

Are we at last on the verge of a **SOLAR STAMPEDE?**

**Have skyrocketing gas & oil prices...rapid solar developments
...and generous homeowner tax credits set the stage for
gains of 100%, 500%, 1000% and more in some of these
21 little-known, low-priced solar energy stocks?**

Want extraordinary stock market profits from a small investment? Then take a look at the 21 pure solar energy plays discussed in a recent issue of SMART MONEY. We believe this is a once-in-a-lifetime opportunity to get in on the ground floor of what is destined to become a great and revolutionary industry before the professionals have scooped up the major share of profits.

And we believe the time is NOW!

Despite high solar energy costs, industry sales have doubled every 9 months for the past five years. **Fed tax rebate now 40%**. New developments are appearing with amazing regularity.

- With tax rebates, you can install a \$3,000 solar system for only \$800 in Arizona. \$900 Colo., etc.
- San Diego county will require all new homes be equipped with solar hot water systems starting October 1, 1980. Entire state gung-ho.
- Solar energy has become more than twice as cost-effective as a year ago. Just wait til public realizes it!
- Solar cells are providing power for Air base in California, community college in Arkansas, farm irrigation system in Nebraska.

Economic/Political Problems Accelerate Development

Until now solar energy has not been able to compete with more conventional kinds. But the skyrocketing price of gas and oil...the Russian threat to our Middle East oil supply...generous new tax credits and below market interest rates on loans for home-owners...rapid technological advances...and—for the first time—a serious

push by government are combining to make solar installations more attractive and bring prices down. Sales are expected to accelerate faster than ever, and the time when solar energy can compete with other sources is RIGHT NOW!

Many giant corporations—including AT&T, IBM, General Electric and Mobil are spending tens of millions of dollars in solar research. But that's not where the big profit opportunities are.

Look For Big Growth In Small Companies

There are dozens of smaller companies whose entire existence is based on solar. Here's where the real leverage is; companies solely engaged in solar products and devices for homeowners will grab the profits first.

SMART MONEY editors have spent three years monitoring the hundreds of companies in the field and have selected **the only companies which are 100% in solar energy**. Some are already profitable; others seem on the verge of cashing in big. Most of these companies are little-known to most investors; some of their stocks sell for less than \$1 a share. Yet among some of these companies, in our opinion, the most dramatic profits will be made.

Each of these companies is discussed in a recent issue of SMART MONEY.

Never before have we offered individual copies of this publication, but this issue is so important that we printed extra copies and are making them available at no cost with a trial subscription, on a first-come, first-served basis while the supply lasts.

SOME OF THESE 21 COMPANIES WE BELIEVE MAY OFFER ONCE-IN-A-LIFETIME OPPORTUNITIES

1. Profitable Texas solar company going nationwide.
2. Only pure play in photovoltaics.
3. Produces electronic brains for solar systems.
4. Solar installation specialists.
5. Has sold 300,000 systems.
6. Gasohol from a solar tree farm.
7. Granddaddy of solar industry.
8. Company that could index the solar industry's booming growth.
9. High technology "solar sleeper"?
10. Answer to solar heat storage problem?
11. Foreign solar could pay off big for this one.
12. Uses heat pipe technology to generate heat.
13. Solar mail order company.
14. Solar heating new homes.
15. Collector cools/heats building.
16. Caters do-it-yourself solar market.
17. Manufactures light-weight collector that will produce 300% degrees.
18. Integrates collector and heat pumps.
19. Can use sun to recover oil from marginal wells.
20. Has 3 types of collector.
21. Uses bricks to store solar heat.

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SMART MONEY is the timely investment newsletter that presents what we believe are the best current opportunities and strategies to profit in any market. It includes exclusive investment articles, advice, often little-publicized economic, political and investment information and techniques aimed at helping you gain the most from your investments with the least risk.

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