

SCIENCE NEWS

NOVEMBER 17, 1979
VOL. 116, NO. 20



SAVE THE RHINO

8 Reasons Why Your School Should Use Radio Shack's TRS-80™ — America's #1 Classroom Computer!

1. New Lower Prices for 1980

The success of TRS-80 in schools, industry and in the home keeps our factory operating 24 hours a day to meet demand. More than 100,000 TRS-80 systems have been sold. Mass production has increased our efficiency and lowered our costs... which makes TRS-80 less expensive per student contact-hour than ever before!

2. Software and Courseware

Our famous BCL (Basic Computer Literacy) Package is used in classrooms throughout the nation and overseas. Fan mail, suggestions (and orders) keep pouring in! This proven learning program was developed with the aid of both teachers and students. Its two major objectives are: (1) To provide students with an opportunity to learn problem-solving techniques and the factors involved in decision-making and (2) To provide an awareness *through hands-on experience* of the latest advances in technology. The BCL program can be a valuable supplement to your regular curriculum, and, in many cases, an entire curriculum all its own!

Besides BCL, a Computer Awareness, a Teacher's Aid and a Math Program for Kindergarten through grade 8 will be available soon.

3. Teacher Education

Available today at 50 Radio Shack Computer Centers coast-to-coast. And our specialists can conduct these classes in *your* school to fit *your* schedule. Write for details.

4. New Technology and Products

We've just introduced TRS-80 Model II, a new "big brother" to the original TRS-80 with disk memory capacity of up to two million bytes! You can computerize your entire school operation with this all-disk system at costs no other computer manu-

facturer can match. Also, a new Network System will be available in January of 1980 which will enable you to connect up to sixteen TRS-80's to one central "host" disk memory system. This system permits more efficient use of classroom time by eliminating lengthy cassette loading. The Network also gives you most of the capabilities of a multi-disk system without the expense!

5. Service Contracts

They are available because you asked for them! Warranties can be extended 12 months and technical assistance is offered at over 100 locations nationwide.

6. National Bid Department

This new department has been organized at Radio Shack Headquarters in Fort Worth. Bid invitations directed here will receive prompt attention on the best possible price quotations on bulk purchases of TRS-80s or any other item in Radio Shack's line your school may need.

7. New Lease Department

Coming soon! This department will address the school's biggest problem head-on: How to secure funding to purchase a microcomputer. Let our Lease Department put the TRS-80 in your classrooms with monthly payments that meet your budget!

8. More Programs & Peripherals

More hardware and software has been designed for TRS-80 than any other computer in its price range. Your favorite textbook publisher probably has TRS-80-based courseware in his catalog right now!

Remember, Radio Shack is more than a computer hardware company. You get more than just the world's best-selling microcomputer when you select TRS-80. You get a company who *understands* the needs of schools and meets them with total service.

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COVER: This pastoral setting in Nepal belies the state of siege most rhinos face in their fight for survival. Sporting horns worth their weight in gold on the black market, they look tough but are in fact quite vulnerable. See p. 346. (Photo by J. P. Milton, reprinted with permission from The Living Wilderness © 1979)

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Editorial and Business Offices
1719 N Street, N.W.
Washington, D.C. 20036

Subscription Department
231 West Center Street
Marion, Ohio 43302

To subscribe call: (1) 800—247-2160

Subscription rate: 1 yr., \$15.50; 2 yrs., \$27.00; 3 yrs., \$37.50 (Add \$3 a year for Canada and Mexico, \$4 for all other countries.) Change of address: Four to six weeks' notice is required. Please state exactly how magazine is to be addressed. Include zip code.

Printed in U.S.A. Second class postage paid at Washington, D.C. Title registered as trademark U.S. and Canadian Patent Offices.

Published every Saturday by SCIENCE SERVICE, Inc. 1719 N St., N.W., Washington, D.C. 20036. (202-785-2255) ISSN 0036-8423

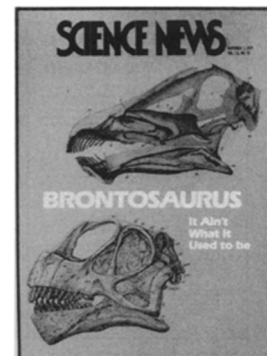
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