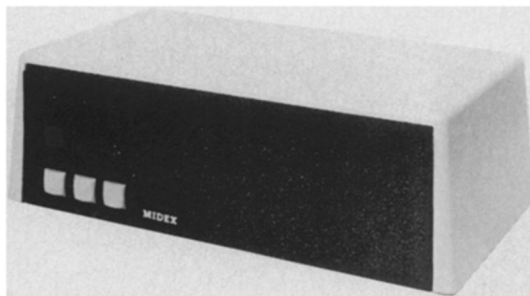


Burglar Alarm

A computerized burglar alarm requires no installation and protects your home or business. It is the first real alternative to a thousand dollar or more professional system.



The Midex 55 alarm system measures only 4" x 10½" by 7" yet protects you like much larger and expensive security systems.

The concept is simple. Provide all electronic functions of a professional wired together system. Put sensing and control into one easy-to-use device. Use large scale integration of solid state components to achieve lower cost and greater reliability. Here are some of the exciting features:

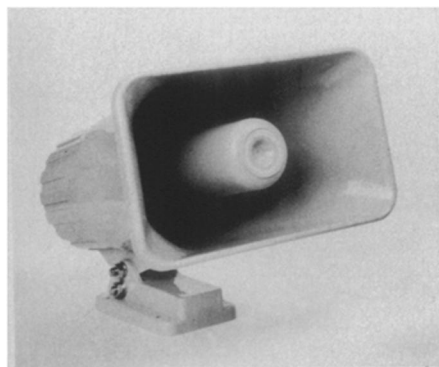
Invisible Protection. The Midex 55 protects your home using exactly the same technology that police radars use to catch speeding cars and trucks. When you are not at home, the Midex 55 generates a low energy radar field that detects anyone who moves in a designated area of your house. The protection pattern is an adjustable tear drop shape with maximum dimensions of 50 x 20 feet.

Loud Alarm. When the system detects an intruder, it turns on a loud police type electronic siren. The sound is loud enough to cause pain. It is loud enough to drive a burglar away before he can steal or damage your valuables. It is loud enough to alert your neighbors and, more important, loud enough to warn you not to enter your home before the police arrive.

Computerized Controls. To turn the system on, you punch in your personalized 4 digit access code. You now have 30 seconds to leave your home or office. When you return, you enter and disarm the system with your access code. You have 30 seconds to do that also.

When the Midex senses an intruder, it remains silent for 30 seconds. It then sounds the alarm until 8 minutes after the burglar leaves. The alarm then shuts off and resets, once again ready to do its job. This shut-off feature, not found on many expensive systems, means that your alarm won't go wailing all night long while you're away.

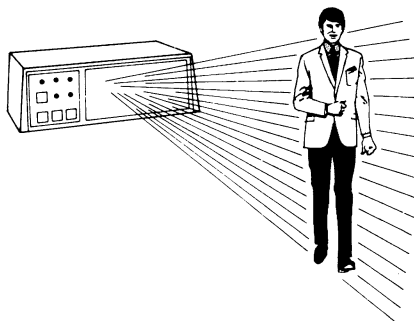
Standby Power. Should AC power fail or a smart burglar cut your AC power lines, the Midex 55 automatically switches to FAIL-SAFE operation using a built-in rechargeable battery pack. You are protected no matter what.



EXPANDABLE SYSTEM

You can set up the Midex in your own home in minutes. It looks like a stereo component. Just plug it into a wall socket, aim and adjust its protection pattern and connect two wires to the powerful alarm blast horn SP-30. If you wish, you can connect two alarm blast horns. If you connect 2 blast horns, we recommend one outside and one inside. A test light allows you to easily determine the area of coverage of the protection pattern. A thumb wheel lets you adjust it to your needs.

As an extra security measure, you can connect one or more panic buttons to the Midex. The panic buttons activate the alarm even with the radar protection pattern turned off. But even if you don't use the expansion features, the Midex is complete, ready to protect you, just as it arrives in its well-protected carton.



The adjustable pattern has a range up to 50 feet.

