

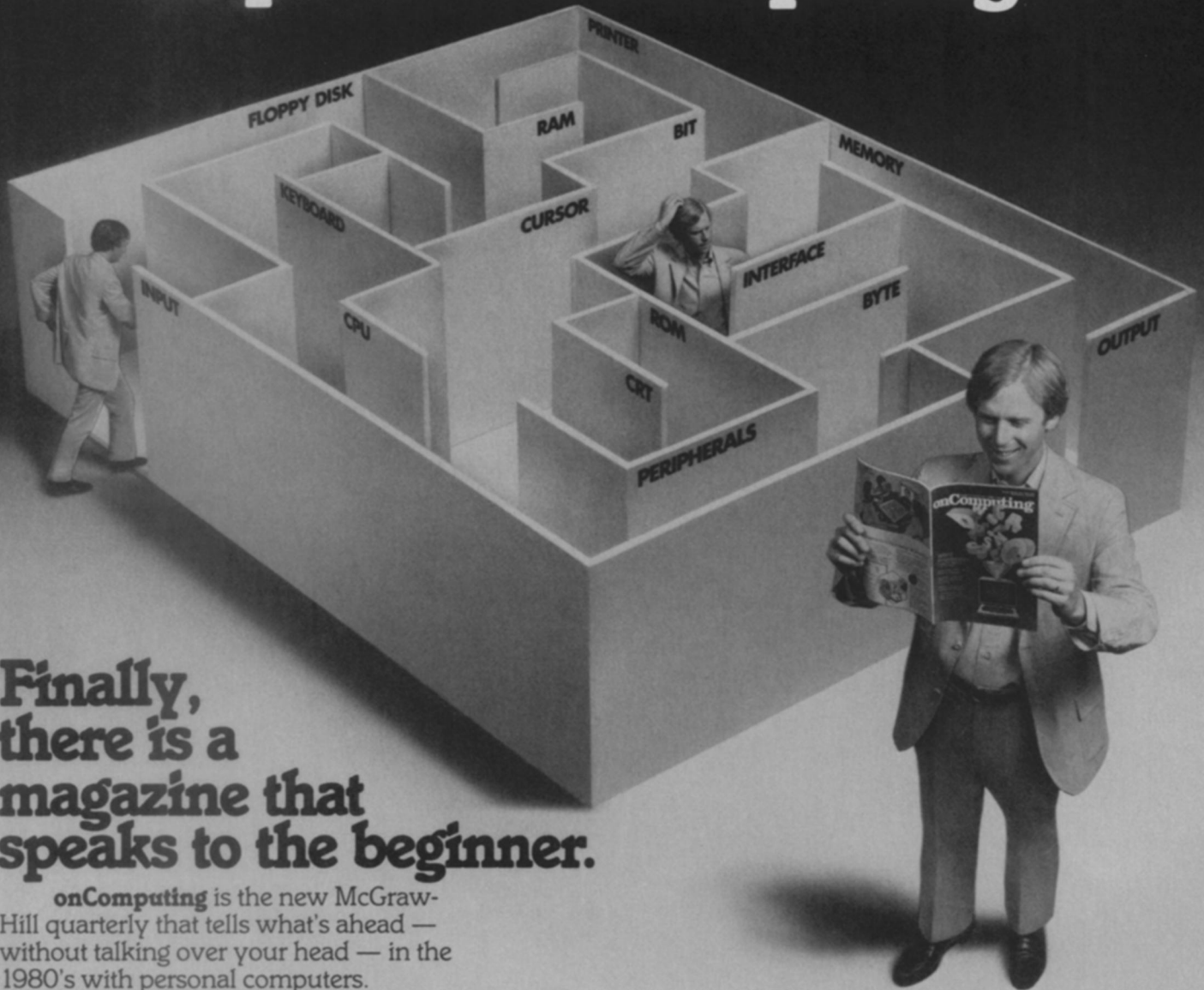
SCIENCE NEWS

JANUARY 10, 1981
VOL. 119, NO. 2

Prairie
Dog
Society



Let onComputing be your guide to personal computing.



