

The Ultimate Tax Shelter



by
TED NICHOLAS

Tax experts are now referring to a small, privately owned corporation as "The Ultimate Tax Shelter." This is especially true with the passage of the recent Revenue Act. This law makes most former tax shelters either obsolete, or of little advantage. Investments affected include real estate, oil and gas drilling, cattle feeding, movies, etc. These former tax shelters have lost their attractiveness. Aside from that, these tax shelters required a large investment. Only a small segment of the population could benefit from them.

I've written a book showing how you can form your own corporation. I've taken all the mystery out of it. Thousands of people have already used the system for incorporation described in the book. I'll describe how you may obtain it without risk and with a valuable free bonus.

A corporation can be formed by anyone at surprisingly low cost. And the government encourages people to incorporate, which is a little known fact. The government has recognized the important role of small business in our country. Through favorable legislation incorporating a small business, hobby, or sideline is perfectly legal and ethical. There are numerous tax laws favorable to corporate owners. Some of them are remarkable in this age of ever-increasing taxation. Everyone of us needs all the tax shelter we can get!

Here are just a few of the advantages of having my book on incorporating. You can limit your personal liability. All that is at stake is the money you have invested. This amount can be zero to a few hundred or even a few thousand dollars. Your home, furniture, car, savings, or other possessions are not at risk. You can raise capital and still keep control of your business. You can put aside up to 25% of your income tax free. If you desire, you may wish to set up a non-profit corporation or operate a corporation anonymously. You will save from \$300 to \$1,000 simply by using the handy tear-out forms included in the book. All the things you need: certificate of incorporation, minutes, by-laws, etc., including complete instructions.

There are still other advantages. Your own corporation enables you to more easily maintain continuity and facilitate transfer of ownership. Tax free fringe benefits can be arranged. You can set up your health and life insurance and other programs for you and your family wherein they are tax deductible. Another very important option available to you through incorporation is a medical reim-

bursment plan (MRP). Under an MRP, all medical, dental, pharmaceutical expenses for you and your family can become tax deductible to the corporation. An unincorporated person must exclude the first 3% of family's medical expenses from a personal tax return. For an individual earning \$20,000 the first \$600 are not deductible.

Retirement plans, and pension and profit-sharing arrangements can be set up for you with far greater benefits than those available to self-employed individuals.

A word of caution. Incorporating may not be for you right now. However, my book will help you decide whether or not a corporation is for you now or in the future. I review all the advantages and disadvantages in depth. This choice is yours after learning all the options. If you do decide to incorporate, it can be done by mail quickly and within 48 hours. You never have to leave the privacy of your home.

I'll also reveal to you some startling facts. Why lawyers often charge substantial fees for incorporating when often they prefer not to, and why two-thirds of the New York and American Stock Exchange companies incorporate in Delaware.

You may wonder how others have successfully used the book. Not only a small unincorporated business, but enjoyable hobbies, part time businesses, and even existing jobs have been set up as full-fledged corporations. You don't have to have a big business going to benefit. In fact, not many people realize some very important facts. There are 30,000 new businesses formed in the U.S. each and every month. 98% of them are small businesses; often just one individual working from home.

To gain all the advantages of incorporating, it doesn't matter where you live, your age, race or sex. All that counts is your ideas. If you are looking for some new ideas, I believe my book will stimulate you in that area. I do know many small businessmen, housewives, hobbyists, engineers, and lawyers who have acted on the suggestions in my book. A woman who was my former secretary is incorporated. She is now grossing over \$30,000 working from her home by providing a secretarial service to me and other local businesses. She works her own hours and has all the corporate advantages.

I briefly mentioned that you can start with no capital whatsoever. I know it can be done, since I have formed 18 companies of my own, and I began each

one of them with nothing. Beginning at age 22, I incorporated my first company which was a candy manufacturing concern. Without credit or experience, I raised \$96,000. From that starting point grew a chain of 30 stores. I'm proud of the fact that at age 29 I was selected by a group of businessmen as one of the outstanding businessmen in the nation. As a result of this award, I received an invitation to personally meet with the President of the United States.

I wrote my book, *How To Form Your Own Corporation Without A Lawyer for Under \$50* because I felt that many more people than otherwise would could become the President of their own corporations. As it has turned out, a very high proportion of all the corporations formed in America each month, at the present time are using my book to incorporate.

