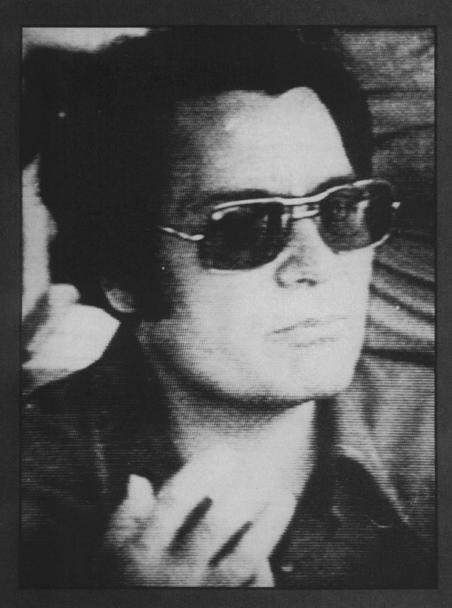
DECEMBER 1, 1979 VOL. 116, NO. 22



THE WHITE NIGHT OF JIM JONES

You can beat the IRS lly and safely

Brand new manual of tax avoidance shows you over 100 ways to keep some of the money you're now giving away in federal, state and local taxes. It's all guaranteed legal—spelled out in the tax law. Why pay more than you have to?

Famed tax counselor Vernon K. Jacobs now reveals his professional secrets. He calls his new book *Taxpayers' Counterattack*. No, it's not for tax protesters—and certainly not for tax cheaters. It's for plain citizens... middleclass people who have had it up to here with murderous taxes... who are ready to do anything legal to cut down on the money the government is taking away

This new handbook of tax saving concentrates on the three areas where most people can save the most money:

- Personal Tax Planning
- Investment Tax Planning
- Business Tax Planning

Not all of these tax savings will apply to you. But a surprising number will. How many? Check out this sampling:

- 15 general tips for cutting your taxes
 6 income-splitting devices for minimizing the tax bite in the upper brackets
 The sensible rule for business deductions: it can only help you
 What are your chances of avoiding an audit? 7 ways to reduce the danger
 Are you taking all available tax breaks on your home?
 Secrets of depreciation—for tangible and intangible property—even when
 you use part of it for nonbusiness purposes. Composite vs. component depreciation when to switch from fast writeoff to straight-line. Extra-fast depreciation for certain kinds of real estate and equipment preciation for certain kinds of real estate and equipment

- The risk in using a franchised tax preparer
 10 tips for writing off all or part of your family vacation—legally
 Tax shelters: many will boomerang—but not these 6
 Are you keeping too many tax records—or too few? A checklist of what you should keep, and for how long
 A simple way to handle estimated taxes. 3 ways to avoid any penalty
 How to make Uncle Sam pay for your hobby

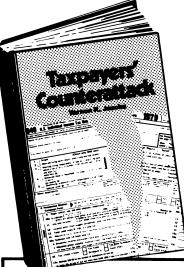
- The triple tax break enjoyed by family partnerships
- Tax-free barter: the feds hate it, but you're safe with these methods
- Year-end tax planning: now is the time to start—especially under the new tax
- Starting a business? Watch for these tax landmines. Your 4 basic choices for tax treatment. Pros and cons of each. Which of these 3 accounting methods is best for you?
- Those "fearsome" IRS computers: half of the letters they generate are wrong at tax gimmicks you should avoid like measles
- 3 tax gimmicks you should avoid like measles Facts—and misconceptions—about deducting for business at home Valuable advice on finding a good tax advisor. How to tell a pro from an amateur. Proper fees for a lawyer-CPA, a CPA tax specialist, a lawyer tax specialist, a general-practice CPA, and a non-CPA The mail-order tax shelter: too straightforward for the wheeler-dealers, but ideal for the honest businessman or investor New tax "supershelter" for old business buildings When is it safe to hire—or become—an "independent contractor" rather than an employee? Tax breaks for both employer and independent contractor—but also pitfalls
 Tax sayings from a marriage or a divorce

- Tax savings from a marriage or a divorce
- How to overcome your fear of the IRS. New ways to counter their bully tactics. How to spot their weaknesses . . . their ceaseless language . menacing tricks with language

- A little-known tax bonanza for the small businessman
- Hire your children-and save thousands in taxes
- Which is smarter, to be conservative and lower your chances of an audit, or to take every questionable deduction?
- 27 fringe benefits that are still tax-free: how many are you missing out on? All these tax tips, and hundreds more, are yours for only \$12.95. Will they pay off for you? They *must*, or you get your money back. No questions asked. You are protected by this Absolute Guarantee:

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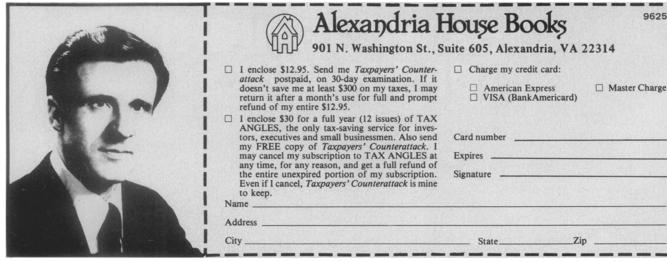


Not for Everyone

If you earn less than \$15,000, this book will probably not repay your investment. The tax savings spelled out here apply almost entirely to people in the middle and upper brackets.

HOW TO GET THIS \$12.95 BOOK FREE

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ervice Publication Volume II6/December I, 1979/No. 22

OF THE WEEK

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COVER: Mass suicide rehearsals during so-called "white nights" were a common ritual in Jim Jones's People's Temple commune in the forests of Guyana. After the killings of Congressman Leo Ryan and four others, the rehearsals came to an end; Jones and more than 900 of his followers committed suicide, just as they had practiced it so many times. One year later, behavioral scientists are beginning to discover how it all could have happened. See p. 378. (Photo: Wide World Photos)

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