

# The Swiss Franc Retirement Plan.

"When the dollar is worth nothing, what will your retirement income be worth?"

## 1. Unmasking the Great Retirement Hoax.

Americans tend to be trusting people. When government leaders, employers and union officials all assure us over and over again that our financial preparations for retirement are adequate, we assume that it must be true.

Well, don't believe it! *We've all been victims of a gigantic hoax*—and it's about time someone blew the lid off the whole incredible mess.

The Social Security system is on the verge of bankruptcy. Newspaper headlines regularly announce pension fund problems. Insurance policies, savings accounts, stocks, real estate and other investments are ravaged by inflation and taxes.

*If you're depending on any of these sources to provide you with a retirement income, you're in for the shock of your life.* Prudent, reasonable people who made what they thought were ample preparations for their retirement years are now barely managing to stay afloat. *And it's going to get a lot worse!*

This is what we call The Great Retirement Hoax: telling people that Social Security or dollar-denominated investments will guarantee their financial security in the years ahead.

The truth isn't always pleasant to hear. But you're better off knowing the facts. That way, you can take action to protect yourself while there's still time.

## 2. ANNOUNCING "The Swiss Franc Retirement Plan."

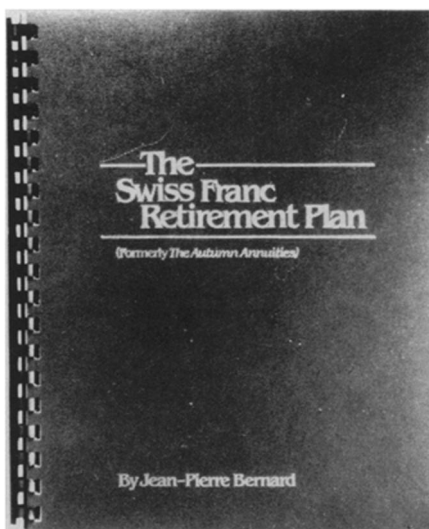
Fortunately, *there is a solution: Swiss franc annuities.* A life income guaranteed you by a Swiss insurance company—and paid to you not in depreciating American dollars but in strong, stable Swiss francs.

In the Spring of 1970, two men retired. Both began receiving life incomes of \$1,000 a month. Today, one man's monthly income is still \$1,000—but it's worth only \$647 in purchasing power. Meanwhile, the other man's monthly income has *more than doubled*—to \$2,150. And his purchasing power is correspondingly greater.

Why the difference? The second man bought a Swiss annuity policy. His life income is paid in Swiss francs—which he converts to dollars as each payment is made.

Here are some of the advantages of The Swiss Franc Retirement Plan:

- The Swiss franc is the world's strongest currency.
- Swiss franc annuities keep you well ahead of inflation.
- Their dividends alone can raise your life income by 10 to 15 percent.
- Of all Swiss franc investments, annuities offer the highest safe yield.
- The policy you purchase can begin paying immediately—or payments can be deferred until you retire.



- If you wish, you may select a policy that covers your beneficiary as well.
- You are exempt from all Swiss taxes.
- There is no U.S. financial reporting requirements for annuities or insurance contracts.
- You *diversify* a portion of your assets *internationally*—an important hedge in these uncertain times.
- No medical exam is required.
- *And the income is guaranteed as long as you live—in Swiss francs!*

## 3. The stability of Switzerland is behind you.

Switzerland's reputation for financial stability and integrity spans more than two centuries. Many Swiss insurance companies have been in business for more than 100 years—and *not one has ever failed.* They are all governed by the world's strictest insurance regulations and the same privacy and confidentiality laws that apply to Swiss bank accounts.

But is the Swiss Franc Retirement Plan *legal*? Absolutely! There are no U.S. laws whatsoever that prohibit Americans from investing their funds in a Swiss annuity. And neither is there anything "unpatriotic" about protecting yourself and your family from the destruction our government has wrought upon the dollar. Self-defense is more than your *right*—it's your *obligation.*

## 4. The next step.

Will your insurance broker help you set up a Swiss Franc Retirement Plan? Not likely. He probably knows little or nothing about the subject.

But now there's an authoritative book that tells you everything you need to know. It's called *The*

*Swiss Franc Retirement Plan.*

Simply, clearly, in step-by-step "how-to" language, *The Swiss Franc Retirement Plan* spells out:

- Exactly what Swiss franc annuities are and how they work.
- The kinds of annuities available.
- How to obtain a policy tailored specifically for your needs.
- How to receive payments.
- Names and addresses of Swiss insurance companies.
- Forms you can tear out and mail to receive information and quotations from each company.
- Valuable charts and tables.
- A sample policy and application.
- And much more.

In short, *The Swiss Franc Retirement Plan* is the complete, comprehensive guide to Swiss franc annuities. It was researched and written by Jean-Pierre Bernard, a Swiss financial writer with many years' experience in this area.

## 5. Unconditional money-back guarantee.

Here's what *Harry Browne*, best-selling financial writer and advisor, says about Swiss franc annuities in his classic *Complete Guide to Swiss Banks*:

"If there's runaway inflation in the U.S., all life insurance contracts and annuities would become nearly worthless. Since the Swiss franc is independent of the dollar, it isn't likely that hyper-inflation in the U.S. would spread to Switzerland. The Swiss contracts would hold their value."

To order your copy of *The Swiss Franc Retirement Plan*, just send a check or money order for \$19.95 to Kephart Communications, Inc., Dept. G133, 901 N. Washington St., Alexandria, VA 22314. The price includes postage and is tax-deductible. If you're dissatisfied with the book for any reason, simply return it within three weeks for a full and prompt refund.

*When the U.S. dollar is worth nothing, what will your retirement income be worth?*

It's worth thinking about. And isn't \$19.95 a small investment when your future financial security is at stake? Take the first step towards establishing your own Swiss Franc Retirement Plan. Order this important book today.

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