NO MORE FALSE ALARMS

Compared with other burglar alarms like ultrasonic systems, the Midex has almost no chance of false alarms, since it is not affected by traffic noise, plane noise, air conditioner turbulence, telephones or strong outside winds. Only the motion of the burglar walking through the radar field can set it off.

COMPARED AGAINST OTHERS

The Midex compares with much more expensive professionally installed systems. Yet it costs no more than do-it-yourself alarms purchased at retail. In a recent article, a leading consumer magazine rated the Midex tops in space protection, alarm siren power and immunity from false alarms. Don't be confused. There is no system under \$1000 that provides you with the same protection.

The powerful blast horn has a 120dB output and makes a sound so loud it causes pain.

U.L. APPROVED SYSTEM

If you have owned a burglar alarm for more than a year, there's a good chance that it has required service. The Midex, however, is solid state and built with the same heavy duty components in industrial systems. The Midex is made by Solfan Systems, Inc., the leader in the production of radar detectors for commercial and industrial security systems. Solfan has made more than half a million industrial radar sensors and over 100,000 Midex 55. Will the Midex ever need service? No product is perfect. If you ever have a problem, call us on our toll free "help line" at (800) 227-8167. The product has a limited 1 year parts and labor warranty.

STANDING BEHIND A PRODUCT

The Midex protects more than 100,000 American homes. But the true test of how it performs is in your home or office. That is why we provide a one month trial period. We give you the opportunity to see how fail safe and easy to operate the Midex system is and how thoroughly it protects you and your loved ones. Decide after one month whether or not you want to keep it. If you decide to keep it, you'll own the best. If not, return your unit for a full and prompt refund. There is no risk.

Purchase the Midex 55 now for \$199.95 and the SP-30 blast horn for \$39.95. We recommend the purchase of two blast horns. To order, simply send your check to the address shown below. California residents add 6% sales tax. Credit card buyers may call our toll free number below. There are no postage or handling charges. The unit will be sent to you complete with all instructions.

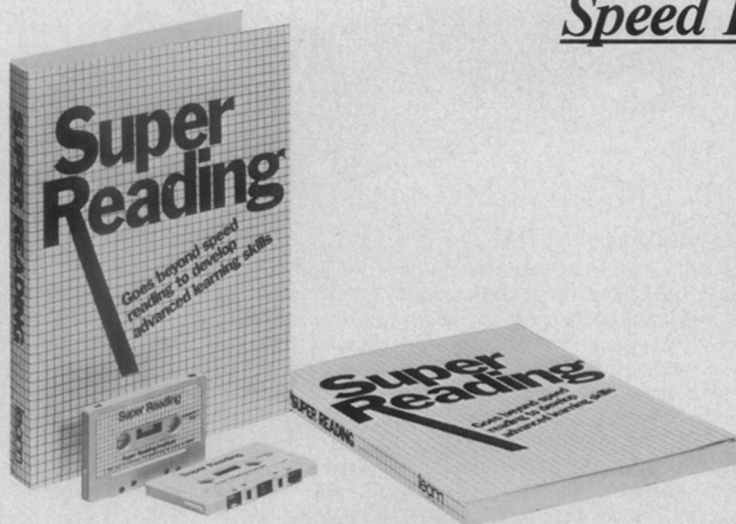
Midex gives you everything you could possibly expect from a burglar alarm: 1) a professional grade system at a very reasonable price, 2) toll free telephone assistance, 3) the chance to buy a unit in complete confidence, knowing that you may return it if it's not exactly what you want. You can't lose.

Computer technology has produced the ultimate security system. Order your Midex 55 without obligation today.

midex

665 Clyde Avenue
Mountain View, CA 94043
(415) 964-7020 in Calif.
(800) 227-8167

Speed Reading Breakthrough



The Super Reading System

A remarkable innovation that will launch you on a new way to read and think. You will double your reading speed and ability to learn and understand more of everything.

How many times have you stared at the pile of reading you must do for work, school, or just to keep current and wondered, "How will I ever be able to get to the bottom of the stack?" Sure, you could enroll in one of those 'speed reading' courses. Some cost as much as \$400. But, you don't have the time . . . let alone the money. Even courses offered by mail can cost over \$100. There must be a better way.

