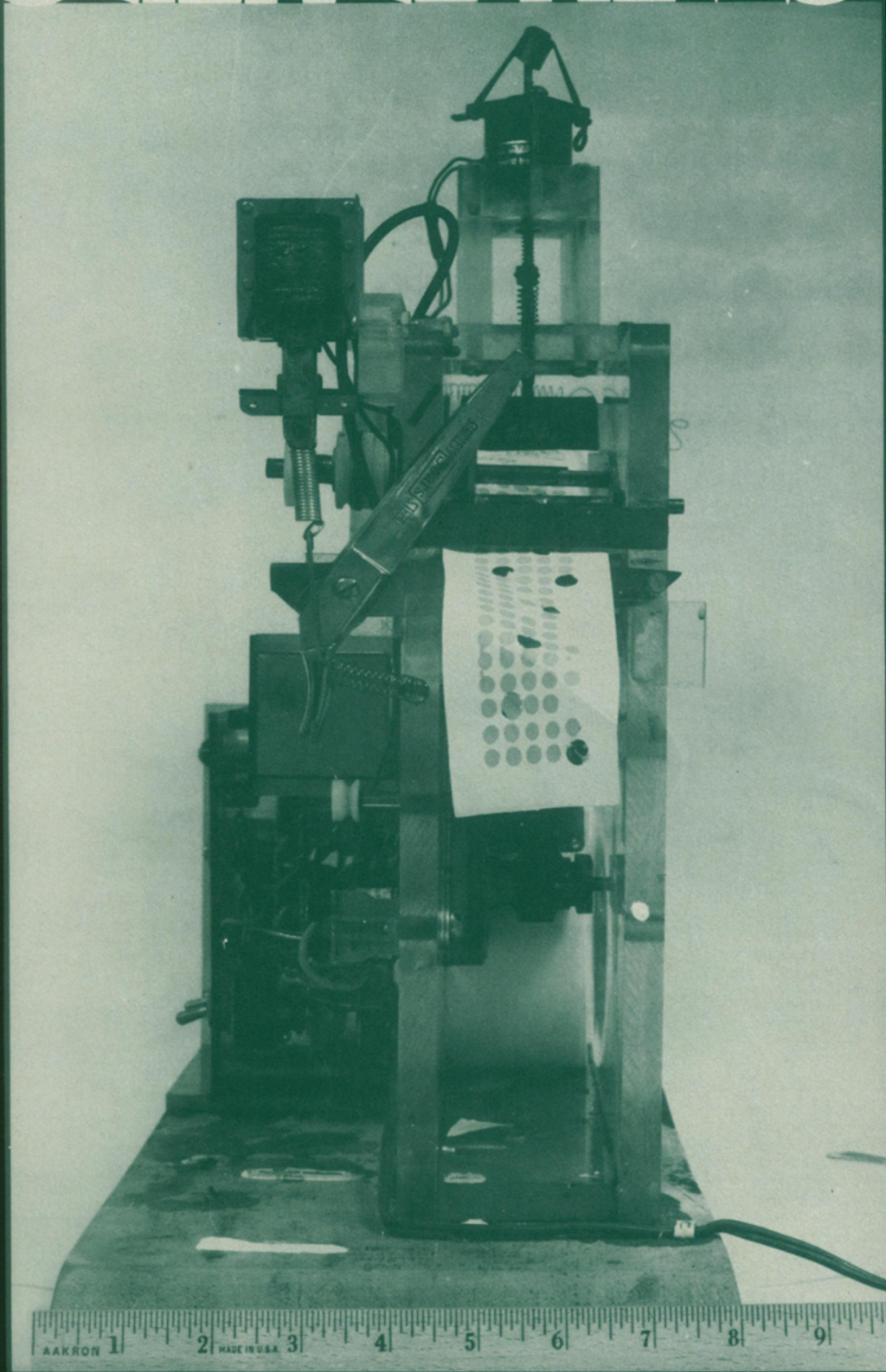


# SCIENCE NEWS

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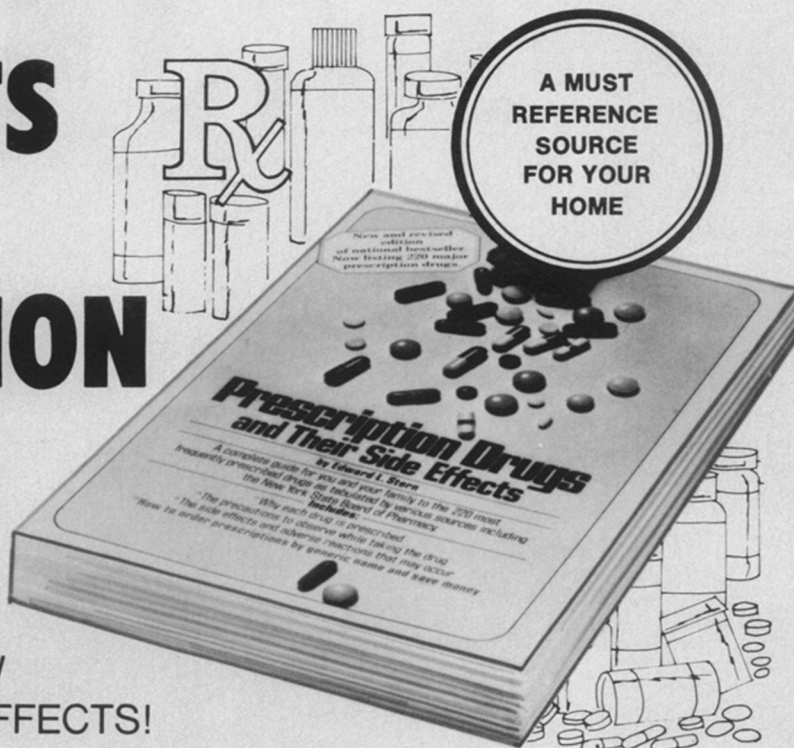
Closing Criminal Chemistry Shops



New edition of 630,000-copy  
bestseller reveals

# SIDE EFFECTS of 220 PRESCRIPTION DRUGS!

IF YOU TAKE EVEN ONE  
PRESCRIPTION DRUG  
YOU HAVE A RIGHT TO KNOW  
ABOUT ITS POSSIBLE SIDE EFFECTS!



**DO YOU SUFFER FROM:**  
Diabetes. High Blood Pressure.  
Overweight?

**DO YOU TAKE:**  
Birth Control Pills. Hormones.  
Tranquilizers. Antihistamines?

**DO YOU USE:**  
Anti-Depressants. Sleeping  
Pills. Pain Relievers?

Chances are, you or a member of your family has filled one or more prescriptions in the last 30 days. It's estimated that more than *one billion* drug prescriptions are written by doctors in the U.S. each year. Sometimes, these drugs cause such *unwanted* side effects and adverse reactions as:

*dizziness, dry mouth, stomach cramps, loss of balance, bleeding, fluid retention, headaches, vomiting, fever, rash, nausea, loss of appetite, itching, diarrhea, blurred vision, pains in the joints, impotence, insomnia, jitters, fluttering, constipation, shortness of breath, drowsiness, depression.*

Occasionally, the reactions can be even more severe. For example, a headline in *The New York Times* linked diabetes pills used by 1.5 million Americans to heart disease deaths. Originally published in the *Journal of the American Medical Association*, the report estimated the number of premature deaths at between 10,000 and 15,000 people a year.

And, another article in *The Washington Post* told how the Food and Drug Administration ordered a major pharmaceutical company to issue warnings on two popular antibiotics implicated in 45 colitis deaths. Testimony at the FDA hearings indicated that 95% of the 7 million patients taking the drugs annually should never receive them.

