

The U.S. was founded by a group of individuals who rebelled against the oppressive policies of King George in England. Today, this same spirit of independence, a uniquely American phenomenon, underlies a growing displeasure with government tax and spending policies. This viewpoint is a healthy sign. Our society can remain the freest and most prosperous in the world if government power is held in check by us, the citizens who make up the country. Recent passage of laws (such as Proposition 13) are an indication of a growing wave of protest against wasted tax dollars. The effort is getting stronger and more vehement every day.

The largest tax each one of us pays is Federal Income Tax. Yet, the largest corporations and the wealthiest individuals often pay the least amount of tax. According to an article in a leading newsletter, 17 huge corporations paid no federal income tax in a recent year, although they had a world-wide income of \$2.5 billion. Numerous tax loopholes were used. The list includes United States Steel, Bethlehem Steel, Armco Steel, General Dynamics, Singer, Phelps Dodge, American Airlines, Philadelphia Electric and The Chase Manhattan Corporation. The burden caused by these non-taxpayers must be assumed by "somebody." "Somebody" is always the wage earner. There is, therefore, a major inequity under the law which favors the wealthy and, most especially, corporations. In America today we have what could be called a "Corporate Society."

Some individuals have become so upset with these startling inequities, they have stopped paying taxes and have in many cases even ceased to file tax returns. This approach, however, is fraught with danger and has resulted in stiff fines or prison sentences when the government locates and prosecutes the courageous individuals.

You Can Become Part of "The Corporate Society"

Rather than break the law and suffer serious consequences, there is a safer and more viable alternative. You can use the same type of smart thinking as those who own and control great wealth. The big corporations are not necessarily immoral. However, they do get the best advice available on tax matters.

You, as an individual, can now use all the tax loopholes for your own self interest. Thus, you legally gain the advantages yourself as do the huge corporations. Rather than break the law, you can use it to your advantage. Perhaps the best way to accomplish this, as well as reduce your tax burden is through incorporation, the legal form of tax rebellion.

Surprisingly enough, the government encourages incorporation with a number

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Wage Your Own Personal Tax Revolt

Like the early pioneers who started this country, many people are rebelling against the near confiscatory taxation at all levels of government. The federal government consumes the taxpayer's cash at the rate of over \$800,000 per minute, and the amount that is wasted is scandalous. The citizens are mad as hell and they're not going to take it any more.

There is but one answer left!

of favorable laws, especially in the area of taxation. In fact, it is rare to find a successful individual who is not incorporated. Incorporation is favored by nearly all millionaires. It is one of the causes of wealth, not its effect. Think about it. Can you think of a single wealthy individual who doesn't own and control his own corporation? It is rare indeed. Let's face it, the first step toward achieving the American Dream in our corporate society is probably incorporation.

To add even more impetus to the idea of starting your own corporation, passage of the Revenue Act of 1978 makes incorporation the ultimate tax shelter. This act and the earlier ones close the door to practically all other tax shelters and loopholes. The tax rate on corporations (especially smaller ones) has been substantially reduced, to as low as 17%.

Favorable laws such as the investment tax credit are most helpful when buying equipment. Even if you incur losses in one year you can deduct those losses over several profitable years.

More Advantages. . .

You can set up a corporate medical plan wherein you deduct from your taxes every dollar spent on medical and dental care, drugs, and health insurance for yourself and your family. You can also get tax deductible group life insurance even if the "group" consists of only one person.

It is important to note that potential tax savings are not the only reason to incorporate. Another chief value is that it limits your liability to the assets of the corporation in the event of a lawsuit. If you do business as an individual or partnership, you can be sued personally,

"Over and over again courts have said that there is nothing sinister in so arranging one's affairs as to keep taxes as low as possible. Everybody does so, rich or poor; and all do right, for nobody owes any public duty to pay more than the law demands; taxes are enforced exactions, not voluntary contributions. To demand more in the name of morals is mere cant."

Judge Learned Hand

which could put your house and other assets in jeopardy

You can put more money (25% and more of income) into your corporation pension plan. This is more than a traditional "Keogh" plan which has a maximum contribution of \$7,500 a year, or even an I.R.A., where the maximum that can be sheltered under special circumstances is only \$1,750.

