

6-Functions Plus the thinnest silhouette ever!

So sleek, slim and trim, he'll hardly know he's wearing it-until he wants to know the precise Hour, Minute, Second (pulsating or countdown display), Month and Date!

Yes, Gruen's Ultra-Slim Quartz LCD Watch for Him encompasses the wrist like a second skin. Its beautiful mirrorfinish face is refreshingly clean and elegant, the extra-big (1/4" high!) LCD Display is easy to read anywhere. At night, a Back Light makes time telling quick and easy.

The Ultra-Slim's quality design features Stainless Steel Case and Adjustable Clasp and is available in handsome Gold-Tone or Silver-Tone. Its 60-Seconds per year accuracy and Quartz reliability combine with its impeccably elegant styling to make it one of the most outstanding gifts ever at this low, low price!

> **Credit Card Customers** Call—Toll Free 800-228-5440 (In Neb. — 800-642-8777) 24 Hours A Day — 7 Days A Week

CAMBRIDGE

| Cambridge International, Inc. Dept. SN60 8700 Waukegan Rd., Morton Grove, IL 60053 YES! Please send Ultra-Slim Watch(es indicated below. I understand that if I am not satis fied, I may return my purchase within 30 days for prompt refund. Gold-Tone—only \$49.95 each plus \$2.95 shipping and handling. Silver-Tone—only \$39.95 each plus \$2.95 shipping and handling. (III. residents add 6% tax) Check or MO Enclosed Charge to: American Express Master Charge Visa Diners Club Carte Blanche Account # Exp. Date Name Address City State Zip | Clip & Mail to: | | |
|--|-----------------|---------------------|---------------------|
| YES! Please send Ultra-Slim Watch(es indicated below. I understand that if I am not satis fied, I may return my purchase within 30 days for prompt refund Gold-Tone—only \$49.95 each plus \$2.95 ship ping and handling Silver-Tone—only \$39.95 each plus \$2.95 ship ping and handling (III. residents add 6% tax) Check or MO Enclosed Charge to: American Express Master Charge Visa Diners Club Carte Blanche Account # Exp. Date Name | | | |
| fied, I may return my purchase within 30 days for prompt refund. Gold-Tone—only \$49.95 each plus \$2.95 ship ping and handling. Silver-Tone—only \$39.95 each plus \$2.95 ship ping and handling. (III. residents add 6% tax) Check or MO Enclosed | YES! Please sen | dUlt | ra-Slim Watch(es |
| prompt refund. Gold-Tone—only \$49.95 each plus \$2.95 ship ping and handling. Silver-Tone—only \$39.95 each plus \$2.95 ship ping and handling. (III. residents add 6% tax) Check or MO Enclosed | | | |
| ping and handling. Silver-Tone — only \$39.95 each plus \$2.95 ship ping and handling. (III. residents add 6% tax) Check or MO Enclosed | | ii iiiy purchase wi | itiliii 30 uays 101 |
| □ Silver-Tone — only \$39.95 each plus \$2.95 ship ping and handling. (III. residents add 6% tax) □ Check or MO Enclosed □ Charge to: □ American Express □ Master Charge □ Visa □ Diners Club □ Carte Blanche Account #Exp. Date Name | | | plus \$2.95 ship |
| ping and handling. (III. residents add 6% tax) Check or MO Enclosed | | | n nlue \$2 05 chir |
| ☐ Check or MO Enclosed ☐ Charge to: ☐ American Express ☐ Master Charge ☐ Visa ☐ Diners Club ☐ Carte Blanche Account # | | | 1 pius \$2.55 siiip |
| American Express | | | |
| □ Visa □ Diners Club □ Carte Blanche Account #Exp. Date Name Address | | | |
| Name | | | |
| Address | Account # | Exp | p. Date |
| | Name | | |
| CityStateZip | Address | | |
| | City | State | Zip |

