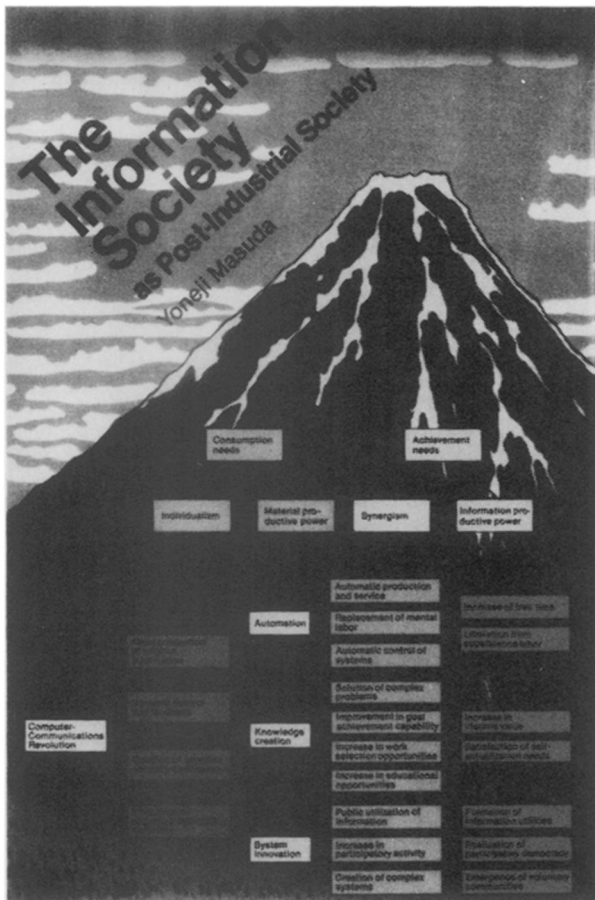


The Information Society

How Will It Affect Your Life?



The Information Society As Post-Industrial Society

by Yoneji Masuda

Japan's grand design for the future is described by the man who prepared it.

Japan's government-funded \$65 billion computer-usage development plan offers a breathtaking vision of a "computopia," a computer-based utopia. No one is so well qualified to describe this ambitious plan for a true Information Society as Yoneji Masuda, president of Tokyo's Institute for Information Society and formerly executive director of the Japan Computer Usage Development Institute.

Communications Tomorrow

Edited by Edward Cornish

This readable, well-illustrated volume is composed of exciting recent articles on teleconferencing, electronic newspapers, computer data systems, and even the future of the English language. Selected and introduced by Edward Cornish, president of the World Future Society and editor of its bimonthly magazine *The Futurist* (in which these articles originally appeared). This book, like Masuda's, is published in preparation for the Society's international conference, "Communications and the Future." To be held in Washington, D.C., July 18-22, 1982, this conference will bring together Masuda, Cornish, and other leading thinkers for a searching examination of the new media and their impact on human life around the world.



THE FUTURIST

This journal of forecasts, trends, and ideas about the future publishes intriguing, authoritative articles dealing with possible future developments in technology, human values, work and careers, government, and other areas.

Book Service
World Future Society
4916 St. Elmo Avenue
Bethesda, Maryland 20814-5089
(301) 656-8274

Please send me the following items:

- The Information Society* by Yoneji Masuda. 171 pages. Paperback. \$12.50.
- Communications Tomorrow* edited by Edward Cornish. 160 pages. Paperback. \$6.95.
- One year's subscription to *The Futurist*. \$20.00.

- Check or money order enclosed.
- Charge my credit card: Visa MasterCard
Account number (include all digits)

Card expires (date) _____

Signature _____

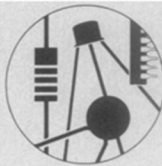
- Purchase order enclosed (for institutions only).