In these times of growing inflation and periodic ups and downs of the economy, your own corporation is probably the only way that you may maintain control over your economic destiny. And you can often benefit from incorporation without leaving your present job. More about that in a moment.

You Can Incorporate Simply, Easily and Inexpensively.

Up until now, throughout the majority of history, incorporation had one major drawback: high legal fees. Lawyers today charge stiff fees, up to \$2,500 for incorporation. The truth is that you can easily incorporate yourself for under \$50. A remarkably easy and inexpensive method of incorporating is contained in a book called *How To Form Your Own Corporation Without A Lawyer For Under \$50*. It comes complete with all the tear-out forms required to start your own corporation . . . minutes . . . bylaws . . . everything you will ever need. The author, Ted Nicholas, has helped thousands of people start their own corporations and has saved them millions of dollars in the process — and many millions more in taxes.

It is very easy, and we will show you how. We'd like to send you a copy of *How To Form Your Own Corporation Without A Lawyer For Under \$50* for a free thirty-day trial — without risk or obligation on your part. If, for any reason, you're dissatisfied, simply return it for a full refund of your purchase price. We'll also send you a free bonus: The Income Plan — an astounding report that tells you exactly how to turn your present career into a tax-sheltered corporation. The Income Plan — a \$9.95 value — is yours to keep *absolutely free*, even if you decide to return the incorporating system.

To receive your copy of *How To Form Your Own Corporation Without A Lawyer For Under \$50*, write your name and address on a piece of paper along with the words "Corporation Book & Bonus" and send it with your check or money order for \$14.95 to Enterprise Publishing Co., 501 Beneficial Building, Dept. SC-05C, Wilmington, Delaware 19801. Send for the system now. Let us help you wage your own personal tax revolt. Important note: The full price of the book is tax deductible. Act Now!

C1077

SOLAR POWERED MINI GREENHOUSE



WHY, FOR HEAVEN'S SAKE, PAY OUTRAGEOUS PRICES for scrawny, tasteless grocery store vegetables?

Now — a whopping 6 to 8 weeks before the start of regular outdoor growing seasons — grow the plump-est, juiciest, most delicious vegetables you've ever tasted in your life.

Yes! Grow delicious, mouthwatering vegetables early as February and late as December with GUARD 'N GRO, the solar powered mini greenhouse.

SOLAR DESIGN

Forget artificial lighting! Forget artificial heating! GUARD 'N GRO works its magic entirely off solar energy.

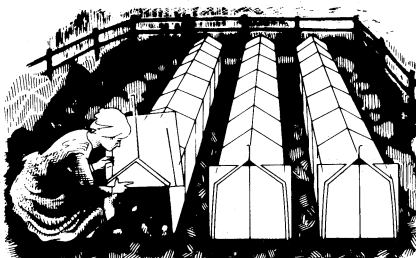
All you do is place GUARD 'N GRO over seeds, cuttings, or transplants.

GUARD 'N GRO's thermal air cells trap and seal in solar heat... protects plants from freezing cold, killing frost, sleet, hail and high winds... keeps plants warm, and moist. Insures fast, full vigorous plant growth **EVEN ON CLOUDY, FREEZING COLD DAYS**. All this without any artificial light or heat whatsoever!

GUARD 'N GRO weighs 5 lbs! Measures 42" long x 18" wide x 21" tall. Perfect for porch, patio, backyard or small space container gardening. Folds flat for storage! Add-on GUARD 'N GRO extensions available. Each extension doubles the length of each GUARD 'N GRO unit. Lets you protect your entire garden Spring, Fall and Winter!

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Right now — before Spring — you can start growing the plump-est, juiciest, most delicious vegetables you've ever tasted in your life! You can cut your family's food bill to the bone and greatly reduce the endless expense of having to pay outrageous prices for "blah" tasting supermarket produce. Let us rush you the startling facts and free brochure with the complete GUARD 'N GRO story. **MAIL COUPON NOW!**



MAIL COUPON NOW!

