

**Priceless** business guide to Europe

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Covers 31 countries (366 pages). Preferred methods of greeting. Social customs. What to bring your hostess. Probable weather and temperature. Where to find interpreters, photocopy facilities. Approximate service charges. What you need to know to feel at ease, get things done. Fits pocket for ready use. Good to have no matter how many times you've been to Europe. Invaluable on your first trip. Sent when you order Cassette Course. Keep it even if you return Course.

## What would you give to learn a second language? (Try \$125.) And what's it worth to your company?

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