

SCIENCE NEWS

SEPTEMBER 12, 1981
VOL. 120, NO. 11

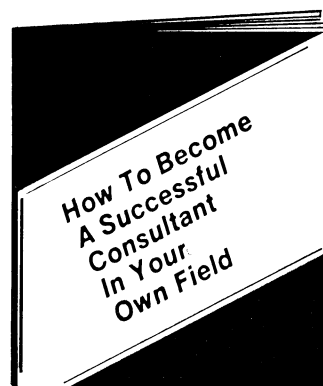
ENHANCED RADIATION WEAPONS



YOURS FREE! This \$20 Book...

"How To Become A Successful Consultant In Your Own Field."

Thousands have increased their income 35% to 85%!



This 157-Page, critically-acclaimed book by Hubert Bermont—America's foremost expert on consulting—tells you how you can become a highly paid independent consultant in your own field, quickly and simply. *Regardless* of your present occupation, your knowledge is a valuable commodity others will pay for!

There are literally hundreds of thousands of companies, organizations, agencies, and individuals willing to pay you high consulting fees for the professional knowledge you've gained on your job. As a consultant you'll set your own hours, earn up to 85% more, be your own boss, and enjoy *more* security than a full-time job.

AN EXTRAORDINARY LIMITED-TIME OFFER

In order to introduce you to the CONSULTING OPPORTUNITIES JOURNAL, you're invited to take this 157-page hardcover book, *absolutely free*.

This valuable text, a bestseller at \$20 through publications like the WALL STREET JOURNAL, THE NEW YORK TIMES, and BUSINESSWEEK, gives you all the information you need to establish your own independent consulting practice, quickly and simply. You'll Learn, For Example:

- What it takes to be a successful consultant.
- The level of expertise required.
- How to get started.
- Getting well-paying clients in the beginning.
- Setting Your Fees, 5 important rules.
- Free advertising: how to get it.
- Contracts: why you should avoid them at all costs.
- What clients will want you to do.
- Competition: why never to worry about it.

Plus actual case histories . . . frank, to-the-point advice . . . helpful tricks of the trade . . . and *much more*.

A \$20 value, it's yours free when you subscribe to the CONSULTING OPPORTUNITIES JOURNAL. And what does it cost to subscribe?

Only \$24 for a 1-year, (6-issue) subscription!

In order to acquaint new subscribers, the publisher is making this extraordinary, limited-time free offer.

INTRODUCING THE CONSULTING OPPORTUNITIES JOURNAL

Over 115,000 consultants in virtually *every* conceivable profession rely on the CONSULTING OPPORTUNITIES JOURNAL for the latest, most effective ways of establishing, building, and expanding their practices.

Published 6 times a year in a newspaper format, every issue is packed with articles, interviews with leading consultants, case histories of successful practices, recommendations from experts, advice and guidance, and much more. Here's what you'll find in *just one* typical issue:

The Part-time Consultant • Earning a 6-Figure Income • 10 Ways to Find and Keep High-Paying Clients • The Nation's Advertising and Marketing Agency for Consultants • How Much You Can Expect To Make • Profit By Starting a Newsletter • Tax and Financial Considerations for the Consultant • Make Your Practice More Secure Than a Full-Time Job. PLUS, book reviews, commentaries, features, and up to

CONSULTING OPPORTUNITIES JOURNAL

©1981,COJ.

We're making this *extraordinary* offer to introduce you to the CONSULTING OPPORTUNITIES JOURNAL—the publication over 115,000 consultants rely on for guidance in setting up a practice or expanding an existing one. Direct-to-you counseling from the publisher also available! Limited inventory of Free Books!

15 more articles in just one issue! It's the nation's only publication dedicated to your success in the consulting profession.

A SPECIAL SERVICE: DIRECT-TO-YOU COUNSELING FROM THE PUBLISHER

If you have any questions about establishing, building, or expanding your practice, you're invited to send them in to the Editor. Our extensive Q&A column in each issue has guided *thousands*.

If you have ever wanted to be your own boss, earn up to 85% more, set your own hours, get started by returning this no-risk coupon *now*. 100% money back guarantee! (A tax deductible expense when used for professional purposes).

Readers applaud the Consulting Opportunities Journal

"It's the Wall Street Journal of the Consulting profession."

Joseph Cross, Affirmative Action Counselor, San Diego, CA

"If one follows the blueprint you give, failure is next to impossible."

Jurgen Haver, Marketing, Allentown, PA

"... full of excellent suggestions to use in my planning for soon-to-come career shift."

Dan O'Connell, Executive, Los Angeles, CA

Return this coupon or call Toll-Free, 1-800-228-2054. Ask for extension 193. Operators are standing by 24 Hours a Day, 7 days a week.

CHARTER SUBSCRIPTION OFFER

SN

Yes, please send me the \$20 bestseller, "How to Become a Successful Consultant 'In Your Own Field'" absolutely free . . . and enter my no-risk subscription to the Consulting Opportunities Journal. Published bi-monthly, (6 times a year), I understand that I must be delighted or I'll receive a full refund on all unmailed issues. In any event, the book is mine to keep.

- 1-Year, (6-issue) Subscription, only \$24
 2-Year, (12-issue) Subscription, only \$39. Save additional \$9!
 My check enclosed. Please charge my: MasterCard VISA

Card # _____ Expiration Date _____

Name _____

Address _____

City _____

State _____ Zip _____

Mail No-Risk Coupon To: CONSULTING OPPORTUNITIES JOURNAL
Suite 250, 1629 "K" Street, N.W. Washington, D.C. 20006