



IQ of 145 and Can't Remember?

In just 15 to 30 minutes a day at home you can substantially improve your memory.

*Don Bolander, B.S., M.A., Litt.D.;
Director of the Memory Training Institute*

"You have intelligence! You have ability! You have ambition! But, if your ability to remember names, facts, figures, faces and places isn't equal to your intelligence, you will be held back in your business and social life," says Don Bolander, Director of the Memory Training Institute.

Whether you are an executive, doctor, teacher, engineer, lawyer, student, musician, controller, salesman, chemist or whatever, think of what it would mean to you if you could recall instantly hundreds of facts and figures that pertain to your work. But let's go further:

WHAT WOULD IT MEAN TO YOU IF YOU COULD . . .

- Instantly recall articles, reports, books, that you read weeks, months, or even years ago and could quote verbatim sections from that material?
- Instantly recall jokes, stories, anecdotes, things you read or hear, names and faces of people you have met only once?
- Instantly recall financial figures, prices, costs, inventory codes, treatments, legal cases, formulas or whatever detail is important to you, details that facilitate your work but at the same time impress and influence other people?
- Learn to remember a deck of cards in whatever order you want, what cards have been played, what cards your opponents are holding, and what plays will gain you the greatest benefit?
- Never again forget an appointment, birthday or other date, phone number or address.
- Learn a foreign language or the words and music of a song with amazing speed?
- Memorize a long speech and be able to deliver it without notes just the way you wrote it or after reading it only once?

DEVELOP YOUR MEMORY POWER

Yes, unbelievable as it may seem, you can substantially increase your memory power and do all of the things listed above—quickly and easily at home. You can do so through the most fascinating, compelling, and remarkable program in memory development ever offered.

The program was originally developed by Dr. Bruno Furst, perhaps the greatest memory expert in America—and even the world. His program has been taught as a course in classroom sessions to thousands of men and women.

But now the program is available to you for use in your own home. Or you can carry

one of the handy booklets with you, and absorb the proven techniques as you ride the plane, train or bus.

By spending 15 to 30 minutes a day, or an hour or two a week, you can quickly develop the kind of memory power that will enable you to move ahead fast in your chosen work. Through the simple yet highly effective techniques presented in the program, you will soon be able to dominate almost any situation by your ability to remember. In a sense, you will have a *computerized memory bank* in your head.

The benefits of the program are real. When you have the ability to quickly and accurately quote facts, figures, costs, sources of information, statements of others, you gain new respect and influence. You are looked to as a person with great knowledge, education and ability. You are looked to as a leader.

INSTANT QUOTATION DICTIONARY INCLUDED FREE

Included with your Memory Training Program will be a free copy of the *Instant Quotation Dictionary* containing 4,800 quotations on 600 subjects. Yours to keep even if you return the program.

10-DAY FREE TRIAL WITH MONEY BACK GUARANTEE

Results are so dramatic, the Memory Institute will make the complete program available to you with an equally dramatic FREE trial and guarantee. Under the terms of this unusual offer, you can test the program for 10 days. Unless you are pleased and satisfied in every way, unless you see immediate results, just return the program for a full refund of your payment. If you wish, you may charge the program to your credit card. There's no obligation, and the *Instant Quotation Dictionary* is yours to keep whether you return the program or not.

What Others Say

So far, I have progressed only through Session 5, but the course has already surpassed my expectations. —V. Martin, Lemoore, CA

The number system is unbelievable—and it works! The course is easy to understand and really does everything you said it would.

—Mrs. W. Kutscher, Cape Girardeau, MO

I utilize the principles in every phase of my work. My busy day has been made easier through this program. Thanks for the opportunity. —J. P. Hamby, Lubbock, TX

I strongly recommend it to anyone, whether or not they think they already have a good memory. —J. L. Shumuay, Tempe, AZ

**Memory Institute, 62 Eastview Ave.
Pleasantville, N.Y. 10570, Dept. SN1593**

MAIL COUPON FOR 10-DAY FREE TRIAL

Memory Institute, 62 Eastview Ave., Pleasantville, N.Y. 10570, Dept. 201-041

Send me postpaid for 10 days free examination the complete *Memory Institute Memory Training Program*. Unless pleased and satisfied in every way, I may return the program at the end of the approval period for a full refund of my payment.

Payment in full enclosed—\$39.95. New York residents add 5% Sales Tax.

Charge my credit card:

Visa Mastercard American Express Diners Club Carte Blanche

Card Number _____

Expiration Date _____

For credit card orders, Call (800) 228-2029 any day, any hour.

Name _____

Address _____

City _____ State _____ Zip _____

Signature _____

Note: In most cases, the entire cost of your Memory Training Program is tax deductible. Also, many companies and government agencies have a tuition reimbursement plan. Check with your Training Director.





NEW! KLUGE™ VALET

ANOTHER "NO-WAITER"

The Award Winning seven piece luggage ensemble designed into a Single Easy-to-Carry Valet. The Kluge Valet's unique styling combines a Wardrobe Closet for two suits or five dresses. Plus six carry-all compartments and a Toiletry Cosmetic case into one Carry-On Bag. And Guarantees No Wrinkles!