Finally, there is a magazine that speaks to the beginner.

onComputing is the new McGraw-Hill quarterly that tells what's ahead — without talking over your head — in the 1980's with personal computers.

onComputing puts you on target with all the applications that go beyond your imagination.

- Personal computers in the home.
- Classrooms.
- They bring computer music.
- Electronic mail.
- Robots.
- They manage your personalized investment.
- The list goes on and on in **onComputing**.

If you're a beginner with personal computers, get the most understood magazine on computers, **onComputing**. And even if you're an experienced computer user, **onComputing** has the information you need in today's fast-growing personal computer market.

onComputing™



Get onto onComputing. Call 800-258-5485.

onComputing Subscription Dept. P.O. Box 307, Martinsville, NJ 08836

DOMESTIC subscription rate:

U.S. 1 yr. (4 issues) @ \$8.50 Canada & Mexico, 1 yr. (4 issues) @ \$10.00

FOREIGN (to expedite service, please remit in U.S. funds drawn on a U.S. bank)

Europe (and all other countries, except above), 1 Yr. @ \$12.00 — surface delivery.

Bill Visa Bill Master Charge Bill me (North America only)

Card Number

Expiration

Signature

Name (please print)

Street/Apartment Number

City

State/Province/Country Code

7211

Please allow 6-8 weeks for processing.

McGraw-Hill offers inspired new ways to land on your feet.

1. HANDBOOK OF BUSINESS PROBLEM SOLVING edited by Kenneth J. Albert. A one-volume "library" of coping techniques in every area of management—by 30 top contributors who have influenced the state of the art! \$29.95

2. WHAT EVERY SUPERVISOR SHOULD KNOW: Fourth Edition by Lester R. Bittel. Updated, expanded edition of the question-and-answer classic. \$19.95

3. BEAT THE SYSTEM: A Way to Create More Human Environments by Robert F. Allen. Building a "success environment" in workplace, community, and home. \$17.95

4. EFFECTIVE MEETINGS FOR BUSY PEOPLE: Let's Decide It and Go Home by William T. Carnes. Leadership techniques guaranteed to save time, produce "decisions that stick." \$16.50

5. THE MANAGER'S GUIDE TO STATISTICS AND QUANTITATIVE METHODS by Donald W. Kroeber & R. Lawrence LaForge. On mastering some of today's most powerful decision-making tools. \$21.00

6. THE BASICS OF SUCCESSFUL VISUAL-VERBAL COMMUNICATIONS by George Dusenbury. Ingredients and examples of perfect word-and-picture "marriages" for all print media types. \$24.95

7. THE NONPROFIT ORGANIZATION HANDBOOK, Tracy Daniel Connors, Editor in Chief. Management techniques from today's business world to end today's NPO crisis. \$34.95

8. HOW TO SELECT A BUSINESS SITE: The Executive's Location Guide by Jon E. Browning. Picking the "best" better business site and engineering every step of the transfer. \$16.95

9. FINANCIAL INVASION OF THE U.S.A.: A Threat to American Society? by Earl H. Fry. "The best in-depth examination I have seen."—Senator Frank Church, Chairman, Senate Foreign Relations Committee. \$11.50

10. EXECUTIVE'S GUIDE TO BUSINESS LAW by William A. Hancock. Everything today's manager needs to know about the federal laws regulating day-to-day business operations. \$34.95

11. THE PAINE WEBBER HANDBOOK OF STOCK AND BOND ANALYSIS edited by Kiril Sokoloff. The first book to offer investors up-to-the-minute, individual coverage of every industry and fixed-income security. \$34.95

