

Clean, fresh air...right in your own home with Mountain Aire®



It electronically cleanses and purifies the air in your home, office or car...leaves it country-fresh, free of odor, dust and pollutants

Ever notice how fatigued, restless, even irritable you feel just before a thunderstorm? And, how refreshed and revitalized you feel afterwards? Perhaps you even attributed it to "something in the air..." Well, you were right—that "something" was atmospheric ions, those billions of electrically charged particles in the air all around us. Scientific studies strongly suggest that those very negatively and positively charged ions may play an important role in our sense of well-being and much more.

The positive effect of negative ions and vice versa...

That oppressive feeling just before the storm is related to the excess of *positive* ions in the air—they can make us feel listless and fuzzy-headed. And that wonderful, relaxed feeling after the storm is passed? That is due to the high level of *negative ions* in the air. Many scientists believe that a high concentration of negative ions helps keep us alert, refreshed and free of stress and anxiety.

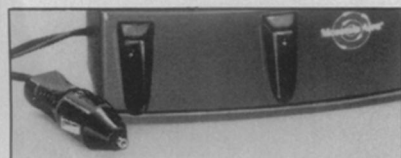
Mountain-Aire creates a country-fresh environment similar to nature's own...

Nature constantly replenishes the air with ions through thunderstorms, high winds, moving water, and so on. These ions help to keep the air free of impurities. But man-made enclosed and urban environments upset the natural balance of air ionization. There is increasing evidence that this ion depletion leads to discomfort, stress and loss of mental and physical efficiency in both humans and animals.

But now, through scientific research and advanced technology, we can recreate a healthier, more natural environment through negative ion generators—and that's precisely what remarkable Mountain-Aire is.

You don't have to understand it to benefit from it...

That may sound like a lot of fancy technical jargon, but you don't have to be a scientist to know that almost as soon as you install Mountain-Aire in your home, office or car you'll start to notice a pleasant difference. Take a deep breath—there's no smoke, no unpleasant odors.



Plug Mountain-Aire into the cigarette lighter of your car and breathe fresh, purified air wherever you drive. AC Adapter available for use in home.



Mountain-Aire works harder, more efficiently than other air purifiers

Instead of masking unpleasant odors with a flowery scent, Mountain-Aire's unique multiple graphite emitters work to sweep dust, pollutants, bacteria and other impurities from the air and "grounds" them in the wall, floor or carpet. In fact, after months of using Mountain-Aire, you may begin to notice a slight darkening around the emitters of your unit—physical proof that it's working to remove harmful impurities from the air you breathe!

Possible medical benefits...

While still inconclusive, scientific research indicates that negative ion generators may have far-reaching medical benefits. Tests performed on burn victims found that a high concentration of negative ions helped to significantly reduce pain and speed recovery. One study even suggested that negative ions may help to reduce the frequency of headaches, colds, viruses, flu, and be of help to hay-fever and allergy sufferers.

But even if you don't personally notice these benefits, think of how good you'll feel knowing that the air you're breathing is being purified of smoke and annoying odors.

Works wonders in the car

Plug Mountain-Aire into the cigarette lighter of your car and start to breathe delightful, country-fresh air no matter where you drive. Even chain-smokers will discover that the car remains fresh and odor-free.

Ideal for the home

The Mountain-Aire custom AC Adapter means you can simply plug it into any standard outlet in your home or office and enjoy fresh, purified air there, too. What a great advantage when having parties and get-togethers—the air stays clean and sweet.

Specifications:

Negative ion Generation: 1.56×10^{12} ions/sec.
@ 12 VDC.

25,000 negative ions measured 18" from unit.

Input: 14 MA (.175 watts)

Size: $8\frac{3}{4}$ " x 3" x $2\frac{1}{2}$ " high. Wt. = 290 grams.

Prove it to yourself for 30 days

We've made some remarkable claims—but then Mountain-Aire is a very remarkable product! But you don't have to take our word for it. Use it in your home, office, car, camper, or truck for 30 days and if you're not 100% satisfied, simply return it and your money will be promptly and cheerfully refunded.

Special Introductory Price

Mountain-Aire is manufactured under strict quality-control specifications by Fresh Air, Inc. The negative ion output is certified by the Environmental Security Group of America. During our national introduction, you may purchase the amazing Mountain-Aire for just \$89.95. The AC Adapter for home use is just \$14.95. A small price indeed for fresh country air everyday!

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 American Express Carte Blanche Visa

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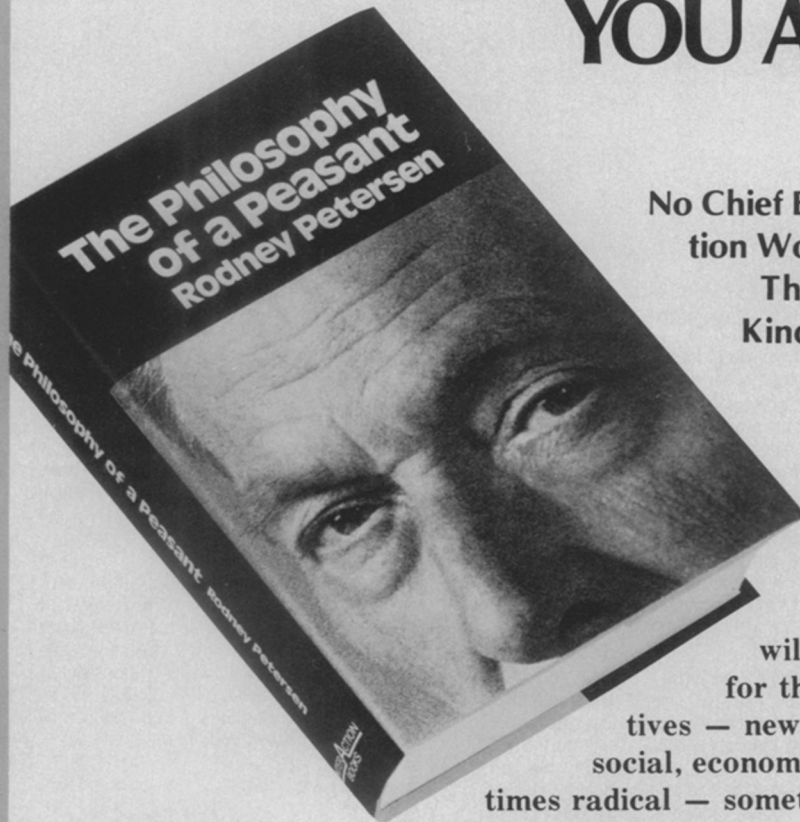
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