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Yes! Rush me my **FREE GUARD 'N GRO** brochure... I want to enjoy the most delicious vegetables I've ever tasted in my life... weeks earlier this Spring. No obligation. No salesperson will call.

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Own the World's most perfect watch...

The only "PURE-SOLAR" timepiece in existence. Guaranteed to outperform any watch sold today... or costs you nothing!



The Sunwatch... never needs batteries... accurate to within 1 second per month... virtually indestructible, beautifully styled sport/dress watch.

An engineering/design breakthrough in space-age timekeeping technology... that now makes all other watches obsolete.

- 100% sun-powered, no batteries that need replacing
- Clearly visible by day or night
- Unique side-window view, simplifies reading
- Built-in computer calendar — no need to ever re-set the watch (Not even in 31-day months and leap years!)
- Unprecedented accuracy — you program the Sunwatch's computer to stay accurate within 1-second per month!

A "State-Of-The-Art" timepiece that combines solar age energy efficiency with a unique feeling of futuristic elegance and beauty. 10 years ago the Sunwatch was an idea, years ahead of its time, on the drawing board of Roger Riehl, a noted expert in solar energy, integrated circuitry, and computer chip technology. As a result of these years of costly and extensive research, Mr. Riehl's dream of a perfect watch has been realized, and this is now available through the Starshine Group, a California-based marketing organization specializing in unique, innovative products.

The objective in producing the Sunwatch was to put an end to all the difficulties other watches create. For instance, with the Sunwatch you will never have to worry about accuracy again. For the rest of your life, you will know you are on time — almost to the second! You will also never again stop to check the time only to find that your watch batteries are dead. The Sunwatch powered by stored light energy, never needs a battery replacement.

Another important feature is that you don't have to strain your eyes to read the numbers in bright sun or dark rooms as with other digital and conventional watches. The Sunwatch has **4 built-in varying light intensities** which automatically adjust to the immediate light conditions, making it easy to read at all times, day or night. These necessities of correct timekeeping are now possible for the first time with this remarkable achievement in watch design.

Technical Data & Special Features:

Tiny silicon solar power cells are the incredible power source; they are constantly being energized from natural sunlight or even an ordinary light bulb while you are wearing your watch. The watch operates on this stored light energy and will work even after being kept in a drawer or suitcase for several days. However, should storage in darkness for a long period result in the watch losing its charge, a few hours in the sun (or overnight under a lamp) will charge it back up to normal. (Note: if this happens and the watch display loses its charge due to a long period of darkness, the internal operation continues on keeping the same accurate time. Therefore upon re-charging the watch, the display readout will show the correct, up-to-date time,

just as if the watch had never lost its charge. This is because the display will automatically shut off at low charge levels, leaving enough energy to continue the internal time-keeping functions.)

No Resetting Needed Until 2100 A.D.! Thanks to its own specialized **Micro-Circuit Computer**, the Sunwatch is electronically programmed to display the correct month and day with NO resetting for the next 123 years! (Of course, in 2 or 3 seconds, you can easily change the time [or any other display] at your option, should you need to change time zones, etc.)

Permanently Sealed Lexan Module, protected by U.S. and Foreign Patents until 1992, encapsulates all energy cells, solar panels, quartz crystals, Computer-On-A-Chip, Readouts, etc. This hermetically-sealed watch module is also filled with a special gelatin which absorbs tremendous shock, making the Sunwatch virtually the Most Indestructible Watch Ever.

Completely Waterproof (You can safely suspend it in boiling water for 30 minutes!) It's because of the permanent lexan seal mentioned above.

Shock Resistant to 5000 G's (You can literally crash it into a rug-surfaced brick wall at 90 M.P.H. without noticeable effect!)

Temperature and Pressure Resistant Freeze Sunwatch in a block of ice for a year or wear in 750 feet deep without damage.)

Natural Side-View Window lets you tell the time, day, and date without twisting your arm into an obvious, awkward position.

Continuous Seconds Display — Useful for pulse-taking, stopwatch timing, etc.

