

# WHAT'S BETTER THAN SPEED READING?

## SPEED LEARNING

(SPEED PLUS COMPREHENSION)

Speed Learning is replacing speed reading. It's easy to learn...lasts a lifetime...applies to everything you read...and is the only accredited course with the option of college or continuing education credits.

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and re-read words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget most of what you read?

If you answer "yes" to any of these questions — then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

### Not just "speed reading" — but speed reading-thinking-understanding-remembering-and-learning

The new *Speed Learning Program* shows you step-by-proven-step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark made by the 75,000 slow readers who completed the *Speed Learning Program* was: "Why didn't someone teach me this a long time ago?" They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

### What makes Speed Learning so successful?

The new *Speed Learning Program* does not offer you a rehash of the usual eye-exercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think — a radical departure from any-

thing you have ever seen or heard about. Research shows that reading is 95% *thinking* and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) *thinking*. In brief, *Speed Learning* gives you what speed reading *can't*.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material *at least* twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read... finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

### Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you — no matter how slow a reader you think you are now. The *Speed Learning Program* is scientifically planned to get you started quickly... to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explaining material as you

read. Interesting items taken from *Time Magazine*, *Business Week*, *Wall Street Journal*, *Family Circle*, *N.Y. Times* and many others, make the program stimulating, easy and fun... and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. *Speed Learning* is a fully accredited course... costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home... in spare time... without risking a penny.

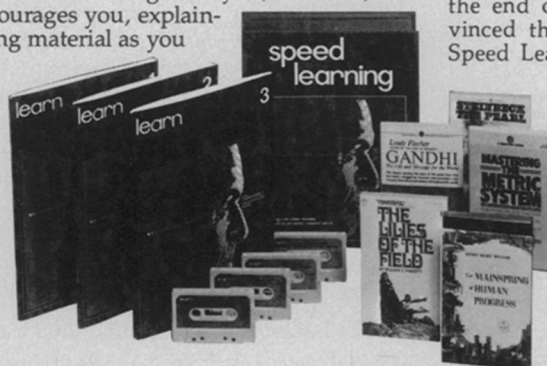
### Examine Speed Learning FREE for 15 days

You will be thrilled at how quickly this program will begin to develop new thinking and reading skills. After listening to just one cassette and reading the preface you will quickly see how you can achieve increases in both the speed at which you read and in the amount you understand and remember.

You must be delighted with what you see or you pay nothing. Examine this remarkable program for 15 days. If, at the end of that time you are not convinced that you would like to master *Speed Learning*, simply return the program and owe nothing. See the coupon for low price and convenient credit terms.

**Note:** Many companies and government agencies have tuition assistance plans for employees providing full or partial payment for college credit programs.

In most cases, the entire cost of your *Speed Learning Program* is Tax Deductible.



**learn**  
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31SNS

**YES!** Please rush me the materials checked below:

- Please send the Speed Learning program @ \$99.95 plus \$4 postage and handling.
- Please send the Speed Learning Medical Edition @ \$109.95 plus \$4 postage and handling.
- Please send the Junior Speed Learning program (ages 11 to 16) @ \$89.95 plus \$4 postage and handling.

Check method of payment below:

- Check or money order enclosed (payable to learn incorporated)
- Charge my credit card under the regular payment terms
  - Visa  Master Card  Interbank No. \_\_\_\_\_ Exp. Date \_\_\_\_\_
  - American Express

I understand that if after 15 days I am not delighted in every way, that I may return the materials in their original condition for a full refund. No questions asked.

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Signature \_\_\_\_\_

If you don't already own a cassette player, you may order this Deluxe Cassette Recorder for only \$49.95. (Includes handling and delivery.)



Check here to order

----- Outside USA add \$10 per item—Airmail extra -----

### COLLEGE CREDITS

You may obtain 2 full semester hour credits for course completion, wherever you reside. Credits offered through Whittier College (California). Details included in your program.

### CONTINUING EDUCATION UNITS

NMA National Management Association, the world's largest association of professional managers, awards 3.0 CEU's for course completion. CEU's can be applied toward the certificate in Management Studies.

### PROFESSIONAL SOCIETIES

Speed Learning is offered internationally to members of professional associations such as: American Chemical Society, Foundation for Accounting Education, Institute of Electrical and Electronics Engineers and dozens more. Consult your Education Director for information.

### BUSINESS, INDUSTRY, GOVERNMENT

Many companies and government agencies offer Speed Learning as a wholly-paid or tuition reimbursement program. Consult your Training or Personnel Director for details.

