



### Introducing the Sinclair ZX81.

If you're ever going to buy a personal computer, now is the time to do it.

The Sinclair ZX81 is the most powerful, yet easy-to-use computer ever offered for anywhere near the price: only \$99.95\* completely assembled.

Don't let the price fool you. The ZX81 has just about everything you could ask for in a personal computer.

### A breakthrough in personal computers.

The ZX81 is a major advance over the original Sinclair ZX80 – the first personal computer to break the price barrier at \$200.

In fact, the ZX81's 8K extended BASIC offers features found only on computers costing two or three times as much.

Just look at what you get:

- Continuous display, including moving graphics

Sinclair technology is also available in Timex/Sinclair computers under a license from Sinclair Research Ltd.

# THE \$99.95 PERSONAL COMPUTER.

- Multi-dimensional string and numerical arrays
- Mathematical and scientific functions accurate to 8 decimal places
- Unique one-touch entry of key words like PRINT, RUN and LIST
- Automatic syntax error detection and easy editing
- Randomize function

useful for both games and serious applications

- 1K of memory expandable to 16K
- A comprehensive programming guide and operating manual

The ZX81 is also very convenient to use. It hooks up to any television set to produce a clear 32-column by 24-line display. It comes with a comprehensive programming guide and operating manual designed for both beginners and experienced computer users. And you can use a regular cassette recorder to store and recall programs by name.

**Order at no risk.\*\***

We'll give you 10 days to try out the ZX81. If you're not completely satisfied, just return it to Sinclair Research and we'll give you a full refund.

And if you have a problem with your ZX81, send it to Sinclair Research within 90 days and we'll repair or replace it at no charge.

**Introducing the ZX81 kit.**

If you really want to save money, and you enjoy building electronic kits, you can order the ZX81 in kit form for the incredible price of just \$79.95.\* It's the same, full-featured computer, only you put it together yourself. We'll send complete, easy-to-follow instructions on how you can assemble your ZX81 in just a few hours. All you have to supply is the soldering iron.

**A leader in microelectronics.**

The ZX81 represents the latest technology in microelectronics. More than 10,000 are sold every week. In fact, the ZX81 is the fastest selling personal computer in the world.

We urge you to place your order for the ZX81 today.

**To order.**

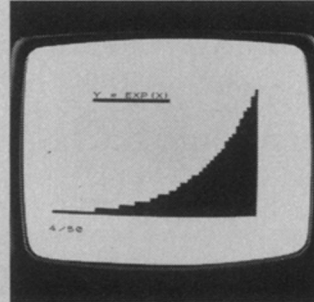
To order, simply call toll free. Or use the coupon below. Remember, you can try it for 10 days at no risk.\*\* The sooner you order, the sooner you can start enjoying your own computer.

**Call toll free 800-543-3000.**

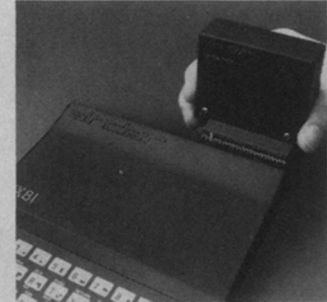
Ask for operator #509. In Ohio call: 800-582-1364; in Canada call: 513-729-4300. Ask for operator #509. Phones open 24 hours a day, 7 days a week. Have your MasterCard or VISA ready.

These numbers are for orders only. If you just want information, please write: Sinclair Research Ltd., 2 Sinclair Plaza, Nashua, NH 03061.

\*Plus shipping and handling. Price includes connectors for TV and cassette, AC adaptor, and FREE manual.  
\*\*Does not apply to ZX81 kits.



**NEW SOFTWARE:** Sinclair has published pre-recorded programs on cassettes for your ZX81. We're constantly coming out with new programs, so we'll send you our latest software catalog with your computer.



**16K MEMORY MODULE:** Like any powerful, full fledged computer, the ZX81 is expandable. Sinclair's 16K memory module plugs right onto the back of your ZX81. Cost is \$49.95, plus shipping and handling.

# sinclair

To order call toll free: 800-543-3000

Ad Code 07SN10	Price*	Qty.	Amount
ZX81	\$99.95		
ZX81 Kit	79.95		
16K Memory Module	49.95		
Shipping and Handling	4.95		\$4.95
TOTAL			