Name _____

Address _____

City _____ State or Province _____ Zip Code _____ or Nation _____

2003



Find exciting projects, troubleshooting and repair tips, and hands-on, do-it-yourself info, plus hundreds of time- and money-saving ideas in the **ELECTRONICS BOOK CLUB**

Select 6 outstanding volumes for only **\$2.95** (total value up to \$140.60)

1367 List \$19.95: THE GIANT BOOK OF ELECTRONICS PROJECTS

1070 List \$14.95: Digital Interfacing With An Analog World

1249 List \$15.95: 103 PROJECTS FOR ELECTRONICS EXPERIMENTERS

1338 List \$19.95: BASIC ELECTRONICS THEORY

1245 List \$17.95: ELECTRICAL WIRING HANDBOOK

1277 List \$19.95: HOW TO DESIGN/BUILD REMOTE CONTROL DEVICES

1288 List \$14.95: 99 FUN-TO-MAKE ELECTRONICS PROJECTS

806 List \$15.95: THE POWER SUPPLY HANDBOOK

1306 List \$15.95: HOW TO MEASURE ANYTHING WITH ELECTRONIC INSTRUMENTS

1199 List \$16.95: 303 DYNAMIC ELECTRONIC CIRCUITS

1287 List \$14.95: HOW TO MAKE YOUR OWN ALCOHOL FUELS

1306 List \$15.95: THE COMPLETE HANDBOOK OF AMPLIFIERS, OSCILLATORS & MULTIVIBRATORS

1060 List \$9.95: THE MASTER IC COOKBOOK

2084/2094 List \$29.90 2 vol. count as 1: HOW TO MAKE YOUR OWN ALCOHOL FUELS

1230 List \$15.95: SEMICONDUCTORS & ELECTRONIC COMMUNICATIONS MADE EASY

8434 List \$31.90 2 vol. in 1: 30 PROJECTS TO IMPROVE YOUR STEREO SYSTEM

1258 List \$10.95: 44 ELECTRONICS PROJECTS FOR HAMPS, SHIS, CBERS & RADIO EXPERIMENTERS

1230 List \$15.95: THE COMPLETE HANDBOOK OF AMPLIFIERS, OSCILLATORS & MULTIVIBRATORS

1108 List \$12.95: LASERS, THE LIGHT FANTASY

1339 List \$13.95: 101 EASY TEST INSTRUMENT PROJECTS

1373 List \$11.95: 33 ELECTRONIC MUSIC PROJECTS YOU CAN BUILD

1250 List \$16.95: DIGITAL ELECTRONICS TROUBLESHOOTING

1316 List \$16.95: THE MASTER HANDBOOK OF TELEPHONES

1337 List \$9.95: 49 EASY-TO-BUILD ELECTRONIC PROJECTS

1128 List \$11.95: HOW TO MAKE HOME ELECTRICITY FROM WIND, WATER & SUNSHINE

1349 List \$18.95: HOW TO BUILD A LIE DETECTOR, BRAIN WAVE MONITOR & OTHER SECRET PARAPSYCHOLOGY ELECTRONICS PROJECTS

1169 List \$15.95: THE GIANT Handbook of Computer Projects

7 very good reasons to try Electronics Book Club

Blue Ridge Summit, PA 17214

- **Reduced Member Prices.** Save up to 75% on books sure to increase your know-how.
- **Satisfaction Guaranteed.** All books returnable within 10 days without obligation
- **Club News Bulletins.** All about current selections—mains, alternates, extras—plus bonus offers. Comes 13 times a year with dozens of up-to-the-minute titles you can pick from • "Automatic Order". Do nothing, and the Main selection will be shipped automatically! But... if you want an Alternate selection—or no books at all—we'll follow the instructions you give on the reply form provided with every News Bulletin
- **Continuing Benefits.** Get a Dividend Certificate with every book purchased after fulfilling membership obligation, and qualify for discounts on many other volumes
- **Bonus Specials.** Take advantage of sales, events, and added-value promotions
- **Exceptional Quality.** All books are first-rate publisher's editions, filled with useful, up-to-the-minute info



ELECTRONICS BOOK CLUB

Blue Ridge Summit, PA 17214

Please accept my membership in Electronics Book Club and send the 6 volumes circled below. I understand the cost of the books selected is \$2.95 (plus shipping/handling). If not satisfied, I may return the books within ten days without obligation and have my membership cancelled. I agree to purchase 4 or more books at reduced Club prices during the next 12 months, and may resign any time thereafter.

806 1060 1070 1108 1128 1169 1199 1211 1230
1245 1249 1250 1258 1277 1283 1288 1306 1316
1337 1338 1339 1349 1367 1373 1435 2084/2094 8434

Name _____ Phone _____

Address _____

City _____

State _____ Zip _____

(Valid for new members only. Foreign and Canada add 20%)

SNET-482