**GROSSET & DUNLAP, INC.**  
51 Madison Avenue, N.Y., N.Y. 10010

You have a right to know  
how your body might react  
to a given drug before you take it!

Of course it's true that drug manufacturers *DO* alert doctors and pharmacists to the possible side effects and adverse reactions of the drugs they make. However, in order not to induce imagined symptoms, some physicians say nothing to their patients.

But what about those individuals who believe *they* have a right to know how their bodies might react to a given drug? What about *your* right and *your* family's right to know?

Well, now you can learn about the possible *side effects* of the drugs you take *before* you fill the prescription. *Before* you take a pill or spoonful of medicine. Here, finally, is the information the American public has been waiting for. *Must* reading for anyone who takes even one prescription drug.

Titled "PRESCRIPTION DRUGS AND THEIR SIDE EFFECTS," it is a simple-to-understand analysis by *brand name* of the 220 most frequently prescribed drugs as tabulated by various sources including the *N.Y. State Board of Pharmacy*.

Naturally the book does not list *all* the known side effects and adverse reactions to the 220 most frequently prescribed drugs. Only the common ones. Those the patient *should* be alert to.

**Easy to use—  
all drugs listed alphabetically!**

To prepare this volume, the author researched the various pharmaceutical reference manuals *plus* the literature drug companies send to doctors and pharmacists. Then, he edited this material into layman's language explaining the conditions under which each drug is prescribed. Next, he describes the most common *side effects*

and *adverse reactions* of each drug. And that's not all—the book also includes . . .

