

# SCIENCE NEWS

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## LASERS THE NEXT WAVE



# WHAT'S BETTER THAN SPEED READING?

## SPEED LEARNING

(SPEED PLUS COMPREHENSION)

**Speed Learning is replacing speed reading. It's easy to learn...lasts a lifetime...applies to everything you read...and is the only accredited course with the option of college or continuing education credits.**

Do you have too much to read and too little time to read it? Do you mentally pronounce each word as you read? Do you frequently have to go back and re-read words or whole paragraphs you just finished reading? Do you have trouble concentrating? Do you quickly forget most of what you read?

If you answer "yes" to any of these questions — then here at last is the practical help you've been waiting for. Whether you read for business or pleasure, school or college, you will build exceptional skills from this major breakthrough in effective reading, created by Dr. Russell Stauffer at the University of Delaware.

### Not just "speed reading" — but speed reading-thinking-understanding-remembering-and-learning

The new *Speed Learning Program* shows you step-by-proven-step how to increase your reading skill and speed, so you understand more, remember more and use more of everything you read. The typical remark made by the 75,000 slow readers who completed the *Speed Learning Program* was: "Why didn't someone teach me this a long time ago?" They were no longer held back by the lack of skills and poor reading habits. They could read almost as fast as they could think.

### What makes Speed Learning so successful?

The new *Speed Learning Program* does not offer you a rehash of the usual eye-exercises, timing devices, costly gadgets you've probably heard about in connection with speed reading courses or even tried and found ineffective.

In just a few spare minutes a day of easy reading and exciting listening, you discover an entirely new way to read and think — a radical departure from any-

thing you have ever seen or heard about. Research shows that reading is 95% *thinking* and only 5% eye movement. Yet most of today's speed reading programs spend their time teaching you rapid eye movement (5% of the problem) and ignore the most important part (95%) *thinking*. In brief, *Speed Learning* gives you what speed reading *can't*.

Imagine the new freedom you'll have when you learn how to dash through all types of reading material at *least* twice as fast as you do now, and with greater comprehension. Think of being able to get on top of the avalanche of newspapers, magazines and correspondence you have to read . . . finishing a stimulating book and retaining facts and details more clearly and with greater accuracy than ever before.

### Listen-and-learn at your own pace

This is a practical, easy-to-learn program that will work for you — no matter how slow a reader you think you are now. The *Speed Learning Program* is scientifically planned to get you started quickly . . . to help you in spare minutes a day. It brings you a "teacher-on-cassettes" who guides you, instructs, encourages you, explaining material as you

read. Interesting items taken from *Time Magazine*, *Business Week*, *Wall Street Journal*, *Family Circle*, *N.Y. Times* and many others, make the program stimulating, easy and fun . . . and so much more effective.

Executives, students, professional people, men and women in all walks of life from 15 to 70 have benefited from this program. *Speed Learning* is a fully accredited course . . . costing only 1/5 the price of less effective speed reading classroom courses. Now you can examine the same, easy, practical and proven methods at home . . . in spare time . . . without risking a penny.

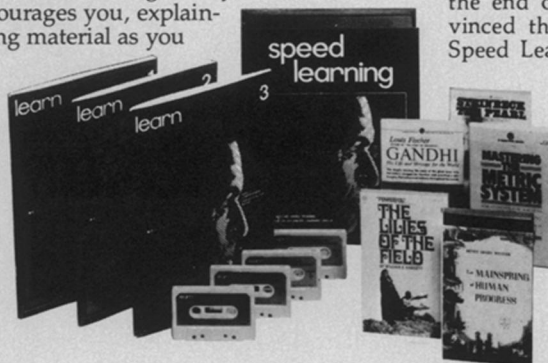
### Examine Speed Learning FREE for 15 days

You will be thrilled at how quickly this program will begin to develop new thinking and reading skills. After listening to just one cassette and reading the preface you will quickly see how you can achieve increases in both the speed at which you read and in the amount you understand and remember.