Just picture yourself in the position of President of your own corporation. My book gives you all the information you need to make your decision. Let me help you make your business dreams come true.

As a bonus for ordering my book now I'll send you absolutely free, a portfolio of valuable information. It's called "The Income Plan" and normally sells for \$9.95. It describes a unique plan that shows you how to convert most any job into your own corporation. You'll increase your take-home pay by up to 25% without an increase in salary or even changing jobs in many cases. If you are an employer, learn how to operate your business with independent contractors rather than employees. This means that you'll have no payroll records or withholding taxes to worry about. And you'll be complying with all I.R.S. guidelines. "The Income Plan" includes forms, examples and sample letter agreements to make it possible.

I personally guarantee your purchase in the fairest way I know. If you feel my book is not all that I've described, return it undamaged within two weeks and I'll promptly refund your money with no questions asked. If you should decide to return it, you may keep the bonus Income Portfolio for your trouble.

To get your copy, write the words "Corporation Book and Bonus" on a plain sheet of paper, along with your name and address. Enclose a check for \$14.95. There is no sales tax on your order and your purchase price is tax deductible. Mail your order to me, Ted Nicholas, c/o Enterprise Publishing Co., Dept. SC-04C, 501 Beneficial Building Wilmington, Delaware 19801.

©1985 Enterprise Publishing Co., Inc., MCMLXXX

Have a SCIENTIFIC CALCULATOR? Do Real Math Like This In 10 Days or Money Back

- Algorithms / Functions
- Differential Calculus
- Sequences / Series
- Areas and Volumes
- Logarithms / Exponentials
- Triangles / Trigonometry
- Differential Equations
- Limits / Continuity
- Integral Calculus
- Curves / Polar Coordinates

You will be amazed at how much math you remember — **HOW EASY IT IS TO FILL IN THE GAPS WITH YOUR CALCULATOR.** This NEW METHOD shows you exactly how — step-by-step. It has been developed at the University of California by Dr. George McCarty. His book, *Calculator Calculus*, explains it with WORKED-OUT EXAMPLES, SIMPLE EXERCISES and PRACTICAL PROBLEMS. Seeing is believing — the results are right on your own calculator!

Would you like to be able, after just one evening, to

- Have a new job-skill?
- Startle your colleagues with an instant answer?
- Calculate confidently in your next conference?

YOU CAN PROFIT from your calculator!

HOW TO USE YOUR MACHINE TO •evaluate functions •find their zeros •differentiate and integrate them •even to solve differential equations.

MANY APPLICATIONS IN THE BIOLOGICAL, SOCIAL and PHYSICAL SCIENCES •Bessel functions •carbon dating •Gompertz' growth curve •half-life •future value •marginal cost •motion •cooling •probability •pressure — and much more.

IMPORTANT NUMERICAL TECHNIQUES •rational and Padé approximation •bracketing •continued fractions •Euler's method •Heun's method •iteration functions •Newton's method •predictor-corrector •successive substitutions •Simpson's method •synthetic division.

McCarty explains each idea with calculator examples instead of formal proofs. You get an intuitive, nuts-and-bolts grasp of the math tools that are used in your profession.

Professor John A. Ball at Harvard College (author of the book *Algorithms for RPN Calculators*) says in his review of this book, "I wish I had had as good a calculus course."

Professor H. I. Freedman at the University of Alberta describes it in *Soc. Ind. Appl. Math. Review*: "There can be no question as to the usefulness of this book...lots of exercises...very clearly written and makes for easy reading."

Mr. C. B. of Santa Barbara writes to McCarty, "Your book has given me much instruction and pleasure. I do not hesitate to recommend it... *Calculator Calculus* is a book that inspires the reader to understand everything down to the last detail and you, the author, seem to have put your heart into the teaching part of good text book writing...Thank you very much, Professor McCarty."

DO NOT BUY ONE MORE BOOK OF CALCULATOR PROGRAMS AND FORMULAS until you try this system — it gives you the power to understand others' programs — to revise them — to invent your own!

THIS IS WHAT YOU HAVE BEEN LOOKING FOR! If you could obtain McCarty's method in a seminar or as a correspondence course, it would cost about \$500. Even an ordinary calculus textbook costs \$20 nowadays. But you can have this system for only \$14.95 if you act now (tax-deductible for professionals).