4 Different Readout Modes: **Mode #1**... Displays the time in hours and minutes (as shown). **Mode #2**... Displays the month and day in numerical form (i.e., 3.13 for March 13). **Mode #3**... Displays the day of the week (alpha form) and the seconds counting off (i.e., TU: 48 for Tuesday, and 48 seconds after the minute display in Mode #1.). **Mode #4**... Displays the leap year status, and the programmable speed calibration setting that the watch is currently set at. (i.e., 23.45. The first digit "2" means that this current year is 2 years after the most recent leap year. The next 3 digits tell you that your Sunwatch is operating at a speed setting of 3.45. This setting can be changed by you in just seconds to anywhere between a range of 0:00 to 7:77. This allows you to adjust your watch speed to compensate for local climatic and magnetic conditions, etc. After a little experimentation you will soon find the proper setting to keep your Sunwatch accurate to within an unprecedented one second per month. (That's 5 times better than the latest Quartz Accutron!)

Free Custom Engraving: At your request, each watch will be hand-engraved with your name (or any name you specify) to label and personalize it yours for a lifetime.



Limited Warranty is Your Protection. The Sunwatch is covered by a 2 year limited warranty issued by Riehl Time Corporation (Manufacturer of the Synchronor 2100), and included with your watch. A copy of the warranty may also be obtained free of charge by writing to Starshine Group, 924 Anacapa St., Santa Barbara, Calif. 93101. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

Never Needs Batteries. Tiny silicon solar cells gather and store energy from sunlight, daylight, even an ordinary lightbulb. What a relief never to replace batteries!



No Resetting — Ever. Micro circuit computer is programmed to display the correct month and day with no resetting until 2100 A.D.

The exciting Sunwatch offers split-second accuracy based on solar energy and advanced design features, all packaged in a striking, contemporary styled timepiece that is virtually indestructible even under the most severe conditions. The Perfect Watch of a lifetime for Business People, Professionals, Teachers, Athletes, etc.

The Philosophy behind the Watch and this Advertisement... Our objective is to acquaint you in a straightforward manner, with the honest facts and features of a timepiece that we several thousand current Sunwatch owners genuinely believe to be the most advanced, most practical watch in production today. We have attempted to tell you as much as possible about the Sunwatch because we know it sometimes can be difficult to make an intelligent purchasing decision of this importance from just a few words and pictures.

Should you decide to try wearing and using one, we will engrave your name on it at no charge, and send it to you by United Parcel Service, or USPS if UPS doesn't service your area! You then have 2 weeks to literally "try it on for size" — and see for yourself how incredible this watch actually is. If you decide you don't care to keep it for any reason, you can return it to us (within 2 weeks of receipt) for a prompt refund, or a credit to your charge card.

Credit Card Orders Call Toll Free: 1-800-235-6945, ext. 1045. Calif. Residents Call: 805-966-7187.

Note: Thousands of earlier models of this "pure-solar" timepiece have been sold nationwide for as high as \$500 or more. Recent cost reductions in certain components now make the watch much more affordable (see coupon below) and one of the best timekeeping investments you can make today.

Starshine Group.

924 Anacapa St., Dept. SW325, Santa Barbara, CA 93101

Please rush me _____ Sunwatch(es), gold plated with matching band — only \$159.95 each (or only \$129.95 each I will wear the watch for 15 days, then if not completely satisfied may return it for a full refund of purchase price (less shipping charge). Please add \$3.95 per watch shipping & insurance.

Please send me _____ Sunwatch(es), gold plated with matching band — only \$159.95 each (or only \$129.95 each if not completely satisfied, return it for a full refund of purchase price (less shipping charge). Please add \$3.95 per watch shipping and insurance.