You must be delighted with what you see or you pay nothing. Examine this remarkable program for 15 days. If, at the end of that time you are not convinced that you would like to master *Speed Learning*, simply return the program and owe nothing. See the coupon for low price and convenient credit terms.

**Note: Many companies and government agencies have tuition assistance plans for employees providing full or partial payment for college credit programs.**

**In most cases, the entire cost of your *Speed Learning Program* is Tax Deductible.**



**learn**  
INCORPORATED

113 Gaither Drive, Mt. Laurel, NJ 08054

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**YES! Please rush me the materials checked below:**

- Please send the Speed Learning program @ \$99.95 plus \$4 postage and handling.
- Please send the Speed Learning Medical Edition @ \$109.95 plus \$4 postage and handling.
- Please send the Junior Speed Learning program (ages 11 to 16) @ \$89.95 plus \$4 postage and handling.

**Check method of payment below:**

- Check or money order enclosed (payable to learn incorporated)
- Charge my credit card under the regular payment terms
  - Visa  Master Card  Interbank No. \_\_\_\_\_  American Express
  - Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

NJ residents add 5% sales tax.

**I understand that if after 15 days I am not delighted in every way, that I may return the materials in their original condition for a full refund. No questions asked.**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Signature \_\_\_\_\_

**If you don't already own a cassette player, you may order this Deluxe Cassette Recorder for only \$49.95. (Includes handling and delivery.)**

Check here to order



— Outside USA add \$10 per item—Airmail extra —

### COLLEGE CREDITS



You may obtain 2 full semester hour credits for course completion, wherever you reside. Credits offered through Whittier College (California). Details included in your program.

### CONTINUING EDUCATION UNITS



National Management Association, the world's largest association of professional managers, awards 3.0 CEU's for course completion. CEU's can be applied toward the certificate in Management Studies.

### PROFESSIONAL SOCIETIES

*Speed Learning* is offered internationally to members of professional associations such as: American Chemical Society, Foundation for Accounting Education, Institute of Electrical and Electronics Engineers and dozens more. Consult your Education Director for information.

### BUSINESS, INDUSTRY, GOVERNMENT

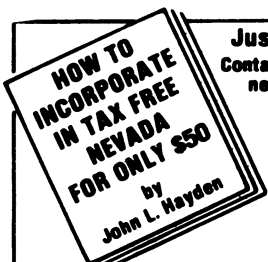
Many companies and government agencies offer *Speed Learning* as a wholly-paid or tuition reimbursement program. Consult your Training or Personnel Director for details.

## A New Approach to Deductive Reasoning

Using a simple direct style and omitting ultra-sophisticated distinctions made by many logicians, the author presents a simple system of logic and a unique philosophy that subsequently led to the discovery of a new system of calculus, which has been called "the most important mathematical discovery of the 20th century."

The price of the logic book is \$16.00 postpaid. If for any reason you are not fully satisfied, you may keep the book and we shall send you a full refund immediately. Send your check or money order to:

**Newton Institute**  
8-1 Newcastle Drive  
Nashua, NH 03060



**Just Released!**  
Contains everything needed including ready-to-use forms.

### Highlights of this revealing book include how to . . .

- Incorporate without a lawyer
- Gain more privacy and benefits than Delaware corporations
- Pay no state income tax, less federal tax
- Be a one-man corporation
- Incorporate within 48 hours
- Start with zero capital
- Limit personal liability
- Eliminate franchise tax
- Transfer stock freely
- Raise capital by selling shares of stock

**SATISFACTION GUARANTEED**

To: **Newport Marketing Corp.**

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Please send \_\_\_\_\_ copies at \$14.95 each.

Payment of \$ \_\_\_\_\_ enclosed. We pay P&H.