GOOD NEWS

We went to one of America's leading publishers of self-study educational programs and the man who is regarded as one of today's foremost authorities on reading and learning. Our instructions were to create a program that would make it easy for everyone to learn to read faster, with greater understanding. The program he developed also had to be economical so that it would be within almost everyone's reach.

After two years of development he finally achieved the goal . . . we call it THE SUPER READING SYSTEM.

WHAT, EXACTLY, IS SUPER READING?

First, the man who authored this home-study program is Russell Stauffer, Ph.D., Professor Emeritus at the University of Delaware. Dr. Stauffer has authored major textbooks and is considered to be one of the top researchers on how and why we learn. He is one of the few people admitted for membership in the Reading Hall of Fame. Second, the program is published by the same organization that publishes communication skills programs that are used by many of this country's leading businesses, government agencies and professional societies. In fact, many of the skills taught in THE SUPER READING SYSTEM are the very same as those taught in their reading programs that sell for three to four times the price of SUPER READING. Third, there are no gadgets or devices with SUPER READING. Authorities agree that these do not make you a better reader. What you will get is a practical program that shows you a *new way to think*. Using a comprehensive instruction manual—over

280 pages—a teacher-on-cassette guiding and motivating you through every step of the program, you will discover a totally new way to read and learn . . . incredibly fast. *You will learn how to use your brain more efficiently.*

NEW READING

After completing the course, you will zip through all kinds of reading: text books, novels, correspondence, reports, technical journals, magazines, newspapers. You name it, you'll read it faster . . . get a heck-of-a-lot more out of it and remember what you've read. *The benefits last a lifetime.* Just like riding a bicycle, the more you use the SUPER READING skills the better and faster you become. The value of reading more efficiently means you will also have time for all the other things you have or want to do. No longer will you be bogged down by poor reading habits.

WHO CAN BENEFIT FROM THE SUPER READING SYSTEM?

Executives, students, professional people, men, women, managers, technicians . . . anyone who reads for career or pleasure will benefit from SUPER READING. There's even a special edition for children ages 10-16. Just think of how much time you now spend reading. Then consider what your life would be like if you could *read twice as efficiently.*

LISTEN AND LEARN AT YOUR OWN PACE

No matter how slow a reader you are now, THE SUPER READING SYSTEM is designed to get you started on this new way to read quickly and painlessly. In just a few days you'll begin to see an improvement. The teacher-on-cassette will be your guide through this remarkable program. You'll practice on materials you read everyday. *Your living room becomes your classroom.* You should complete the course in about 20-25 hours. But, you set the pace . . . you create your own schedule. Practice at home, the office . . . wherever or whenever it's convenient.

College Credits You may obtain 2 full semester hour credits for course completion, wherever you reside. Credits offered through Whittier College (California). Details included in your program.

Continuing Education Units National Management Association, the world's largest association of professional managers, awards 3.0 CEU's for course completion. CEU's can be applied toward the certificate in Management Studies.

EXAMINE THE COMPLETE SUPER READING SYSTEM WITHOUT OBLIGATION

We've said a lot of things in this advertisement that may be difficult to believe. So we want you to see SUPER READING for yourself. Examine it for 15 days. Listen to the teacher-on-cassette. Then decide. If you feel that SUPER READING will not benefit you, simply return it for a full, no questions asked, refund. You have nothing to lose.

SPECIAL JUNIOR EDITION

If you have a child between 10 and 16 and you would like to see them get help with the reading they must do to succeed in school, order the Junior SUPER READING SYSTEM. There's a special Parents Manual included and a special set of cassettes. Your children will be on their way to the head of the class.

Super Reading Institute

113 Gaither Drive, Mt. Laurel, NJ 08054

- YES! Please send me the Super Reading System at \$39.95 plus \$2 postage and insured delivery. If I'm not completely satisfied within 15 days, I may return it for a full refund.
- Send the Junior Edition of Super Reading.
- Check or money order enclosed.
- Charge my credit card under regular terms.

Visa Mastercard (Interbank # _____)

American Express

Card No. _____

Exp. Date _____

Name: _____

Address: _____

City: _____

State _____

Zip _____

Signature: _____

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