Enclosed is \$ _____ Check or Money Order (Calif. residents add 6% sales tax)

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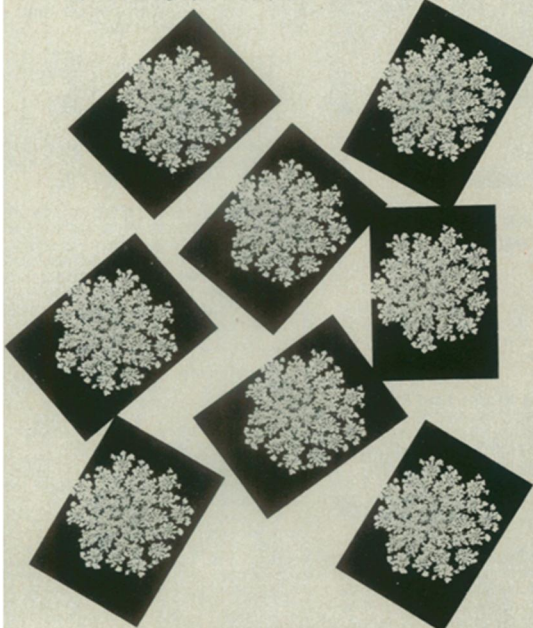
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THE AUDUBON SOCIETY FIELD GUIDE TO NORTH AMERICAN REPTILES AND AMPHIBIANS — John L. Behler and F. Wayne King. Covers all native and introduced reptiles and amphibians found in North America north of Mexico. Color photographs illustrate nearly every species in this range. Description, breeding, habitat, range, subspecies and additional notes are included for each species. Knopf, 1979, 719 p., color and b&w illus., \$9.95. [1]

THE AUDUBON SOCIETY FIELD GUIDE TO NORTH AMERICAN WILDFLOWERS: Eastern Region — William A. Niering and Nancy C. Olmstead. The reader need not have access to a natural area to begin observing and identifying some of the more common wildflowers. A lawn, a city sidewalk or a vacant lot often provides a display of interesting species. Covers the area east of the Rockies and east of the Big Bend area of Texas to the Atlantic. Color photographs together with family and species descriptions make this a most useful field guide. Knopf, 1979, 863 p., color illus., \$9.95. [2]

Photograph of wild carrot by Edo Streekmann from *The Audubon Society Field Guide to North American Wildflowers (Western Region)*. Courtesy of Alfred A. Knopf, Inc.



THE AUDUBON SOCIETY FIELD GUIDE TO NORTH AMERICAN WILDFLOWERS: Western Region — Richard Spellenberg. Beautiful color photographs, keyed by flower shapes to aid in identification, are followed by descriptions of families and species. Covers wildflowers found in the area from the eastern base of the Rocky Mountains west to the Pacific. Knopf, 1979, 862 p., color illus., \$9.95. [3]

CATALOGUE OF THE UNIVERSE — Paul Murdin and David Allen. A collection of the best known, the most unusual, the most remarkable and the most interesting objects in the universe that we know at present with photographs illustrating each one described. Crown, 1979, 256 p., color and b&w illus., \$15.95. [4]

THE COMPLETE CARE OF ORPHANED OR ABANDONED BABY ANIMALS — C. E. Spaulding and Jackie Spaulding. Tells how to take care of nearly any type of baby animal — wild or domestic. Includes a chapter on first aid for sick or wounded animals and explains what one should know before releasing an animal raised to maturity to its original, wild environment. Rodale Pr Inc., 1979, 272 p., illus., \$10.95, paper, \$7.95. [5]

COMPUTER DICTIONARY FOR EVERYONE — Donald D. Spencer. Terms are defined in nontechnical language. Where a special terminology is required, the expression used is carefully defined; related terms or concepts are indicated by cross references. Originally published as *Computer Dictionary*. Scribner, 1979, 191 p., \$9.95. [6]

GENESIS ON PLANET EARTH: The Search for Life's Beginning — William Day. Covers comprehensively in a lively style how biological systems came into being. Correlates the description of how life developed with the earth's evolution. Hse of Talos Pub, 1979, 408 p., illus., \$9.95. (See review, SN: 11/10/79 p. 334.) [7]

HOME ENERGY FOR THE EIGHTIES — Ralph Wolfe and Peter Clegg. Some energy experts feel that we can reduce national energy consumption significantly through the small-scale efforts of individual homeowners. Energy-saving options are offered from low-key passive conservation efforts such as window insulation to more complete involvement through solar water heating or heating with wood. Garden Way Pub, 1979, 264 p., illus., \$17.95, paper, \$10.95. [8]

