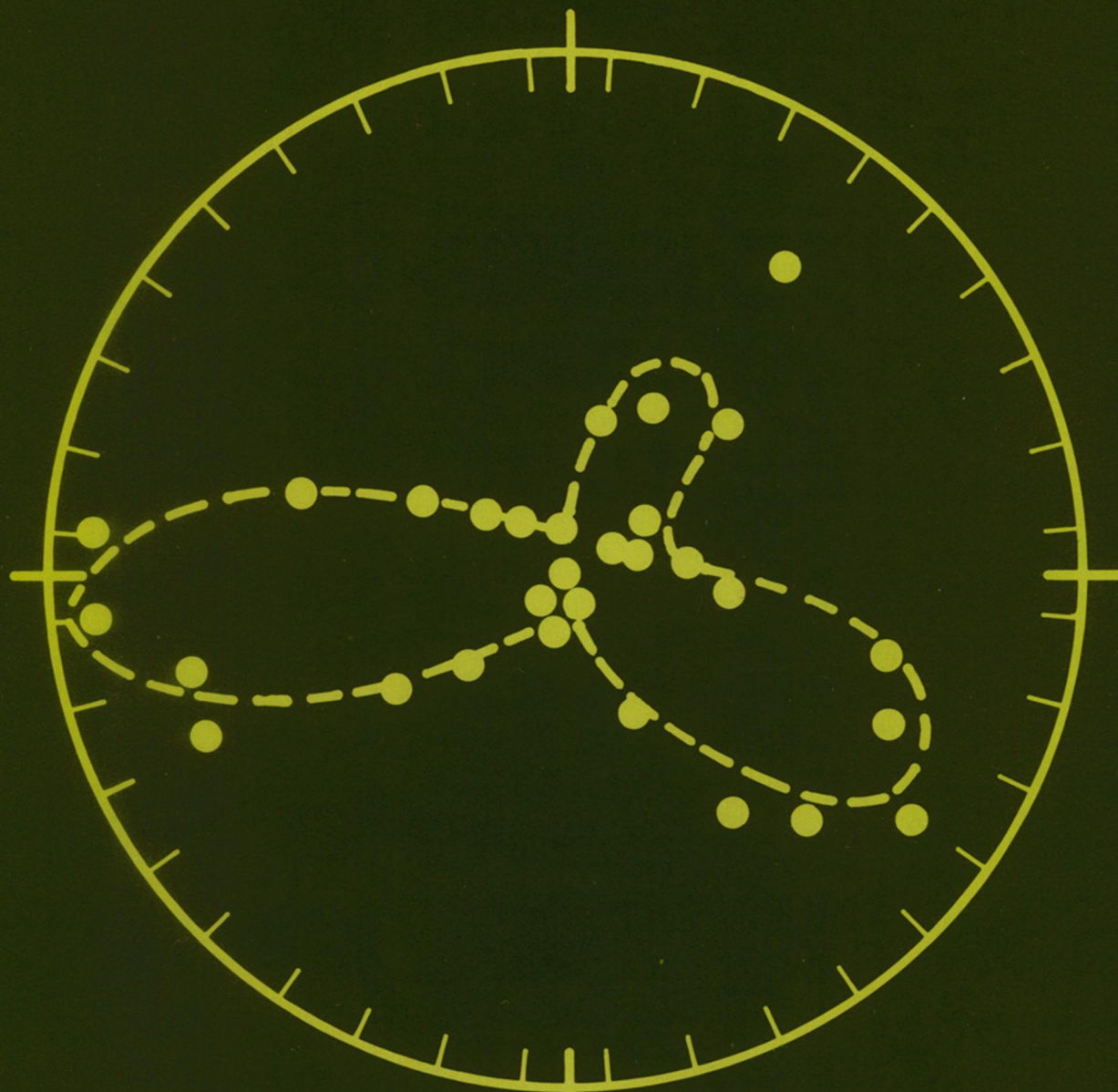


# SCIENCE NEWS

OCTOBER 20, 1979  
VOL. 116, NO. 16



**GLUONS  
PUSH  
INTO  
VIEW**

Free from Kodak.

# BRIGHT IDEAS FOR SCIENCE FAIRS.

Sometimes it's not only the best idea that wins the Science Fair, it's the most unique display, the most dramatic or eye-catching presentation.

That's where photography comes in. Pictures can play a big part in attracting attention to your booth. They can help explain time sequence (or growth change) otherwise impossible, and can add credibility to your report.