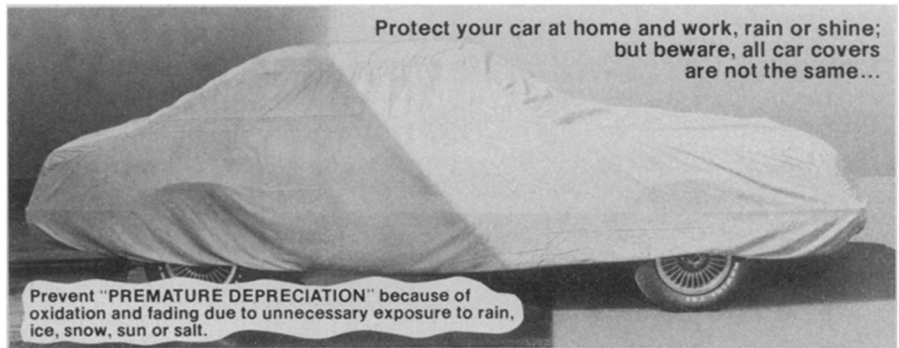
Please send more free information. California residents add 6% sales tax.

Name \_\_\_\_\_

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SN-7



Protect your car at home and work, rain or shine; but beware, all car covers are not the same...

Prevent "PREMATURE DEPRECIATION" because of oxidation and fading due to unnecessary exposure to rain, ice, snow, sun or salt.

# Shelter your car

from Mother Nature's ruinous ways with custom-fitted, Starshine Auto Shelters\*!

**Complete exterior and interior protection — in less than 1 minute!** Starshine Auto Shelter's\* improved and superior new fabric totally shields your vehicle from nature's single most damaging element...the *SUN*. Direct exposure will oxidize your paint, bake dirt and grime into the finish and fade the color. *Plus*, ultraviolet rays magnified by the windshield glass will cause your car's dashboard and other interior upholstery to crack, split, and fade as well. A Starshine Auto Shelter\* will prevent all of these value-robbing losses from occurring. If used regularly, your Auto Shelter\* will keep your car looking new, inside and out, for years to come.

**Starshine Auto Shelter\*...a revolutionary breakthrough in protective car cover fabrics.** It is a remarkably improved blend of space-age textiles and natural fibers custom designed and manufactured to fit *and thoroughly shield* every automobile, truck, van or cycle — foreign or domestic. Each cover is individually tailored to fit your make of car as opposed to lesser quality, bulky "universal"

type cover-alls. Auto Shelter's\* tight fit insures complete protection against high winds, and snow or rain will not get trapped underneath.

**Water-resistant — not waterproof. Here's why:** A "waterproof" cover traps moisture under the cover. This vaporized water can cause clouding of paint when the temperature is raised (from hot sunlight) and air circulation is eliminated by the cover. A beautiful finish can be ruined in a matter of hours. Taking this important factor into account, Starshine Auto Shelters\* are purposely made to be effectively water and mildew resistant — a smart balance between potentially damaging "waterproof" covers and flimsy 100% cotton covers that quickly absorb most liquids, offering minimal protection. Starshine Auto Shelters\* are also fully washable and wrinkle resistant.

**In addition to eliminating unattractive oxidation and fading,** your Auto Shelter\* will protect your vehicle from the harmful effects of smog, industrial pollutants, sea and road salt, dust, sand, rain, snow, ice, sleet, tree sap, bird droppings, tar, etc. With the higher cost of new autos today it makes sense to protect your investment from these harmful elements.

■ No snow or ice-scraping this winter ■ Clean windows stay that way ■ Reduced chances of engine freeze-ups and dead batteries ■ Reduced maintenance, washing, painting, etc. ■ Minimized threat of vandalism and theft ■ Protection for your exterior shine, your interior upholstery, and your financial investment. ■ Free storage bag included ■ Special 2 Year Limited Warranty against tearing, fraying or losing its shape or water repellency!

**Try a Starshine Auto Shelter\* on your vehicle — at no obligation... Return it for a full refund within two weeks if not satisfied!**

**To Order Call Toll Free for Instant Processing: 1-800-235-6945, or if busy 1-800-235-6951.** Calif Res. please call: 805-966-7187. Or send coupon:

Please send the following Starshine Auto Shelters\* as priced below: (Please include \$4.95 shipping and handling per cover.) If 2 or more are ordered, please take our special 5% quantity discount.

