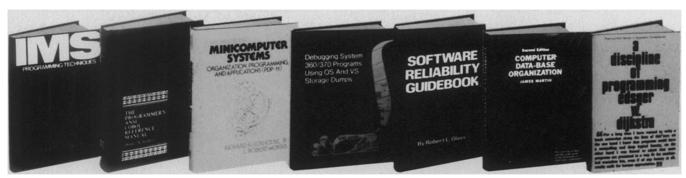


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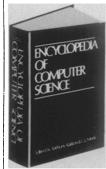
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Now you'll never worry about accuracy again. Because the Sunwatch will keep you on time for the rest of your life. (Accurate to within 1 sec. per month.)

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Miniature solar cells automatically convert sunlight, daylight or ordinary bulb light into usable energy for storage. The solar cells last virtually forever. So you'll never replace a watch battery again.

Programmed for over a century

The built-in computer on a chip will always display the correct time date and month. Also, it automatically adjusts the watch calendar for long and short months, leap years and it's programmed until the year 2100!

Easy to read The natural side-view display lets you tell the time, day and date without twisting your arm into an uncomfortable position.

Numbers always visible

Four varying light intensities are built into the viewing display, allowing the Sunwatch to adjust automatically to any light. This means you can always read it, even in the brightest sunlight

10 Display functions

The Sunwatch is capable of displaying the following information: hours • minutes • seconds • months • date • day • leap year • speed calibration • AM/PM indicator seconds count-off

Extreme accuracy

Unlike other electronic watches using tuned crystals to control timing accuracy, the Sunwatch incorporates a unique, programmable, microcircuit synthesizer to make it the first watch in history that is accurate to less than 1 second per month. That's 5 times more accurate than the latest quartz Accutron.

The Power Source

Tiny silicon power cells, which are constantly being energized by natural sunlight, daylight or an ordinary light bulb keep the Sunwatch energy storage system charged. Should the watch not be exposed to light, it will continue to operate for months on stored power.

The most indestructible watch in the world The workings of the watch: solar panels, energy cells, quartz crystal, computer on a chip, etc., are all permanently sealed in a Lexan module. This module is so unique it's protected by U.S. and foreign patents.

Completely waterproof

Leave the Sunwatch in salt water for months. Dive with it in depths up to 750 feet. There are no openings — magnetic slide bars activate all functions. With Sunwatch's exclusive, permanently sealed Lexan module, there are no "O" rings or seals to leak



You can crash it into a rug-surfaced brick wall at 90 mph with no noticeable effect. Wear it while doing heavy work, exercise or any strenuous activity

Temperature resistant

Put the Sunwatch in boiling water for 30 minutes, freeze it in a block of ice for a year. Extreme temperatures will not damage your Sunwatch.

Pressure resistant

There are no air spaces inside the Sunwatch. Therefore, it is not susceptible to high pressures such as might be encountered diving to great depths.

The perfect watch for a lifetime

Imagine split-second accuracy for the rest of your life. Sunwatch is a virtually indestructible, beautifully styled, space-age timepiece, and it's available in three exciting finishes: Brushed stainless steel, Gold tone stainless steel, or a Durable black finish on stainless steel. All Sunwatches come with a matching stainless steel band with removable links and adjustable clasp.

Made in the United States

The Sunwatch, designed by Roger Riehl, was being worn by its inventor nearly a year before the first electronic digital watch was even available to the general public. Since that time constant engineering evaluations and design improvements have been made on the Sunwatch to incorporate the latest in digital microcircuit and solar power technology. Thus the Sunwatch today represents state-of-the-art electronics technology. It is built to the same rigid standards practiced by the manufacturer in creating sophisticated computer micro-circuits for the U.S. Government and other major users of these components

* A word about other "Solar Watches"

Roger Riehl, designer of the Sunwatch, states that there is no other completely solar powered watch on the market today. Claims of solar power by other watch manufacturers are based on the use of a small solar cell. Due to their limited size, these cells can be proven, in technical terms, to be of virtually no significant value in extending the life of a watch battery. For this reason, all other so-called "solar watches" must have replaceable batteries. The Sunwatch's power storage system, however, need never be changed and is, in fact, permanently sealed to withstand abuse and the elements.

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