Clip the coupon below and get 9 booklets crammed with ideas on how to use photography in Science Fairs, including some tips on taking photomicrographs.

They're free from Kodak.

If the coupon below is missing, send your request for the Science Fair Packet to Eastman Kodak Company, Department 841, Rochester, N.Y. 14650.



Eastman Kodak Company  
Department 841  
Rochester, N.Y. 14650

Please send me a free copy of Hints for Science Fair Contestants.

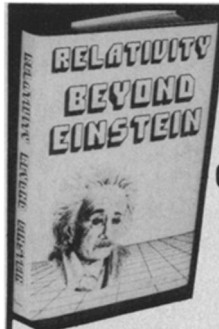
Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

SN

© Eastman Kodak Company, 1979



EASY TO COMPREHEND

Read this paralleling yet revolutionary new theory by Vertner Vergon

FOR LAYMAN TO SCIENTIST

Exciting clear cause-and-effect concepts in time, energy, matter, and motion. Bursting with new ideas that restore solid reality to relativity. Contains a summary of Einstein's theory then goes beyond to additional accomplishments: **Absolute mass and energy of the quantum; new insights to quantum mechanics, atomic physics, and de Broglie matter waves. Solves the "Twins Paradox," and more.**

FOUR COROLLARY MONOGRAPHS:

- Unifying The Einstein-Heisenberg Dichotomy. 45 pp.
- Correction of Relativistic Velocity Addition. 20 pp.
- Gravity, Its Possible Mechanism. 9 pp.
- Infinity and the Picket Fence. 27 pp.

\$5.00 each. All four: \$15.00.

225 pp. Send \$10.95 plus \$1.00 shipping and handling to: (CA residents add 6% tax)

**EXETER Publishing Co.**  
3752 Motor Ave., L.A., CA 90034



## Math Without Tears

Using non-technical language and a light touch Roy Hartkopf gives you a basic understanding of many everyday applications of mathematics. He takes the reader from simple counting to trigonometry and calculus, emphasizing the practical aspects of math. Humorously written. Learn math in the comfort of your own home at minimum cost.

\$8.95 plus 95c handling

## Triple your Reading Speed — Now!

Here is a solid, fact-packed, clear, concise basic guide to high-speed reading; by a noted reading specialist who has helped thousands to read *much, much faster* — yet understand better, remember more! Mares tells you which reading habits to eliminate, which to cultivate and how to do both. The benefits of this book begin the very first hour — they will last all the rest of your life. \$7.95



\$7.95 plus 95c handling

## Brain Puzzler's Delight



A treasury of unique mind-stretching puzzles that can be solved by straight, logical thinking and reasoning. No specialized math. Offer the pleasures of discovering solutions through use of ingenuity, imagination, insight, and logic. Stimulates and refreshes the mind. Fascinating, entertaining puzzles, arranged in order of difficulty, with (some amazing!) solutions and full explanations at end of book. ILLUSTRATED \$7.95 plus 95c handling

By E. R. Emmet

No Handling Charge on orders of 3 or more books.

**EMERSON BOOKS, INC.**  
Dept. 540-E, Buchanan, NY 10511  
10-Day Money-Back Guarantee

# If your child is a poor reader —see how *phonics* can help him

Try it at our risk —  
for two weeks!

See how your child can learn to read better and spell better in just a few weeks with records that teach him by *phonics*, at home! Mail Free Trial Coupon below.

Would you like to see your child gain as much as a full year's grade in reading in as little as six weeks' time? These are results parents have seen again and again with this simple home-tutoring course in reading.

Mrs. J. J. Webb, Napa, Cal. writes: "After sending my 10 year old son to Special Reading School at \$12.50 per hour, spending \$700 on this tutoring, I saw your ad and sent for *The Sound Way to Easy Reading*. In only 8 weeks he learned more from your course than from his Special Reading School. I am thrilled to see how well he reads."