# Rechargeable Aerosol Spray Can!

## New British Invention...

**Make your own aerosol spray paints, cleaners, lubricants, etc. and save yourself a small fortune.**

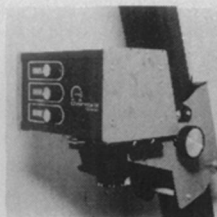
### Environmentally Safe — No Fluorocarbons

**Re-fill the Rechargeable Aerosol Can and use it over and over...** it actually makes a great deal of sense. When you go to the store and purchase spray paint or any other liquid aerosol spray, you usually pay more for the aerosol canister (plus the cost of filling and pressurizing it) than for the contents. Push-button convenience has been most expensive... but now you have an ingenious and easy alternative.

**Fast and simple to operate...** Fill the can 2/3 full with the liquid to be used, thinning according to instructions. Screw on the Aerosol Valve Top and pressurize to 50 psi with any bicycle pump, air hose or other air source (a unique pressure relief valve insures against overcharging). When the large (1 pint) can is empty, simply re-fill and pressurize. You're back to the job in minutes. When finished, clean the can thoroughly and you're ready for your next project!



Touch-up body work



Clean photo equip.

**Genuine Professional results...** without the noise and hassles of a cumbersome and expensive compressor. Starshine's Rechargeable Aerosol is a quality spraying instrument... the first of its kind for home, garden and industrial use. It is available only from Starshine's Mail Order Sales Division and arrives quickly at your door complete with two interchangeable spray heads. One, a wide angle spray, is for flawless application of paints and other liquids requiring an even coating. The other, a special extension tube, is for applying lubricants, cleaners, etc., in hard-to-get-at places such as complex electronic equipment.



Large size can: 2 1/2" W x 8" H

### For example, a few suggested uses:

- Paints
- Lubricants
- Rust inhibitors
- Solvents
- Engine degreasers
- Photo equipment
- De-icer
- Household cleaners
- Insecticides
- Disinfectants
- Electrical contact cleaners
- A world of applications



Paint metalwork



Lube office equip.

**Tough, precision construction plus Starshine's exclusive 5-year guarantee.** Designed in England, the solid canister is one-piece aluminum with no seams to come apart. The aerosol valve body is also solid aluminum and knurled for easy handling. Should your Starshine Rechargeable Aerosol ever malfunction due to a manufacturing defect within 5 years, you may return it for repair or replacement at our prompt service-by-mail facility. We pride ourselves on our quick, courteous service.

**Test it yourself at home or work for 2 weeks... with no obligation.**

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CA residents call: 805-966-7187 or send coupon.

- 
- Please send by return mail one Starshine Rechargeable Aerosol @ \$24.95 (plus \$2 shipping and handling). If not completely satisfied, I may return within 2 weeks of receipt for a prompt refund with no questions asked.
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**STARSHINE GROUP**

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# How to become a SUCCESSFUL CONSULTANT in your own field.

Have you ever wished you could quit your job and start working for yourself?

Well, maybe you can! Many people are amazed when they discover the tremendous amount of professional experience and specialized knowledge they've accumulated — experience and knowledge that others will gladly pay for. Literally thousands of people who made that discovery are now prospering as independent consultants.

The way to begin is by reading *How to Become a Successful Consultant in Your Own Field*, by Hubert Bermont.

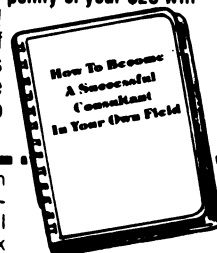
Clear, straightforward, packed with solid information and advice, this authoritative manual tells you everything you need to know to establish your own independent consulting practice. Here's a sampling of the contents:

- What does it take to be a successful consultant? (See Chapter 1.)
- How to get started. (See Chapter 3.)
- How to operate your business — a collection of "tricks of the trade." (See Chapter 5.)
- What to charge your clients — plus five helpful rules on fees. (See Chapter 6.)
- Why you should never work on a contingency (speculative) basis. (See Chapter 7.)
- Ingenious ways to promote yourself — and make people want your services. (See Chapter 9.)
- Contracts: why you should avoid them at all costs. (See Chapter 10.)
- Just what do consultants do all day? (See Chapter 11.)
- How to market your ideas. (See Chapter 11.)
- Why you'll never have to worry about competition. (See Chapter 13.)
- And much more!

Perhaps no one is better qualified to have written this book than Hubert Bermont. He has served as consultant to more than 70 major corporations and trade associations, including the U.S. Chamber of Commerce, McGraw-Hill, the Electronic Industries Association, Evelyn Wood Reading Dynamics and the Smithsonian Institution. Yet he made the decision to become a consultant only after being fired from an executive position at the age of 43. You'll learn first-hand how he did it — and how you can do it, too!

*How to Become a Successful Consultant in Your Own Field* is just \$20 (tax-deductible if you use it for business purposes), and you're fully protected by this unconditional money-back guarantee: Keep the book for three weeks. If you're dissatisfied with it for any reason whatever, simply return it and every penny of your \$20 will be promptly refunded — no questions asked!