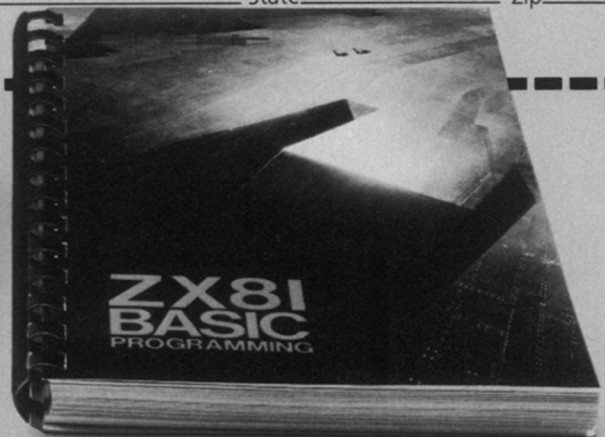
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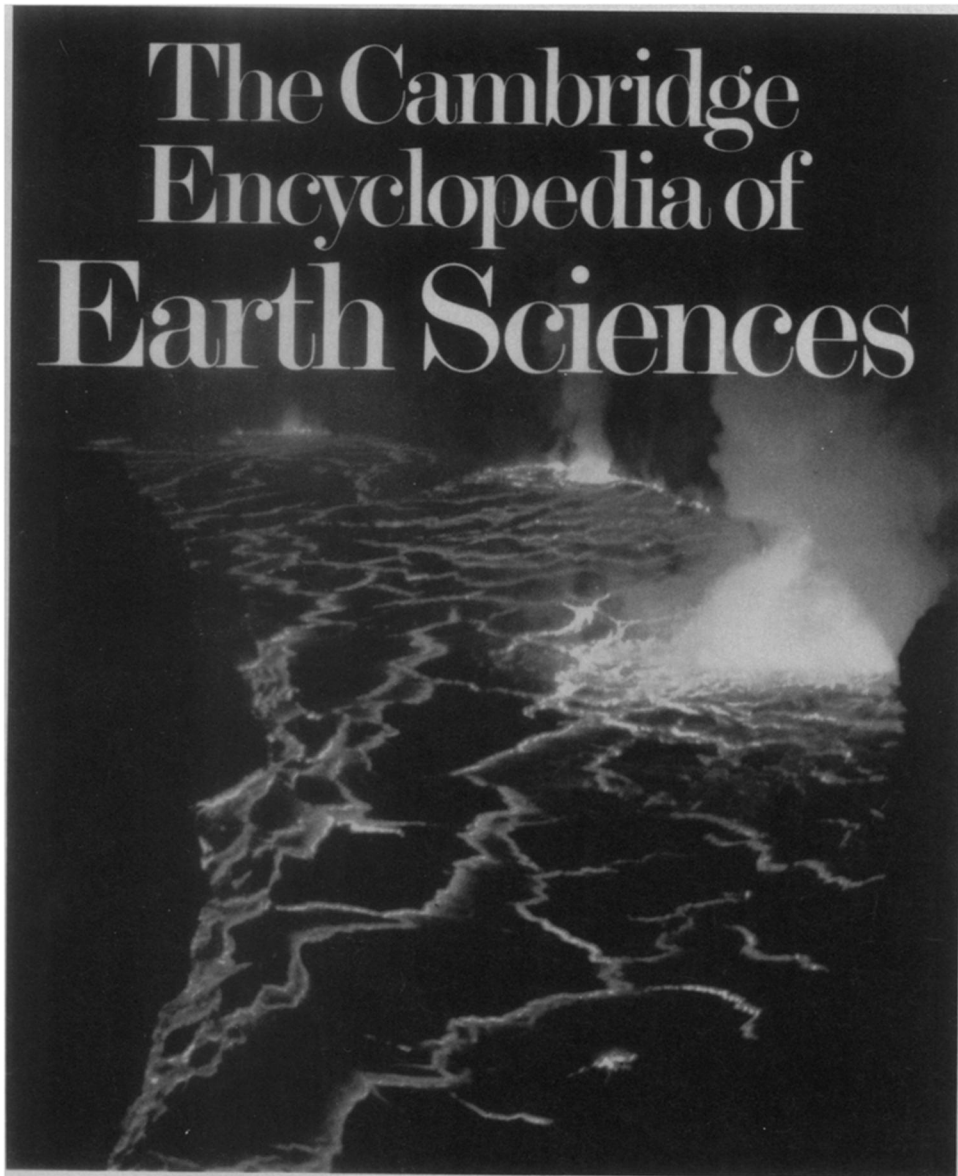
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\*U.S. dollars



Recent events—the eruption of Mt. St. Helens, the vicious snowstorms blanketing the Northeast, the water shortage in New York City—have proven how vitally important it is for us to understand how the basic factors that affect the Earth affect us. **The Cambridge Encyclopedia of Earth Sciences**, edited by David G. Smith, provides a ready access to the wealth of geological information which has been collected over the years and shows how this information fits into the framework of modern discoveries.



Although it is a full scale authoritative encyclopedia which covers the current knowledge of Earth and its interrelated sciences, **The Cambridge Encyclopedia of Earth Sciences** is not an A to Z listing of dry facts. It begins with a historical survey of the different Earth sciences, discusses the exciting and fast-breaking science of plate tectonics—the movement of the continents—and ends with the geology of the solar system. The high standard of the text is complemented by the superb illustrations—500—of which 250 are in full color, 250 in half tones, maps and diagrams.

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