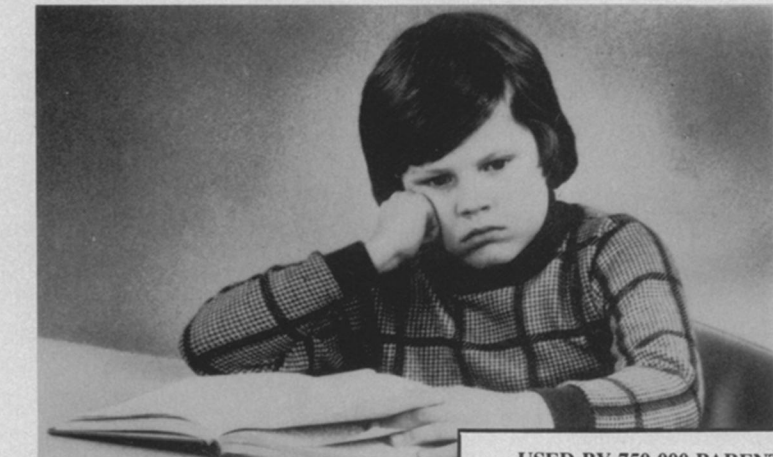
Mrs. J. J. Webb is only one of over 750,000 parents who have turned to *The Sound Way to Easy Reading* for help in the frustrating problem of a child who can't read. And more than 60,000 schools use it.

## Teaches with records

Don't think it's all your child's fault if he hasn't learned to read. Many of our brightest children are not able to grasp the "look-and-say" method taught in most schools today. Yet, many educators insist that at least 40% of our children *must* have formal training in *phonics*—that they will never master reading without it!

That is why so many poor readers show remarkable progress with *The Sound Way to Easy Reading*. It teaches reading by the phonics method (the method by which most parents learned to read years ago). Its phonograph records and charts show your child exactly what to do, so he can teach himself without any help from you.

The records *drill him in the sounds of the 26 letters in the alphabet and their blends*. Once he learns the 123 basic phonics sounds in this course he can read up to 85% of the words



in the English language. It works for children of all ages—in the earliest grades, and even in high school.

## Tested and proved

In a pilot study by university psychologists, children gained up to a full year's grade in oral reading skill after only 30 lessons with *The Sound Way to Easy Reading*.

A semester-long study involving 214 pupils in 4 Chicago schools proved that the classes given *The Sound Way to Easy Reading* showed marked improvement in reading and spelling over the control groups.

## Help your child now

By starting your child on *The Sound Way to Easy Reading* now, you can change his entire attitude toward school—turn his sense of failure into the joy of success. Try it free for two weeks. You send no money—just mail this coupon now!

Bremner-Davis, Dept. P-207-1M  
1512 Jarvis, Chicago, Ill. 60626



These unbreakable records and self-quizzing cards can help your child gain a full year's grade in reading in just a few weeks.

## USED BY 750,000 PARENTS

who send many letters like these:

**Advanced two years**—"Your course has made my son *want* to read. No more frustration with words he doesn't know, he just concentrates and sounds them out. In 7 months, Steve's reading level advanced two years."  
Mrs. R. Collins, Ft. Lauderdale, Fla.

**Better report cards**—"If I had known about your course before, Gregory would not have had to repeat 3rd grade. In only 7 weeks, he reads and spells much better, and is bringing home better report cards."  
Mrs. R. Quinn, Cheektowaga, N.Y.

## IN 60,000 SCHOOLS

teachers are highly enthusiastic

**Second grade**—"Your course is the best teaching aid a teacher could have. I have been using it for the past 2 years for my basic second grade reading course. My class looks forward to the record quizzes. Their improvement in reading and spelling has been outstanding."  
Mrs. Diane Williamson, Chickasaw, Ala.

**Remarkable improvement**—"I have seen my remedial groups advance 1½ to 2½ levels in reading in 6 months and show 85% to 90% improvement in spelling. A low achievement 6th grade group showed remarkable improvement. I have convinced many teachers in our school to use your course."  
Mrs. Angus Bates, Los Angeles, Calif.



**FOR INSTANT DELIVERY**

Call Toll Free **800-621-5809**

(in Illinois call 800-972-5858)

24 Hours a Day—7 Days a Week,  
Including Sunday

**FREE TRIAL SEND NO MONEY!**

Bremner-Davis, Dept. P-207-1M  
1512 Jarvis, Chicago, Ill. 60626

Please send the *Sound Way to Easy Reading*, on approval. After 2 weeks, if I see encouraging results, I will send \$12.00 as first payment and \$12.00 each month for the next 3 months, only \$45.00 plus postage and handling of \$3.00. Or save \$6.00 by sending \$42.00 total cash price. If not satisfied after first 2 weeks, I will return the course and owe you nothing.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

**TEACHERS:** Check for prices and facts on Classroom Edition.