JOHN BARLING'S SOLAR FUN BOOK: 18 Projects for the Weekend Builder — John Barling. Demonstrates how the sun's heat can be used in a number of fascinating and effective ways by anyone with a handyman's approach and some basic tools. Detailed plans are given for cooking devices, water and air heaters, food-producing devices and a variety of other solar devices. Brick Hse Pub, 1979, 120 p., illus., paper, \$7.95. [9]

14K Books

MASTERING YOUR MIGRAINE — Peter Evans, foreword by Paul Turner and Derek R. Mullis. Surveys the spectrum of present knowledge of this malady, which affects peoples worldwide with the exception of those in tribal Africa, and discusses current treatment in nontechnical language. Dutton, 1979, 112 p., paper, \$3.95. [10]

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RC 33

THE MEDUSA AND THE SNAIL: More Notes of a Biology Watcher — Lewis Thomas. A collection of essays by an outstanding scientist that explore humankind and the world, discussing such areas as the human genius for making mistakes, natural death, warts and human cloning. Viking Pr, 1979, 175 p., \$8.95. [11]

THE MUSHROOM TRAILGUIDE — Phyllis G. Glick. Describes in nontechnical language more than 400 edible mushrooms found in North America. Tells you which ones to eat, which to avoid and how to cook what you find. Beautifully illustrated with line drawings. HR&W, 1979, 247 p., illus., \$9.95, paper, \$5.95. [12]

NUCLEAR POWER: From Physics to Politics — Laurence Pringle. A simply written book that gives an overview of nuclear-energy development and attempts to clarify the major issues of the nuclear power controversy. Macmillan, 1979, 133 p., illus., \$7.95. [13]

SPHERICAL MODELS — Magnus J. Wenninger. Intended to show explicitly the relationship between polyhedrons and geodesic domes and how models of such domes can be made in paper. Many interesting spherical forms are presented, not only the regular and semiregular shapes, but star-faced spherical models as well. The mathematics involved is elementary. For mathematics, art and engineering students and interior decorators. Cambridge U Pr, 1979, 147 p., color and b&w illus., \$22.50, paper, \$8.95. [14]

STARS AND TELESCOPES FOR THE BEGINNER — Roy Worvill. Describes the various forms of different telescopes that are available to the amateur astronomer, together with the particular advantages and disadvantages of each. Provides useful guidance to the amateur astronomer beginning the exploration of the heavens. Taplinger, 1979, 102 p., illus., \$7.95. [15]

SURPRISES IN THEORETICAL PHYSICS — Rudolf Peierls. Presents a number of examples in which a plausible expectation is not borne out by a more careful analysis. All the surprises discussed have rational explanations. The study of such surprises can help avoid future errors. Princeton U Pr, 1979, 166 p., \$15, paper, \$3.95. [16]

WHAT'S WRONG WITH OUR WEATHER?: The Climatic Threat of the 21st Century — John Gribbin. Tells how the weather pattern is changing and why winters such as those of the 1977 and 1978 are going to become familiar in the decades to come. Scribner, 1979, 174 p., illus., \$9.95. [17]

WHY BIG FIERCE ANIMALS ARE RARE: An Ecologist's Perspective — Paul Colinvaux. A lively survey of modern ecology's central ideas written for the layman. Each chapter explores a separate theme. A bibliography is included. Princeton U Pr, 1978, 256 p., \$9.50, paper, \$4.95. [18]

WIND MACHINES — Frank R. Eldridge. Wind is a clean, replenishable source of energy and though it is intermittent, it constitutes a large, practically untapped energy resource. This book is concerned with the history, current technology and future possibilities of wind power. Van Nos Reinhold, 1980, 214 p., illus., \$17.95. [19]

YOU AND YOUR HEARING: How to Protect It, Preserve It, and Restore It — Arthur S. Freese. Explains the ears and the process of hearing and gives advice on prevention and cure of disorders of and defects in the ears and hearing. Scribner, 1979, 184 p., illus., \$10. [20]