How many times have you told yourself that you're not getting anywhere — that it's time to think seriously about a major change in your career? Don't put it off another day! Clip and mail the coupon now!



Enclosed is my check or money order for \$20. Rush me, postpaid, *How to Become a Successful Consultant in Your Own Field*, by Hubert Bermont. I understand that I have the right to return the book within three weeks for a complete refund if I'm in any way unhappy with it.

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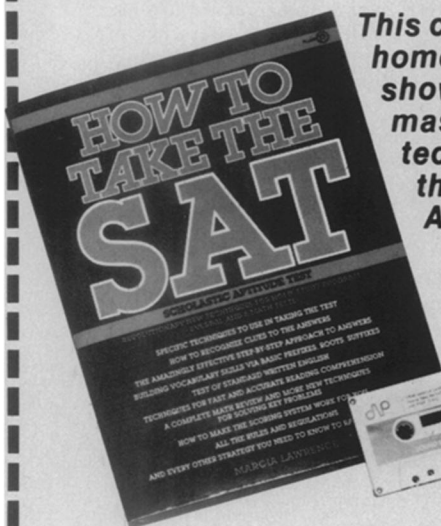
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## Is your child college-bound?



This complete home-study course shows how to master the techniques of the Scholastic Aptitude Test.

This remarkable course consists of the new 372-page book, *How to Take the SAT*, and accompanying audio cassettes that carefully guide the listener through the text. The course was created by Marcia Lawrence, whose instruction has helped thousands of high school students maximize their SAT scores and win acceptance by the college of their choice.

Unlike other SAT books, this unusual course is not simply a collection of sample tests. Instead, it's a crash course in the techniques of test-taking. It helps the student get inside the heads of the test-makers. Because he learns how the questions are constructed, he has a better chance of determining the correct answers.

"Every answer is built right into the test," says Ms. Lawrence. "My course shows the student how to dig it out."

Step by step, Marcia Lawrence leads the listener through a series of typical SAT questions. She shows how to spot key clues, how to eliminate wrong choices, and how to zero in on the right answer—time after time.

**TO ORDER, JUST CLIP THIS AD and mail it with your name and address, and a check or money order for \$19.95.** Or charge to your credit card (American Express, Master Charge or Visa) by enclosing your card number, expiration date, and signature. (New York State residents add applicable tax.)

You're fully protected by Audio-Forum's unconditional money-back guarantee: If you're dissatisfied with the course for any reason, return it within three weeks for a prompt and full refund.

The Scholastic Aptitude Test is the most important exam of anyone's life. Unfortunately, high schools don't bother to teach students how to prepare for the SAT.

Now there's a solution: The complete SAT Home-Study Course. It can help improve the test scores of any college bound student.

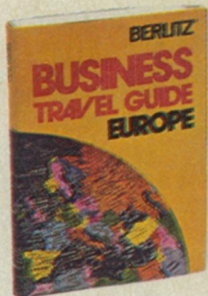
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# What would you give to learn a second language? (Try \$95.) And what's it worth to your company?

There's a premium being paid for language-knowledge in America today—and it's not only in the export trade. In multinational companies, in major cities, even on the factory floor, a second language marks you as the potential spokesman, the well-educated leader, the man to ask about foreign ways.

And travel is so much more fun when you can meet people and talk their language. Now you can. Easily. Painlessly. All thanks to this 50-lesson do-it-yourself Berlitz® language course. Available in French, German, Italian or Spanish—it's yours for only \$95.00.

Packaged solidly in leather-type binding, the Berlitz Comprehensive Cassette Course contains:

1. Ten introductory lessons in a 90-minute long first cassette to familiarize you with the spoken language.
2. Forty additional lessons on five convenient 60-minute cassettes, making a total of 6½ hours of recorded instruction in all.
3. 6 illustrated workbooks to use with the tapes, each containing 50 pages of easy-to-understand, concise information to help you speak with the least difficulty. 300 pages, in all, to get you on the way to fluency in a second language.
4. A specially prepared, easy-to-use Rotary Verb Finder will help you with irregular verb forms—once you're ready for grammar.

This course avoids the dry and the dull—mixes voices, sound effects and useful text in the delightful manner only Berlitz, the world's best known language instructor, can offer. And cassettes don't scratch, don't warp and don't unwind—last almost indefinitely. Best of all, they are easy to stick in your pocket, take along on a trip or use in the car.

Prepare yourself for a rewarding future. At the same time, enjoy the social advantages only a second language can bring. For \$95.00, choose the course you need to start talking like a native. Use the coupon and order today.

**MONEY BACK GUARANTEE** Try this Berlitz course for ten days. If you are not satisfied for any reason, simply return it, and obtain a complete refund. You take no risk, so order today.

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