© Cambridge International, Inc. 1980

This Father's Day... A Gift That's On the Level! LECTRA-LEVEL™ Take the guesswork out of leveling-electronically! Here's a commercial-quality leveler that do-it-yourselfers will love! Makes leveling shelves, refrigerators, ranges, curtain rods, pool tables, more, foolproof. Bright LED's tell you when surface is level-one light indicates high side. Professionals rely on Lectra-Level for leveling door jams, electrical equipment, pipes, machinery, photographic equipment. Indispensible when hanging pictures, doors, clocks or tiling bathrooms or kitchens. Compact 6" x 11/4" x 1" size lets you carry it easily in pocket or tool box. Precision electronic construction means you can rely on Lectra-Level for years to come. Hundreds of uses year 'round! **Credit Card Customers** Call Now -Toll Free 800-228-5440 24 Hours A Day—7 Days A Week CAMBRIDGE 8700 Waukegan Rd. Morton Grove, IL 60053 (312) 966-5510 Clip & Mail to: Cambridge International, Inc. Dept. SN60 8700 Waukegan Rd., Morton Grove, IL 60053 YES! Please rush me ______ LECTRA-LEVEL(S) at just \$13.95 plus \$1.95 for shipping and handling. LECTRA-LEVEL(S) at (Illinois residents add 6% tax). ☐ Check or MO Enclosed ☐ Charge to: ☐ American Express ☐ Master Charge □ Visa □ Diners Club □ Carte Blanche Account #_ Exp. Date Name Address.

BOOKS is an editorial service for readers' information. To order any book listed or any U.S. book in print please remit retail price. plus 50¢ handling charge for each book to **Book Order Service**, Science News, 1719 N Street, N.W., Washington, D. C. 20036. All books sent postpaid. Domestic orders only

THE ART OF CREATIVE THINKING -

Robert W. Olson. Based on research and experiments in ways to stimulate creativity, this book gives techniques and exercises to develop creative abilities. B&N, 1980, 265 p., paper, \$4.95

BIOTYPES: The Critical Link Between Your Personality and Your Health — Joan Arehart-Treichel. Medical and behavioral studies reveal that there are particular personality types, "biotypes," that in time of stress break down in specific and predictable ways. This book seeks to show how by managing your and your family's biotypes you can dramatically improve or safeguard your health. Various chapters deal with those biotypes that tend to lead to illnesses such as cancer, heart attacks, headaches and gastrointestinal problems, which most commonly affect people. Times Bks, 1980, 244 p., \$12.95.

EXPERIENCING SCIENCE — Jeremy Bernstein. The theme of this readable collection of pieces written by a theoretical physicist is "the large scientific experience...filtered through the perceptions and developing experience of one individual." Originally published in hardback in 1978 by Basic Books. Dutton, 1980, 275 p., paper, \$5.95.

HOUSEHOLD ENERGY USE & CONSER-VATION: How to Prepare an Energy Budget
—John Luetzelschwab. Shows how to calculate the amount of energy used in your home, explains the concept of energy and how home appliances use that energy and helps the energy user decide where and how to conserve precious energy. Nelson-Hall, 310 p., illus., \$19.95, paper, \$11.95.

McGRAW-HILL MODERN SCIENTISTS AND ENGINEERS, 3 Vols.—Sybil P. Parker, Ed. in Chief. Includes more than 1,100 of the world's outstanding contemporary achievers in the scientific area in articles that are largely autobiographical. Describes the work of these scientists and indicates the significance of their contribution to science. A em Men of Science. McGraw, 1980, 1420 p., illus., \$110.

THE MICRO MILLENNIUM — Christopher Evans. The Computer Revolution will have, the author says, an overwhelming and comprehensive impact, affecting every human being on earth in every aspect of his or her life. This book tells of the evolution of the computer, the present state of computer technology, and the future — short-, medium- and long-term — to the year 2000. Viking Pr, 1980, 255 p., illus., \$10.95.

SUPERMIND: The Ultimate Energy - Barbara B. Brown. An argument for the existence of a supermentality within human beings by a researche in biofeedback and physiology. Har-Row, 1980, 286 p., \$11.95.

ULTRASONICS — A.P. Cracknell. An introduction to ultrasonics, this book describes the physics of the generation, propagation, attenuation of ultrasound and examines the principal ways in which ultrasound is used for the benefit of mankind. Crane-Russak Co., 1980, 200 p., illus., paper, \$15.95.

THE VIKING WORLD — Jacqueline Simpson. Presents the Vikings "neither as bloodthirsty ruf-fians nor as blond, blue-eyed heroes," but relates their activities to what is known of the material background of their lives. Beautifully illustrated in color and black and white, St Martin, 1980, 192 p., illus., \$14.95.

338 SCIENCE NEWS, VOL. 117

_State _

© Cambridge International, Inc. 1980

7IP

City .

Signature.