If not 100% satisfied I can return the Auto Shelter\* (undamaged) within 2 weeks for a quick refund of purchase price (less shipping cost).

Quantity	Make	Year	Model	Body Style	Price
<input type="checkbox"/> Check if your vehicle has an external antenna. <input type="checkbox"/> Check or Money Order enclosed (CA res. add 6% sales tax). <input type="checkbox"/> Charge my credit card number below. <input type="checkbox"/> BankAmericard/Visa <input type="checkbox"/> Master Charge (Interbank No. _____) <input type="checkbox"/> American Express <input type="checkbox"/> Diners Club <input type="checkbox"/> Carte Blanche Credit Card No. _____ Exp. Date _____ Name _____ Address _____ City/State/Zip _____ *Trademark Copyright Starshine Inc., 1980					

### Only \$49.95 for these cars:

Alfa Spider	Fiat 850, 124	MG Midget MGA
Austin Healey	Spyder, 500.	MGB-GT, MGS
Sprite	1100, 1200, 1500	MGC Convertible
Datsun 1600-2000	Convertible	Morgan 2 Seat
Convertible	Honda 600 Coupe	Triumph Spitfire,
	Lotus Elan Elite	TR2, TR3, TR3A
	to 1971	

### Only \$69.95 for these cars:

Alfa-Romeo Cpe	Datsun 1200	Mustang II
Arrow	Datsun B210	Omni
Astre	Datsun F10	Opel
Audi	DKW	Pacer
Austin	English Ford	Pinto
Austin-Healey	Fairmont	Porsche
Beetle	Falcon	Rabbit
BMW	Fiat excl 850, 124	Renault
Bobcat	Spyder, 500.	Saab
Capri	1100, 1200, 1500	Scirocco
Celica	Convertible	Simca
Chevette	Fiesta	Skyhawk
Cortina	Fox	Starc
Cobra	Gremlin	Subaru
Colt	Hillman-Minx	Sunbeam
Corolla	Horizon	Sunbird
Corona	Iselta	Tiger
Covair	Jensen	Triumph exc
Crocket	Karmann Ghia	Spitfire, TR2
Crosley	Lotus exc	TR3, TR3A
Diamer	Elan Elite to 1971	Vauxhall
Datsun 240Z, 260Z	Mazda	Vega
Datsun 280Z, 280ZX	Morris-Minor	Volkswagen
	Mustang	Zephyr

### Only \$79.95 for these cars:

Accord	Datsun 810	Mercedes-Benz
Alfa-Romeo Sdn	Datsun 200SX	Mercury
American Motors	DeSoto	Model A
Apollo	Dodge	Model T
Aspen	Dusenber	Monarch
Aston Martin	El Camino	Monte Carlo
Auburn	Essex	Nash
Avanti	Excalibur	Oldsmobile
Bentley	Fairlane	Omega
Bricklin	Ferrari	Packard
Buick	Firebird	Pantera
Cadillac	Ford	Peugeot
Camaro	Frazier	Pierce-Arrow
Checker	Granada	Plymouth
Chevelle	Henry J	Pontiac
Chevrollet	Hudson	Rambler
Chrysler	Hupmobile	Ranchero
Citroen	Jaguar	Rolls Royce
Civic	Jensen Interceptor	Rover
Cord	Jeep *	Seville
Cordoba	Kaiser	Skyark
Corvette	Lamborghini	Studebaker
Cougar	Lancia	Thing
Crown	Landcruiser	Thunderbird
Cullass	La Salle	Torino
Dasher	Le Baron	Toronado
Datsun	Lincoln	Versailles
all 2 + 2	Mangusta	Volare
Z-cars	Maserati	Volvo
	Maverick	

**\$79.95 for any other American or imported car.**

**\$89.95 for any pickup or van (1 ton or less).**

**\$49.95 for any size motorcycle.**  
(specify if windshield)

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PRODUCTS THAT MAKE THINGS LAST LONGER\*  
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