The Secret

A specially designed metal Torsion Stabilizing Bar that has turned this carry-on into a spacious, yet light-weight wardrobe closet.

Over 50,000 businessmen have purchased our famous, original Kluge Bag.™ And inundated us with requests for a valet bag with the same roominess, versatility, appearance and thoughtful attention to detail. Here, then, is the Kluge Valet designed for all your needs.

A soft side bag is well known in the luggage industry for durability and convenience but they all have one problem. They Sag! This causes wrinkles and difficulty shouldering the bag. Problems we have entirely eliminated with our center torsion stabilizing bar.

This bar improves the Kluge Valet three ways. First, it prevents the bag from sagging down to your ankles when being carried by the handle or shoulder strap. The Kluge Valet rides close to your body, doesn't bang against your leg or ankle. A much more comfortable way to travel.

Second, by attaching the shoulder strap to each end of this torsion stabilizing bar, the weight of the fully packed bag is evenly distributed across your entire shoulder—thereby, making the load easier to handle. A much more enjoyable way to travel.

Finally, the Kluge Valet's stabilizing bar creates the perfect wrinkle-free compartment for your suits or dresses. In fact, it provides a closet-like wardrobe area. Convenient, lightweight, easy-to-carry, plus wrinkle-free protection. The perfect way to travel.

The Convenience

You'll use the Kluge Valet as a combination over-nighter, garment bag and week-ender. And the only bag that's as easy to carry to the last airline gate with a complete wardrobe as it is with a single change of clothing.

A "no-waiter" you never check in. Never have to wait for at the baggage claim area. And the Kluge Valet easily out carries a garment bag, a week-ender, a pullman case, a briefcase, and a toiletry/cosmetic case. Of course it looks better, weighs less, is easier to



manage and leaves your hands free to get your wallet or ticket. The Kluge Valet comes with a specially designed hook which allows you to hang it full length in the garment closet of the plane. Always ready and waiting when you get off the plane.

Perfectly Organized

Peter Kluge, an international businessman who travels constantly all over the world, designed this bag for flexibility with plenty of extra room for reports and papers needed at business meetings. And room for jogging or tennis things, a jacket you'd like to be able to knock around in later, or possible gifts or a new suit you may want to bring back from your trip.

In one, lightweight, compact, wrinkle-free, easy-to-carry bag you get (1) a wardrobe case for two suits or five dresses that measures 40" long by 22" wide, (2) a briefcase, (3) a week-ender, (4) a tote-tennis-accessory bag, (5) a laundry-wet stuff bag, (6) shoe storage case, (7) a toiletry/cosmetic case.

All this space is systematically organized into spacious compartments that you will be able to pack, pocket by pocket, for easy access without crowding anything in.

Six pockets and pouches in all plus a unique, see-through, zippered utility case for all your toiletry needs that can be easily removed and conveniently used on reaching your destination. Everything you need to make packing and traveling for days or weeks easier and faster than it's ever been before. Yet fully packed the Kluge Valet is just 22" high by 22" wide.

Top Quality Construction

Beautifully made of top-quality rayon that will retain its good looks through years of use and abuse. All zippers are extra large, durable, industrial quality with double-stitched construction. And your clothes will stay protected even after being thrown into the trunk of your car. Handle and adjustable shoulder strap are made of heavy military webbed nylon. Corners and edges are protected with stitched piping.

The Kluge Valet is available in natural canvas color with rich brown piping or in striking solid black diamond with brown trim.

Only \$49.50

That's right, this beautiful and durable bag is not \$100 or \$120, which is the price you'd probably have to spend at the fine retail stores, but only \$49.50, plus \$4.95 shipping and handling. An absolutely unbeatable value.

A price that is possible because we are able to commit for an entire manufacturer's production, and to eliminate salesmen, distributors and retailers and their costs by selling direct.

No Risk Trial

Now we invite you to judge the Kluge Valet for yourself—for 30 days without risk or obligation. You must be convinced that it's the finest, most useful, convenient and versatile piece of luggage on the market today, a time and trouble saver, the perfect piece for every trip, or return it to us for a complete refund. No questions asked. Proper luggage must be extraordinarily practical and exceptionally durable. Our Kluge line of luggage is always designed with this idea in mind.

CALL 800-228-5959

Nebraska Residents Call 800-642-8777
(In operation 24 hours, 7 days a week)

The Kluge Valet is also available in rich glove leather trim. The price is just \$79.50, plus \$4.95 shipping and handling.

To order with any credit card, just call us at the toll free number above, OR send your check to Dimensions Unlimited, Inc. at the address below. (Illinois residents are required to include 6% sales tax.) Be sure to specify natural or black, vinyl or leather trim.

Of course, we want you to try it on a trip during your 30-day trial. Don't worry about how you handle it. Nothing will hurt it. And we'll take it back under any circumstance anyway. So order your Kluge Valet right now. Take the lug out of luggage, the wait out of baggage.



**DIMENSIONS
UNLIMITED, INC.**

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Mt. Prospect, IL 60056

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