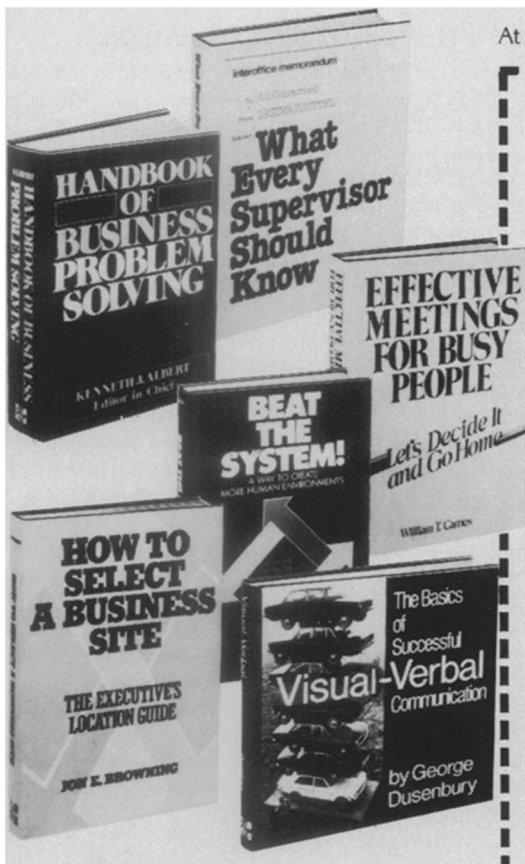
—Best-selling McGraw-Hill Handbooks—

12. Buell: HANDBOOK OF MODERN MARKETING \$59.95

13. Davidson & Wiel: HANDBOOK OF MODERN ACCOUNTING: Second Edition \$44.95

14. Famularo: HANDBOOK OF MODERN PERSONNEL ADMINISTRATION \$54.95

15. Juran: QUALITY CONTROL HANDBOOK: Third Edition \$49.95



At bookstores or direct from publisher for 15 days on approval

McGRAW-HILL BOOK COMPANY
P.O. Box 400
Hightstown, NJ 08520



Please send me the book(s) I have circled in the quantities indicated below for 15 days' FREE examination. At the end of that time, I will either remit full payment, plus local tax, postage & handling, or return the book(s) postpaid, without obligation.

- | | |
|---|--|
| 1. ___ Albert (000752-7) \$29.95 | 8. ___ Browning (008495-5) \$16.95 |
| 2. ___ Bittel (005573-4) \$19.95 | 9. ___ Fry (022591-5) \$11.50 |
| 3. ___ Allen (001080-3) \$17.95 | 10. ___ Hancock (025978-X) \$34.95 |
| 4. ___ Carnes (010117-5) \$16.50 | 11. ___ Sokoloff (059576-3) \$34.95 |
| 5. ___ Kroeber & LaForge (035520-7) \$21.00 | 12. ___ Buell (008838-1) \$59.95 |
| 6. ___ Dusenbury (018395-3) \$24.95 | 13. ___ Davidson & Wiel (015451-1) \$44.95 |
| 7. ___ Connors (012422-1) \$34.95 | 14. ___ Famularo (019912-4) \$54.95 |
| | 15. ___ Juran (033175-8) \$49.95 |

Name _____

Address _____

City _____ State _____ Zip _____

Offer good only in U.S. Order subject to acceptance by McGraw-Hill.

SAVE MONEY: Remit in full, plus local tax, with this order, and McGraw-Hill pays regular postage and handling costs. Same refund privilege applies.

OUR HOUSE (AD).

SCIENCE SERVICE

Our house is full of information.

Science News editors cull hundreds of journals, newspapers, magazines and a wire service. Of course, they don't spend all of their time in the house.

They frequently leave to seek out the latest developments — both as reported at scientific meetings and as they happen at research centers.

Science News: Information clear and concise. Every week.

The best place to get the news on all the sciences.

SCIENCE NEWS

Come on in.

Science News

Dept. 021

231 W. Center St.

Marion, Ohio 43302

1 year \$19.50 2 years \$34.00

Name _____

Address _____

City _____ State _____ Zip _____