For a fraction of what you paid for your machine YOU CAN PUT YOUR CALCULATOR TO IMPORTANT USE RIGHT NOW.

How often have you wanted to know more math — needed more in your work? GIVE YOURSELF THIS GIFT OF NEW POWER, TODAY. You do not risk a cent with the money-back guarantee!

Calculator Calculus is a 270-page softbound book. It is sold by mail. Order it now. Try this method for just 10 days. Work through Chapter 1. Refresh yourself on a topic that interests you. Check the index for an application in your field. Then, if you are not completely satisfied, send it back and you will promptly receive a full refund.

YES, I want to try McCarty's *Calculator Calculus* — but at no risk to me. If after 10 days' trial I am not fully satisfied I may return it and receive a full refund. Rush me _____ copies of *Calculator Calculus* at \$14.95 each.

\$ _____

\$1 per order postage & handling: 1.00

Sub Total: _____

Calif. residents add 6% sales tax: _____

TOTAL ORDER: _____

Payment by: Check Money Order Visa Master Charge

Card No. _____ Exp. Date _____

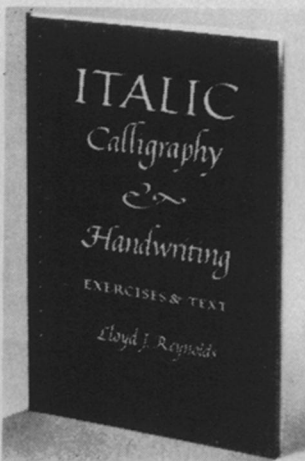
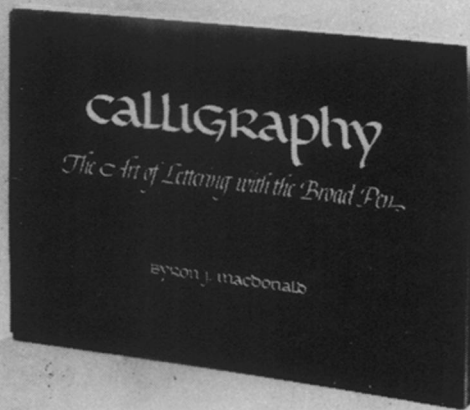
Authorized Signature _____

Name _____

Address _____

City, State, Zip _____

EduCALC Publications, Box 974, Laguna Beach, CA 92652 1979



CALLIGRAPHY, THE ART OF LETTERING WITH THE BROAD PEN — by Byron J. Macdonald

This book, one of the classics in the lettering arts field, presents 26 alphabets and variations, from the basic Roman capitals through Uncial, Gothic, Batarde and Italic hands with explanations of their appropriate applications. Plates are large and so crisply printed that students, with guidance from the text, can easily see the architecture and character of each letter form. The style and format of the book make it an ideal companion to Lloyd Reynolds's book. Spiral bound for convenience. 6th printing. Paper Cover\$4.95

ITALIC CALLIGRAPHY & HANDWRITING — by Lloyd Reynolds

This is far and away the most popular book in the field. Now in its seventeenth printing, it takes the reader through every stage in studying Italic handwriting and calligraphy with a clear text and 23 full page plates. Separate sections on Roman capitals as well as page and book designs make this a complete course. Spiral bound for convenience in use. Paper Cover\$3.95

Calligraphy
is the most direct form of all artistic expression
JUST AS EACH MOVEMENT
OF THE DANCER IS ABSOLUTE
SO EVERY GESTURE
OF THE CALLIGRAPHER
IS ESSENTIAL
IT IS NOT THE MEANING OF THE
CHARACTER BUT THE WRITING—
THE MOVEMENT OF EXECUTION
AND THE ACTION ITSELF—
THAT IS IMPORTANT

Send for these Taplinger/Pentalic *Calligraphy* books today!

Order from: Pentalic Books/Taplinger Publishing, Dept: SN 2/80
132 West 22d Street
New York City, N.Y. 10011

- Italic Calligraphy Writing — Lloyd Reynolds, \$3.95, paper
- Calligraphy, The Art of Lettering With The Broad Pen — Byron Macdonald, \$4.95, paper

Add \$.75 per book, postage and handling.

Name _____

Address _____

City _____ Zip _____

Include appropriate sales tax