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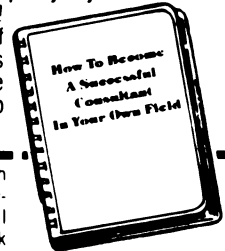
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- What to charge your clients — plus five helpful rules on fees (See Chapter 6)
- Why you should never work on a contingency (speculative) basis. (See Chapter 7)
- Ingenious ways to promote yourself — and make people want your services (See Chapter 9)
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- Just what do consultants do all day? (See Chapter 11)
- How to market your ideas. (See Chapter 11.)
- Why you'll never have to worry about competition. (See Chapter 13.)
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Perhaps no one is better qualified to have written this book than Hubert Bermont. He has served as consultant to more than 70 major corporations and trade associations, including the U.S. Chamber of Commerce, McGraw-Hill, the Electronic Industries Association, Evelyn Wood Reading Dynamics and the Smithsonian Institution. Yet he made the decision to become a consultant only after being fired from an executive position at the age of 43. You'll learn first-hand how he did it — and how you can do it, too!

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# **The New Solar System**

**edited by  
J. Kelly Beatty  
Brian O'Leary  
Andrew Chaikin**

Sky Publishing Corporation and Cambridge University Press have just completed a major new book that synthesizes our current knowledge of the solar system. We are fortunate in having among our authors many eminent and articulate researchers, whose contributions bring together the most recent findings about the Sun, planets, satellites, and that which lies between.

The text of this new book is generously supported by hundreds of full-color and black-and-white illustrations, and its lucid, informative writing should attract readers of all backgrounds.

The Voyager 1 encounter with Saturn (November, 1980) culminated two decades of solar system exploration that has been particularly intensive in recent years. Phenomenal progress in planetary science, together with the regrettable hiatus in new programs expected in the near future, make *The New Solar System* a timely reference that should remain current for many years.

Since 1975, our understanding of the worlds around us has grown explosively thanks to the Viking mission to Mars, Pioneer 11's sweep by Saturn, the armada of Pioneer and Venera probes to Venus, and a pair of spectacular visits to Jupiter and its satellites by Voyager spacecraft. This new publication also includes the first Voyager encounter with Saturn, thus completing our volume just as the first great wave of planetary exploration draws to a close. Less visible but no less significant have been recent investigations of the Sun, Moon, asteroids, magnetospheres, and planetary ring systems. Only now can scientists begin to make meaningful comparisons of the geology and dynamic atmospheres of the worlds around us.

The results add up to an increasingly coherent understanding of the chemical and thermal history of the solar system, the accretion and fragmentation of its members, and the changing planetary surfaces.

**Introduction** *Carl Sagan, Cornell University*

1. **The Golden Age of Solar System Exploration**  
*Noel Hinners, Smithsonian Institution*
2. **The Sun** *John Eddy, High Altitude Observatory*
3. **Magnetospheres and the Interplanetary Medium**  
*James Van Allen, University of Iowa*
4. **The Collision of Solid Bodies**  
*Eugene Shoemaker, California Institute of Technology*
5. **Surfaces of the Terrestrial Planets**  
*James Head, Brown University*
6. **Atmospheres of the Terrestrial Planets**  
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15. **Titan** *James Pollack, NASA-Ames Research Center*
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*David Morrison and Dale Cruikshank, University of Hawaii*
17. **Comets** *John Brandt, NASA-Goddard Space Flight Center*
18. **Meteorites** *John Wood, Smithsonian Astrophysical Observatory*
19. **Small Bodies and Their Origins**  
*William Hartmann, Planetary Science Institute*
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