- A section listing precautions and warnings for each drug
- The generic name of each drug
- The name of the pharmaceutical company that manufactures the drug
- The form the drug comes in (tablet, solution, capsule, drops, creams, etc.)
- The available strengths of the drug
- The route for taking the drug (oral, intranasal, intravaginal, ophthalmic, etc.)
- The most commonly prescribed dosage strengths
- An easy to follow A-Z index
- Space for you and your physician to make special notes about your particular medication

**YOU MUST READ THIS BOOK  
IF YOU OR SOMEONE YOU  
LOVE TAKES . . .**

- Drugs to Relieve Pain • Birth Control Pills • Antibiotics • Blood Pressure Pills • Drugs to Regulate the Heartbeat • Drugs to Lower Cholesterol • Weight Control Pills • Anticonvulsants • Sleeping Pills • Hormones • Medicines for Diabetes, Gout, Digestive Problems • Tranquilizers • Diuretics • Decongestants and Antihistamines • Anti-depressants.

**SPECIAL BONUS—  
Save on most Prescriptions**

We've included the **GENERIC NAME** of each of the 220 drugs right alongside the brand name. If your doctor will prescribe by the generic name wherever possible **YOU'LL SAVE MONEY** on most prescriptions.

Just a Few of the 220 Major Prescription Drugs  
Included in This Volume:

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Aldomet <sup>®</sup>	Hygroton <sup>®</sup>	Regroton <sup>®</sup>
Benadryl <sup>®</sup>	Inderal <sup>®</sup>	Reserpine
Benemid <sup>®</sup>	Librax <sup>®</sup>	Ritalin <sup>®</sup>
Chlor trimeton <sup>®</sup>	Librium <sup>®</sup>	Seconal <sup>®</sup> Sodium
Dalmane <sup>®</sup>	Ortho-novum <sup>®</sup>	Terramycin <sup>®</sup>
Darvon <sup>®</sup>	Oval <sup>®</sup>	Tetracycl <sup>®</sup>
Duril <sup>®</sup>	Penicillin	Valium <sup>®</sup>

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SN2

Most People Could Qualify

## Best Source Of Start-Up Or Expansion Capital Usually Ignored

Santa Monica, CA—Believe it or not, the best source of start-up or expansion capital in this country is good old Uncle Sam. According to an extensive survey recently conducted by the American Entrepreneurs Association (AEA), a member-supported research organization, 93 percent of those who apply properly, have a solid business concept and some business management experience or education **are approved!**

Sounds amazing, but it is true; however, the majority of people who want to start a business don't understand or know about this fabulous source of money.

The words "federal government" immediately conjure up the response "extensive red tape" which most of the respondents to the survey feared. AEA then decided to interview people who had acquired government loans to finance their businesses to determine just how much red tape they had to wade through.

AEA found the **amount of paperwork necessary** for the loans was **about the same any bank would require and less than a SBIC or venture capital firm.** Many respondents to the survey felt that "only minorities get federal loans." In 1977, **only 13% of the loans went to minorities.**

Time was another factor AEA looked into after hearing many accountants say, "It takes eight or nine months to get a federal loan approved." The AEA survey revealed the average application was cleared within 21 days—if properly prepared.

It is unfortunate that out of the estimated 1.2 million people who start new businesses every year, less than 3% apply for federal loans. In addition, most of the 9.4 million existing small businesses qualify for expansion loans but also fail to apply due to misinformation or lack of knowledge of the programs.

The average American with some business management ex-

perience or education and a good business plan **can qualify for a loan; that is, if the applications are prepared properly.**

AEA interviewed a former Small Business Administration (SBA) officer who had set up a consulting firm to help people prepare their loan application. In his first six months of operation, he presented 102 applications and **94 were approved.**

AEA discovered a problem area that had created a business for this former SBA officer—**most people have no idea how to apply for a loan.** They don't understand how to fill out the forms or what will get them approved or turned down.

In order to help its 72,000 members, AEA contracted with the former SBA loan officer to prepare a comprehensive manual showing step-by-step **how to prepare a loan application to get federal funds.** Completely filled out sample forms are included along with **33 things to avoid that could cause your application to be turned down.**

AEA prepared two manuals; one for new business start-ups, and one for existing businesses looking for expansion capital. Both manuals are now available to the public for \$35.00 each. Both carry an **unconditional 30-day money-back guarantee.**

With your order you will also receive their FREE bonus Report #317 **Creating A Dynamic Business Plan—The Secret To Raising Money** which will greatly increase your chance of borrowing or raising capital, whichever route you take. Written by renowned financial consultant Arnold Van Den Berg, it explains to you in easy-to-understand language:

- How to package your plan for optimum response from loan officers and investors
- **Realistic market research methods**
- Sources of back-up data and analysis
- **The proper use of profes-**

sional, legal, and accounting aspects

- Start-up expenses and cash use
- **Projections of cash flow and profit/loss**
- How to evaluate competition

**Without a good business plan your chances of borrowing or raising money are very low. In addition . . . your chances of failure are greatly increased.**

Get the facts now. To order your manual, fill in and mail the coupon below along with just \$35.00 today. Or charge to your **VISA, MasterCard or Diners Club Card.**

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