardy assessment," the IRS may confiscate a taxpayer's property whenever it deems necessary. It may seize your house, your car, your stocks, your bank account. To do all this, it needs no court order—just its own suspicions.

But that's just the beginning! All cash transactions over \$10,000 are automatically reported to the Treasury Department. Banks routinely photocopy all your correspondence, deposit slips, and the fronts and backs of all your checks. Your tax return requires you to list all your foreign bank accounts. And a mistaken credit report can destroy you financially.

The financial snoopers—and how they can hurt you.

Every single day, in countless ways, your financial privacy is invaded and destroyed.

The consequences can be severe: The loss of your freedom to travel, to invest, to keep the money you've earned. Gossip and threats to your reputation. Divorce and malpractice lawsuits. The risk of theft. A tax audit. And if you're just a bit different from everyone else in your political views or religious beliefs, the possibility of becoming a target of government surveillance.

Now for the good news: You can regain your financial privacy.

Fortunately, it is possible to keep your financial affairs safely out of the prying eyes and hands of the professional snoops. One book—and only one—will show you how: **Mark Skousen's Complete Guide to Financial Privacy.**

Author Mark Skousen is editor of the widely-read **Personal Finance** newsletter and executive editor of its sister publication, **Tax Angles.** He has a Ph.D. in banking and monetary economics from George Washington University and is the author of several best-selling books on investment and financial topics.

This brand-new book is based on more than a year of investigative research by Dr. Skousen—which he spent plowing through government documents and consulting with experts in every field.

What you'll find in Mark Skousen's Complete Guide to Financial Privacy.

Here's a small sampling of the wealth of helpful, practical information and advice in this book:

- What have you got to hide? An eye-opening look at how much they know about you—and what you stand to lose as a result.
- Ten smart techniques for keeping your banking affairs confidential.
- The facts about Swiss banking secrecy.
- The Swiss "numbered account"—is it for you?
- Keeping your correspondence and phone conversations private.
- Tax havens and foreign trusts: how to use them for privacy and profit.
- How to beat the foreign financial reporting requirements—five perfectly **legal** techniques!
- Nine ways to send money abroad undetected—and six ways to bring it back.
- How to move gold, silver, coins and diamonds out of (and back into) the United States.
- Just how private is an unlisted phone number?
- Which of your investments are reported to government agencies? (And eight which are **not!**)
- Obtaining loans without revealing their purpose—even to your banker!
- Your credit file—how to find out what everyone else knows about you.
- Hiding your valuables: safe-deposit boxes, private vaults, secret caches.
- How private are your dealings with employees and professional advisors? Your secretary? Accountant? Investment specialist? Attorney?
- Privacy and your will: avoiding the expense, delay and publicity of probating your estate.
- Privacy Directory: sources of information and advice you can use.

Unconditional money-back guarantee.

Mark Skousen's Complete Guide to Financial Privacy will show you how to become a financially private person once again. This remarkable book is 233 pages, hardbound, indexed, and packed cover-to-cover with useful, readable information and advice. The price is just \$14.95 postpaid—a small sum when your financial privacy and freedom are at stake.

What's more, you're protected by this **unconditional money-back guarantee:** Keep the book for two full weeks. Read it, refer to it and learn from it—as often as you wish. Then, if you're unhappy with it for any reason at all, return it for a prompt and full refund.

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